





Dear friend,

What a year it's been. I hope this report finds you thriving, growing, and staying well. As I spoke with members like you over this turbulent year, I was struck by how different all our circumstances and experiences have been—and yet how most of us were grappling with similar, big emotions: grief, rage, and hope. Sometimes all three emotions in a single day, or even a single hour. Which, to me, is a clear sign of our shared humanity.

I've also been struck by how many members like you, as well as our staff, board, and allies, have approached this season of change in visionary ways. Both the COVID-19 pandemic and the uprising for Black liberation have made it clear that all of us who hope and work for a better world must recognize the ways in which all of our struggles and issues are connected. This moment requires us to truly understand and challenge the roots of the economic and social systems we live within: anti-Blackness and systemic racism, which are inseparable from brutal, extractive capitalism. And it requires action and solutions that are larger and more encompassing than any single organization and any single issue.

Corporate Accountability has always seen our work of stopping life-threatening abuses by corporations as integral to creating the systemic change we need. But we are called in this moment to be more explicit about how this work is specifically connected to ending systemic racism.

For example, our campaigning to make Big Polluters pay is not just about taking fossil fuel corporations to court. At its core, it's about confronting racist and extractive systems that enable transnational corporations to harm Black and Indigenous communities and other communities of color with impunity. It demonstrates that even the most powerful entities driving the climate crisis must—and can—be held accountable. And it opens the door to justice and reparations, freeing resources to Black, Indigenous, and other communities of color at the front lines of the climate crisis.

This is just one of the ways that Corporate Accountability's powerful corporate campaigning is contributing to the broader movements for justice and transformation. From organizing for water justice to exposing the ways corporations threaten public health, we are working to ensure all our campaign tactics and strategies are rooted in advancing racial justice. Internally, we are working on creating explicitly anti-racist and feminist leadership, policies, and culture.

We are not doing any of this on our own. We are accomplishing our work in authentic relationships with members like you, close allies around the globe, and the movements and networks we organize within. This report—and the extended, digital version (CorporateAccountability.org/AnnualReport2020)—is designed to demonstrate the integral nature of the many partnerships we engage in. I'm particularly excited about the ways it highlights Global South allied organizations that are campaigning powerfully for climate and water justice.

Your support helps us sustain these kinds of relationships. Together, we are advancing transformative change in this moment, which is both fraught and full of potential. I trust this report helps you lean into hope as you witness how you are part of a vibrant network of organizations, movements, and people coming together with the full power of justice and righteousness behind us all.

Onward,

Patti Lynn
Executive Director

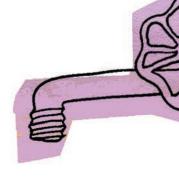
Challenging corporate power, advancing justice

*

You help stop life-threatening corporate abuse

Corporate Accountability challenges some of the most powerful entities in the world, whose abuses disproportionately affect communities of color and people in the Global South. We advance justice and accountability globally with our powerful allies and with your support. Together, we made significant impact this year.





You enable us to rise to the moment

Rapid response during the pandemic and uprisings for Black liberation

This year, the COVID-19 pandemic shook the whole world. Black and Indigenous people, service workers, and low-income communities were disproportionately affected. Your support enabled us to step up in this moment with creativity and determination, even in the face of enormous human suffering.

Read the full story of how you helped us rise to the moment at CorporateAccountability.org/
ThisMoment2020

Kick Big Polluters out and make them pay

More than a rallying cry—a movement for justice that you are helping to grow

At the most recent negotiations of the global climate treaty, against all odds, your support ensured that Big Polluters' agenda was stymied.

Corporate Accountability organizes toward what is necessary, not what seems most feasible. Over the course of this campaign, we have partnered with allies to raise the call to kick Big Polluters out of climate policy and make them pay for the harms they cause. We persevered while those in power told us it was impossible. Together we have helped usher in a new era in organizing for climate justice. And there's much more work to be done.

For more on how we partnered with organizations to advance climate justice at the U.N. treaty negotiations, see page 5 and CorporateAccountability.org/DCJ2020

Visit MakeBigPollutersPay.org/Act to learn about the next phase of this campaign and take action.









You are drying up business for water privatizers in the U.S.

Years of water justice victories are impacting Veolia North America

The future looks bleak for the water privatization industry in the United States. That's good news for millions of people and their fundamental human right to water. And it's thanks to water justice warriors around the country and the support and perseverance of people like you.

This year, one of the world's largest water privatizers, Veolia, lost a whopping \$400 million contract renewal with the city of Wilmington, Delaware. This loss was directly tied to local concerns about the corporation's abuses in Flint, Michigan, and Pittsburgh, Pennsylvania—abuses you helped shine a bright light on.

This major blow followed years of other shake-ups for the corporation that you helped make possible. All told, our water campaign, waged in partnership with you and our allies, is making water privatization a losing prospect and helping to shore up public water for all.

What does it take to make this kind of impact on giant transnational corporations? Find the whole story at CorporateAccountability.org/ Water2020

You expose a powerful, shadowy industry group

Report pressures Big Food and Big Soda corporations

This year, Corporate Accountability's scathing exposé of a powerful food industry group exerted direct pressure on abusive corporations. You're helping to shine a bright light on the corporations' primary vehicle for peddling junk science and influencing public policy: the International Life Sciences Institute. Don't let its intentionally bland name fool you—this group is a threat to global public health, and you're making an enormous impact by helping expose it.

More at CorporateAccountability.org/ Food2020

Partnerships that expand all of our impact

You support collaborative, global organizing for transformative change

People power is Corporate Accountability's greatest strength. The following pages showcase the allies we campaign with to mutually increase our shared impact, and members like you who power this work with your resources. What we all make happen together adds up to so much more than what any of us can do alone.



Unstoppable: The Global Campaign to Demand Climate Justice (DCJ)

At the most recent negotiations of the global climate treaty, it seemed Big Polluters and Global North governments would get their way. And it would be at high cost to communities on the front lines of climate change: Global South, Black, Indigenous, and other communities of color.

So the climate justice movement sounded the alarm—literally. They were led by the Global Campaign to Demand Climate Justice (DCJ). DCJ represents people's movements and organizations around the world based primarily in the Global South. It also includes international members like Corporate Accountability.

The massive intervention took place as the head of the U.N. prepared to address official delegates in the formal negotiation hall. Suddenly, hundreds of people began banging on water bottles and coffee mugsechoing the cacerolazo protests in Latin America. As the media gathered and Global South youth and Indigenous leaders began to speak, U.N. security guards tore through the crowd. They corralled the hundreds of activists out into a concrete-walled loading dock.

The massive metal door banged shut. People from the front lines of the crisis were officially shut out. Big Polluters stayed in.

From that moment on, the treaty delegates from the Global South who were advocating for climate justice united in a whole new way. And in the end, they prevented Global North governments and Big Polluters from ramming through a whole package of catastrophic deals in the last moments of the negotiations.

This is what movement building looks like, and it's what DCJ excels at. The coalition is coordinated by powerful campaigners Lidy Nacpil and Asad Rehman, who have both been organizing for decades. DCJ mobilizes grassroots organizations on the front lines of the climate crisis and international groups in solidarity with them. They ensure that people's collective voices are heard and heeded in halls of power like at the U.N. climate negotiations. "When we are together, we can do dramatic things," notes Nacpil. "They can't stop us."

To learn more about DCJ and the impact of our partnership, visit CorporateAccountability.org/ **DCJ2020**





PHOTO: Corporate Accountability and Public Participation Africa is advancing water justice and environmental justice across the African continent. They are making a significant impact through their robust organizing and media savvy. *Pictured: Executive Director Akinbode Oluwafemi at a press conference. Photo credit: CAPPA*

Mobilizing shared power: Corporate Accountability and Public Participation Africa (CAPPA)

When the water system of Lagos, Nigeria, seemed on the brink of privatization, environmental and social justice organizers based in the metropolis sprang into action. Longtime allies in tobacco campaigning, these organizers invited Corporate Accountability to join them. Six years later, neither corporate interests, nor the World Bank, nor the Lagos government have been able to succeed in their privatization plans. What's more, this year, the "Our Water, Our Right" campaign opened two new chapters in Nigeria to counter privatization efforts.

In fact, the campaign has been so successful that the Lagos-based organizers determined they needed a more robust platform to carry the work beyond Nigeria. And so, with support from and in solidarity and friendship with Corporate Accountability, they launched Corporate Accountability and Public Participation Africa (CAPPA). The group is currently working with grassroots and labor organizations in nearly a dozen countries. "We are generating shared grassroots power across Africa to take down corporations seeking to extract African resources and exploit African people," says Executive Director Akinbode Oluwafemi. "This is a unique and necessary movement for justice."

To learn more about CAPPA's work not just on water but also on the climate crisis, visit CorporateAccountability.org/CAPPA2020

in Solidarity



Mobilizing for justice: The Movement for Black Lives

The Movement for Black Lives played a pivotal role this year in mobilizing the uprisings in defense of Black Lives. They are powerful organizers building an unstoppable, nationwide, inclusive movement for justice and liberation for all Black people. Corporate Accountability is following their leadership by supporting their demands, taking action to support their organizing, and mobilizing members like you to do the same. We also encourage you to support them financially.

To learn more about, get involved with, and donate to Movement for Black Lives, visit m4bl.org

Corporate Accountability partners with many powerhouse organizations across all of our campaigns. The allies, coalitions, and movements we collaborated with this year to advance our shared goals of a just world for all include:

350.org

ACT Promoção da Saúde

Action Center on Race and the Economy

Action on Smoking and Health

ActionAid

American Federation of State, County and Municipal Employees

Asian Peoples' Movement on Debt and Development

Campaign for a Commercial-Free Childhood

Campaign for Tobacco- Free Kids

Center for Biological Diversity

Center for International Environmental Law

Coalición Latinoamérica Saludable

Colectivo VientoSur

Consumer Information
Network

Corporate Accountability and Public Participation

Corporate Europe Observatory

Daily Kos

Democracy Initiative

EarthRights International

Ecuador Inter-institutional

Committee on Tobacco

Educar Consumidores

ESCR-Net

El Poder del Consumidor

Fight for \$15

Flint Rising

Food & Water Watch

Food Chain Workers Alliance

Framework Convention
Alliance

Friends of the Earth

Fundación Anáas

Fundación Ecuatoriana de Salud Respiratoria

Fundación InterAmericana del Corazón

Fundación para el Desarrollo de Políticas Sustentables

Global Campaign to Demand
Climate Justice

The Global Campaign to
Dismantle Corporate Power
and Stop Impunity

Global Center for Good Governance in Tobacco

Global Forest Coalition

Grassroots International

Gulf Coast Center for Law & Policy

HEAL Food Alliance

Healthy Latin America

Coalition

In the Public Interest

Indigenous Environmental Network

Institute for the Black World 21st Century

International Corporate Accountability Roundtable

Mayors Innovation Project

Michigan Welfare Rights
Organization

Movimiento Ciudadano Frente al Cambio Climático

National Education Association

New Economy Coalition

One Fair Wage

Pittsburgh UNITED: Our Water, Our Rivers campaign

Plataforma Boliviana Frente al Cambio Climático

Plataforma Latinoamericana y del Caribe por la Justicia Climática

Public Citizen

Public Services International

Real Food Media

Red Nacional Antitabaco de Costa Rica

Red VIDA

Resource Generation

Restaurant Opportunities Centers United

Salud Justa Mx

Small Planet Institute

Solidaire

Southeast Asia Tobacco

Story of Stuff Project

SustainUS

TerraJusta

The Center for Climate Integrity

The Democracy Collaborative

Third World Network

Transnational Institute

UnKoch My Campus

U.S. Right to Know

Unión de Afectados por Texaco

Union of Concerned

United for a Fair Economy

United Teachers Los Angeles

University of Bath, Tobacco Control Research Group

Worth Rises

Read more about the organizations we work with to power this movement at CorporateAccountability.org/AnnualReport2020Partners

As part of our work to advance international policies that hold transnational corporations accountable, we maintain official relations with the following United Nations agencies:

The change we create together is larger than our individual actions

How members are bringing transformative change to the table

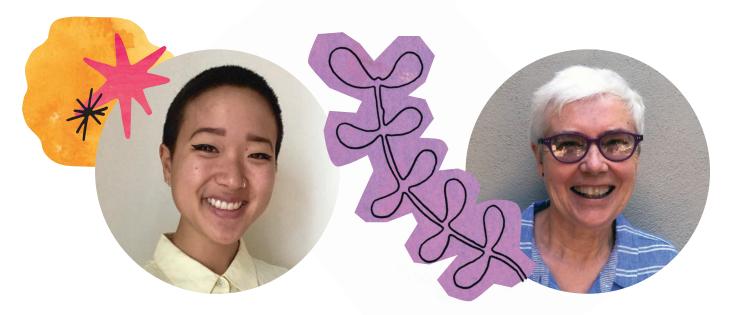
Corporate Accountability members are the heart and soul of the organization. Your financial support, your actions, and your commitment to change are echoed thousands of times across the country and around the world. And it all adds up to enormous impact.

Lining up the pieces:Bill Creighton

"What I naturally see in the world around me is the spaces between," says Bill Creighton. He sees the gaps—where pieces don't align—and what needs to shift for them to align. He could see this whether he was helping people reconnect with being back in charge of their own lives as an EMT or trying to understand the economic system that enabled his family to amass a disproportionate amount of wealth. In this way, he came to see economic inequity as core to society's deepest problems. And he's determined to help move the pieces in order to create a different kind of society.

That's where Corporate Accountability comes in. He appreciates the organization's in-depth analysis of how corporations work—"and then figuring out where to twist, where to make change, where the pressure is that lines the puzzle pieces up in a way that shifts the reality within the corporation. It's a really elegant concept," he says. "It's very beautiful." He believes this approach gives people the opportunity to see that they don't have to concede to corporate power. Instead, "we can actually stand up to it and take care of one another in a way that feels good and empowering."





A global approach to climate justice: **Amy Wang**

"I experienced a lot of fear and grief and anxiety around climate change growing up," Amy Wang says. Then, she discovered the divestment movement. She became deeply involved with the campaign to move Columbia University to divest from fossil fuel corporations. "It was the first time I felt empowered to take action beyond individualistic, consumer-type actions that we're told will fight climate change."

So when she learned about Corporate Accountability from a friend at Resource Generation, another organization she is involved with, her interest was piqued. And although Amy is relatively new to Corporate Accountability, she's already helped organize a house party to spread the word about the climate campaign, in collaboration with two long-time members. (See following profile.) "It was a good opportunity to support the work that people specifically on the front lines of climate change have been organizing at climate negotiations," she explains.

In fact, Corporate Accountability's work with groups in the Global South as well as coalitions with strong Global South leadership like the Global Campaign to Demand Climate Justice (see page 5) is one of the things Amy appreciates most: "That's where the trust came in for me—seeing that Corporate Accountability was taking the lead of organizations at the front lines in addition to really holding down your own sphere of organizing."

Building power through connections: Mary Hayden

As a people-person who likes to make connections, Mary Hayden has led the charge on Corporate Accountability organizing in southern California. "I met people through a local climate group. It was easy to ask some of them if they would be interested in pushing Attorney General Becerra on climate liability," she explains.

Mary led the group, which also includes a Bay Area Corporate Accountability member, to demand that the AG sue the fossil fuel industry for its role in knowingly fueling climate change. "This experience has made me realize how long it takes to get these kinds of projects completed, and how continuing pressure is really important," she says.

But Mary's involvement with Corporate Accountability isn't only about serious business. She loves to host parties, and before the COVID-19 pandemic, she teamed up with two fellow Corporate Accountability members to throw a house party for the climate campaign. (See previous profile.)

Mary seeks out opportunities to connect people with this work because she believes strongly in the mission to curb corporate power. "I've always been suspicious of the outsized role that corporations play in our public life," she says. "And Corporate Accountability is one of the few organizations that directly address this problem."

To read Bill, Amy, and Mary's full profiles, visit CorporateAccountability.org/PeoplePower2020

Building collective power

Stacy Jacobs

Your support turns strategy into impact

Thank you for being part of the Corporate Accountability community! This year has shown us that we are at our best—and can do the most—when we show up, care for, and support each other. We appreciate how you showed up with your financial support, your care, your time, and your energy. Together, we're creating systemic change toward a better world.



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"I am consistently inspired by the passion and clarity of vision that Corporate Accountability brings to this work. I appreciate the international scope of their climate campaign and the depth of relationships they hold with allies in the Global South. Whether campaigning at the U.N. or mobilizing action on the ground, they are operating on multiple fronts to challenge corporate abuse and advance the demands of people on the front lines of the climate crisis."

TAMI COHEN | CORPORATE ACCOUNTABILITY GIVING CIRCLE MEMBER, DIRECTOR OF REGENERATION FUND

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"Corporate Accountability's powerful organizing has supported enormous progress in the implementation of the World Health Organization's Framework Convention on Tobacco Control at all levels—national, regional, and international. In particular, their focus on spotting conflicts of interest and promoting liability has been essential to countering the threat of the tobacco industry. And now, they are bringing these precedents to other international policymaking spaces to great effect. They play a vital role in the global movement to check corporate power."

DR. VERA DA COSTA E SILVA | SENIOR PUBLIC HEALTH CONSULTANT AND FORMER HEAD OF THE SECRETARIAT OF THE FRAMEWORK CONVENTION ON TOBACCO CONTROL

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"If we are to move through this current moment to create a better future, we must address the issues at the root of the problems that face us today. This is exactly where Corporate Accountability is focusing their attention. The Claneil Foundation is proud to support their work to engage with, expose, and challenge the intersection of systemic racism and corporate power."

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"In times of profound crisis, corporate power expands and exerts itself in new ways. But such moments also give rise to our collective growth—a bursting forth of bold new vision, effective strategies, deep partnership, and long-lasting impact. Through steadfast relationships, much of what seemed unimaginable becomes possible—from holding Big Polluters liable, to advancing human rights for all people. This is our collective moment."

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"I've experienced first hand Corporate Accountability's collaborative, effective, and strategic campaigning in my home town of Pittsburgh. Not only did they help expose the role water giant Veolia played in our lead crisis, they also collaborated with the local coalition that successfully protected our public water from further threats of privatization. I couldn't be more proud to be a donor of and an activist with this powerhouse organization."

Helen McCahill

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"Action Center on Race and the Economy has been partnering with Corporate Accountability for several years to advance water justice. Together, we're challenging the ways financial firms and corporate actors exploit our public resources and democratic systems to restrict access to basic necessities, like water, in low-income communities and communities of color. Corporate Accountability continues to be a strong partner as we fight the private water sector and mobilize communities around the country to hold corporations and our elected officials accountable."

BRITTNEY ALSTON DEPUTY RESEARCH DIRECTOR, ACTION CENTER ON RACE AND THE ECONOMY

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"Corporate Accountability trains people to lead powerful campaigns that advance social justice across the world. I'm committed to helping extend their impact into the future with my legacy gift. I'm among those who have the privilege and opportunity to know the organization's critical mission and their success over the years. We need to stay with Corporate Accountability as long as we can and make it a permanent part of our philanthropic commitment."

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Corporate Accountability's campaigns are shaped by brilliant and experienced organizers and campaigners around the world. We are also advised by progressive public officials and leading scholars who help us make the biggest impact we can.

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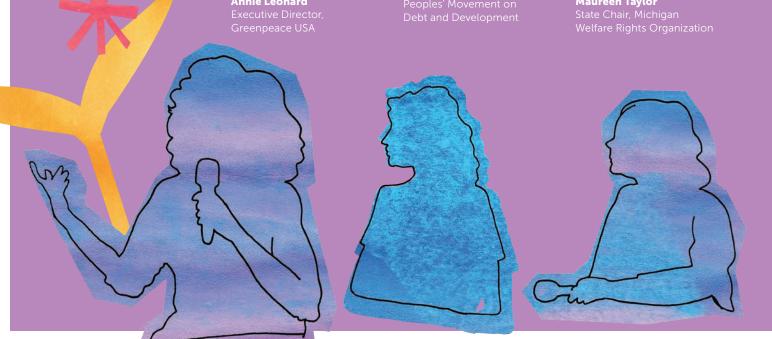
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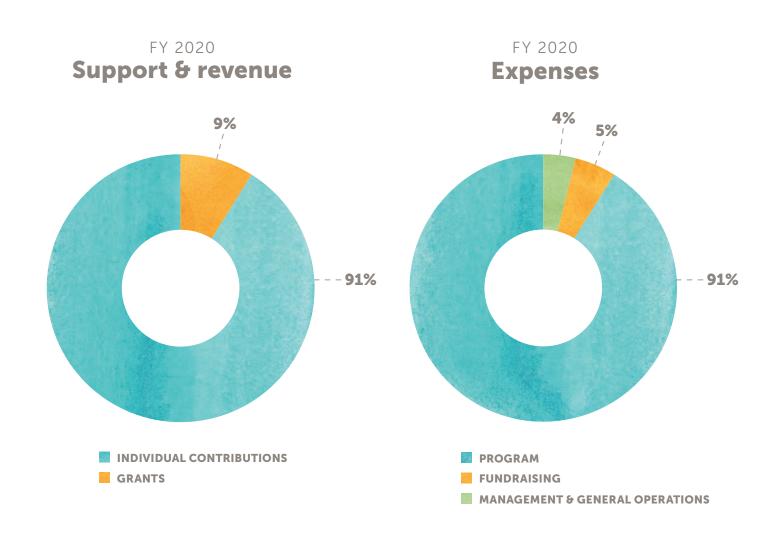
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FY 2020 Audited Financial Report

July 1, 2019 – June 30, 2020 (with comparative totals for FY 2019)



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Support & revenue	FY 2020	FY 2019
Individual contributions	\$6,614,212	\$6,102,423
Grants	631,158	923,057
Other income	13,135	988
Total support & revenue	\$7,258,505	\$7,026,468
Expenses		
PROGRAM		
Grassroots organizing	\$2,500,152	\$2,370,886
International organizing	1,153,916	1,094,255
Program communications	961,597	911,879
Membership development	512,852	486,336
Media organizing	644,911	611,567
Research & development	637,218	604,272
Subtotal program expenses	\$6,410,645	\$6,079,195
SUPPORTING SERVICES		
Management & general operations	\$290,967	\$246,772
Fundraising	346,139	346,005
Subtotal supporting services	\$637,106	\$592,777
Total expenses	\$7,047,751	\$6,671,972
Net assets		
Beginning of year	\$2,891,227	\$2,536,731
Change in net assets	210,754	354,496
End of year	\$3,101,981	\$2,891,227









CORPORATE ACCOUNTABILITY

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