

LETTER FROM THE PRESIDENT

DEAR FRIEND,



I've been challenging transnational corporations for most of my adult life. I know, and you know, that transforming the system is a long game. At the same time, I do this work because of what Dr. Martin Luther King, Jr. called "the fierce urgency of now." In 1967, he was moving thousands to take a stand to end the war in Vietnam. More than 50 years later, his words still resonate, and I know we must act on the urgency of now with even more determination. We must address the root causes of our society's deepest problems and challenge some of the most powerful entities behind them.

As many of you know, I grew up in the Pacific Northwest, where moss drips off trees and a sunny break from a long line of drizzly days is cause for celebration. But this summer, my family and friends reported heat wave after heat wave, which turned the lush landscape into a tinderbox for devastating wildfires. And of course, it's not just Oregon and Washington. It's the severe droughts in California, the recordbreaking snowfall we had here in Boston this winter, the tornadoes and hurricanes that ripped across both the Atlantic and Pacific, the devastating weather events around the world this past year. Our climate is changing, and if we want to slow down the destruction, we must, as King said, "move to action." Now.

We understand that transnational corporations are driving the problem of climate change on many levels. And that's why, with the generous support of so many of you, we are taking action. Now. Together, we are challenging the devastating interference of the world's most powerful industry—the fossil fuel industry—that is driving our planet to the brink of extinction.

But as we ramp up our work on climate, we cannot—we must not—slow down any of our other crucial work.

Thanks to you, we're making a real impact on one of the world's largest private water corporations, Veolia. We celebrated a major victory last year when the World Bank's International Finance Corporation divested from Veolia. And we blocked the corporation's attempts to take over U.S. water systems, from Baltimore, Maryland to Columbia, South Carolina. We're building power with people and organizations around the world advancing the human right to water—from Lagos, Nigeria to Manila, Philippines to New York City, USA.

With all we do, we organize hundreds of thousands of people to raise their voices, demand justice, and take action. As we expose and challenge some of the world's most powerful and dangerous entities (from Big Tobacco to rapacious water profiteers) together, we are taking part in "the long and bitter—but beautiful—struggle for a new world," as Dr. King put it.

Our staff will tell you that I never walk around the office. A brisk trot is more my pace. Because we can't wait—we can't waste even a single minute moseying from one place to the next. And today, I feel that fierce urgency of now even more than usual.

From speaking with many of you around the country, I know you feel it too. I am inspired by the insight you share with me about how creating change is both a long-term commitment and an urgent need. That's why I feel so grateful for your partnership in this work. And why I feel certain we will win—both the immediate milestones and the deep, structural changes we manifest together.

Onward,

KELLE LOUAILLIER

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CHALLENGE CORPORATE CONTROL OF WATER

CAMPAIGN IN ACTION

Advancing the human right to water in Lagos and beyond

In Nigeria, Dr. Josephine "Joe" Okei-Odumakin has advocated for hundreds of women, handling cases which have included assault by law enforcement and extrajudicial killings by spouses. Now, the bold activist is defending women's rights in another way: by challenging the private water industry.

In 2015, Dr. Odumakin joined the "Our Water, Our Right" coalition, led by Corporate Accountability International's Nigeria-based ally, Environmental Rights Action (ERA). With your support, this coalition has mobilized hundreds of thousands of Lagos' 21 million residents to confront the threat of water privatization. With powerful spokespeople like Dr. Odumakin, sustained media coverage, and meetings with Lagos officials, ERA and the coalition continue to block private water corporations from pricing out more people in a city where only one in 10 has water piped into their homes.

"As the primary procurers of water, women stand to be affected most if Lagos' water system enters private hands," says Dr. Odumakin. "I became involved with the 'Our Water, Our Right' coalition because this work is a natural extension of what I'm already doing."

200,000

LAGOS RESIDENTS ARE
CHALLENGING THE THREAT OF
WATER PRIVATIZATION IN THEIR CITY

Beyond Lagos, people from Detroit to Manila are challenging water privatization, which often results in poor water quality and a crackdown on those unable to pay skyrocketing water rates. Members of the U.S. Congress recently recognized the importance of democratic control of water systems. Twenty-three members of the Congressional Black Caucus, a group of legislators influential in many ways, including with Nigerian public officials, came out in support of the "Our Water, Our Right" coalition and our joint campaign to stop water privatization in Lagos.

With your support, Dr. Odumakin and the people of Lagos are forcing the World Bank to back off of yet another attempt at privatizing the city's water. And their success is inspiring other leaders around the world working toward the same goal, ensuring that water remains a human right, not a source of profit for global corporations.





"We wish to express our solidarity with the people of Lagos, of Detroit, and of cities around the world as they raise their voices in support of public water, participatory governance, and universal access.

Movements like yours provide us with an inspiring example of democracy in action and a valuable contribution to the struggle to secure the human right to water."

U.S. REP. MAXINE WATERS AND 22 OTHER MEMBERS OF THE CONGRESSIONAL BLACK CAUCUS

You defend the human right to water, pressure the World Bank

Blocking water privatization contracts around the world



oto credit: Jay 1

(Right, foreground) Akinbode Oluwafemi of Environmental Rights Action and Corporate Accountability International Project Coordinator Akili (right, background) meet with U.S. Rep. Maxine Waters, a major influencer on World Bank policy. Waters joined 22 other members of the Congressional Black Caucus to champion public water solutions in Nigeria and beyond.

With your support, we mobilized hundreds of thousands of people and top decision-makers this year to move the World Bank to end its support of harmful water privatization contracts around the world. Together, we celebrated a major victory when the World Bank's International Finance

Corporation divested from Veolia, one of the world's largest water privatizers. And we kept up the pressure on Veolia and other privatizers—blocking attempts to take over public water systems from Lagos, Nigeria to Baltimore, Maryland. Together, we're turning the tide on water privatization.

You know you're making a difference when:

The private water industry laments the "frustrating lack of concessions" (contracts) because of an "increasing push for the people ... to have their say"—in exactly the cities where we worked with residents to block private water contracts, like Columbia, South Carolina and O'Fallon, Illinois. (Quotes from industry publication Global Water Intelligence.)



"We need to have talented people up in the grill of the world's biggest corporations. They have billions to spend on PR, but it's no match for the inspired work of activists and organizers like the folks at Corporate Accountability International."

BILL MCKIBBEN | AUTHOR, CO-FOUNDER, 350.ORG

> 2015 HIGHLIGHTS

Your support in action

WORLD BANK DIVESTS FROM VEOLIA

ROBLEM

The World Bank is the financial engine behind water privatization projects that threaten the human right to water globally.

OLUTION

In partnership with members like you, we escalated pressure on the World Bank to stop investing in global water corporations. We made its investment in Veolia, one of the world's largest, a liability.

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The World Bank's International Finance Corporation divested from Veolia, impeding Veolia's ability to expand its troubled water projects worldwide.

ACADIA TO PHASE OUT BOTTLED WATER

The bottled water industry has long used national parks like Acadia National Park to sell bottled water and greenwash its products.

In June, we released a guide for parks on going bottled water free. We also organized visits to Acadia and other parks to encourage them to promote reusable bottles and public water sources.

Thanks to the momentum you've given to the bottled-water-free movement, Acadia and other parks are closer to joining the 75+parks protecting the tap.

PRIVATE WATER CONTRACT NIXED IN SOUTH CAROLINA

In Columbia, South Carolina, private water corporations secretly pressured elected officials to sign contracts that would wrest the water system from public hands.

Members in Columbia exposed this scheme. We provided strategic support to residents challenging aggressive lobbying and demanding a transparent, democratic vote.

Columbia, South Carolina passed a resolution requiring that the city's water stay in public hands, affirming that a public water system is the best solution.

> LOOKING AHEAD

Expanding a global movement to protect public water and halt corporate control

With your support, in the coming year, we will further protect public water and prevent water privatization projects around the world, with our success in Lagos as a model. We'll also continue to move the World Bank to end its support of private water by escalating pressure, confronting its leadership, and demanding action to uphold the human right to water. And finally, we'll compel even more parks to go bottled water free, protecting the health of our parks—and public water systems—for years to come.

KICK BIG POLLUTERS OUT OF CLIMATE POLICY

CAMPAIGN IN ACTION

A precedent for challenging the world's biggest polluters

More than 10 years ago, we worked closely with Dr. Caleb Otto, a longtime ally who is now the United Nations ambassador for the Pacific Island nation of Palau, and other champion government delegates to exclude the tobacco industry from lifesaving policymaking. Following this precedent, we're now organizing with countries around the world to kick big polluters out of climate policy.

"For us in Palau, climate change is a very real threat to our survival," says Dr. Otto. "Fierce storms are battering our country with greater frequency. As sea levels rise, precious land is disappearing. We need effective solutions now."

Just as it was with the global tobacco treaty, the biggest obstacle to securing a binding climate treaty is the industry whose interests are most at odds with it. In this case, the fossil fuel industry has repeatedly undermined climate policy nationally and internationally. That's why we are clearing the way for strong international climate policy to reduce greenhouse gas emissions—and save countless lives, animal species, and ecosystems.

In the early 2000s, as countries negotiated a treaty to rein in the tobacco industry's abuses, Dr. Otto was one of its most courageous backers. He stood up to immense



AS OF OCTOBER 2015,

388,983

PEOPLE CALLED ON COUNTRIES
TO KICK BIG POLLUTERS OUT
OF CLIMATE POLICY.

power in the form of the tobacco industry and the wealthy countries protecting its interests.

At one point, Dr. Otto faced a packed room at the United Nations and quoted a tobacco executive's statement that smoking was for "the young, the poor, the black, and the stupid." This quote outraged Dr. Otto and drove him to mobilize Global South countries targeted by tobacco corporations to band together during the treaty negotiations. "We can stop them from calling us stupid," he declared.

It worked.

Now we are working with countries experiencing the worst effects of climate change to similarly stand up to the fossil fuel industry and other polluting industries. As Dr. Otto says, "We have no time to lose."





"Corporate Accountability International consistently achieves its goals. I know my investment in it will return successful results: victories that protect the planet, save lives, and safeguard democracy."

NANCY NORDHOFF PHILANTHROPIST AND ENVIRONMENTALIST, **MEMBER SINCE 2005**

You power a growing movement to advance effective climate policy

A powerhouse coalition advances policy safeguards



At a press conference at the United Nations Climate Change Conference in Bonn, Germany, Associate Research Director Tamar Lawrence-Samuel (right) calls on the U.N. to protect climate policy from big polluters. Also pictured: Environmental Rights Action Director Godwin Ojo (center right), Alix Mazounie, international policy coordinator for Climate Action Network, France (center left), and Media Director Jesse Bragg (left).

With your support, Corporate Accountability International is dramatically shifting the way the world approaches climate change solutions. Today, climate change threatens irreversible damage to our planet and life as we know it. We must change course quickly—but the world's largest polluters

have pulled out all the stops to prevent action on all levels—including national and international policy. That's why we launched this project to remove the world's largest polluters from climate policy.

You know you're making a difference when:

The governing body of the U.N. climate treaty agrees to hear your demands directly. In June, we met with the secretariat of the treaty and delivered messages from a quarter million people like you, calling for the U.N. to kick big polluters out of climate policymaking.



"As a scientist, I am outraged by how the fossil fuel industry has undermined the research surrounding climate change. But I've been pleased by how Corporate Accountability International is cutting through the smoke and mirrors, and clearing the way for meaningful progress on the defining issue of our time."

MARTHA FERGER | MEMBER SINCE 1988

You challenge the entrenched power of the world's worst polluters

Building grassroots power and alliances to secure climate policy that will save the planet

> LOOKING AHEAD

PROBLEM

To bring our planet back from the brink of disaster, we must quickly reduce greenhouse gas emissions. An effective international treaty could bring the global community together and provide a powerful mandate for all countries to set strong national policy. But for the past 20 years, the world's largest polluters have rendered such a treaty—the United Nations Framework Convention on Climate Change (UNFCCC)—ineffective. The fossil fuel industry has employed a range of strategies, from direct lobbying to sponsoring the talks themselves, and the industry's influence has been unchecked.

SOLUTION

With your support, we launched an initiative to exclude the world's largest polluters from the climate talks and turn the UNFCCC into a powerful tool to create effective climate policy. We're bringing our decades of experience and expertise in removing global corporations with fundamental conflicts of interest from international policymaking. We did it with Big Tobacco, and we will apply this powerful precedent to clear the way for powerful climate policy.

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We are poised to advance mechanisms that limit the fossil fuel industry's influence over climate policy. We've built strong relationships with governments and climate justice organizations around the world, particularly with people who are experiencing the worst effects of climate change firsthand. More than a quarter of a million people like you demanded that the fossil fuel industry be excluded from climate talks, and thought leaders like investigative journalist Naomi Klein and 350.org co-founder Bill McKibben have echoed this call.

CHALLENGE BIG TOBACCO

CAMPAIGN IN ACTION

Escalating pressure on Big Tobacco

In the heart of Times Square, young people filtered in from across the city and suddenly broke out in a dance interspersed with bouts of coughing. Passersby were fixated on the flash mob and no wonder: Prancing in the middle was Jeff the Diseased Lung, a sickly pink lung wearing a cowboy hat.

Jeff is a satirical mascot created by comedian John Oliver to draw attention to Philip Morris International's (PMI) abuses, like suing countries that place warning labels on cigarette packages.

Jordyn Camp, a teenager from New York, was among the dancers. Earlier that morning, along with Corporate Accountability International staff and other youth from the Campaign for Tobacco-Free Kids she had faced down PMI's imposing Chairman, Louis Camilleri, at its annual shareholders' meeting. Jordyn asked why children around the world recognize PMI's tobacco ads when the corporation claims not to market to youth. Camilleri shrugged off her question and others about industry interference, saying that PMI will keep taking

more aggressive action against countries that put public health before corporate trademarks.

MORE THAN

PEOPLE WATCHED JOHN OLIVER'S SEGMENT ON BIG TOBACCO

Thanks to John Oliver's HBO segment on the tobacco industry, people around the country— especially youth like Jordyn— understand why Camilleri's statement is so troubling: Each of PMI's lawsuits represents lives that could have been saved if the

corporation had not stalled these public health measures. Working closely with a team of producers at John Oliver's show, we provided examples and resources that were used in the hard-hitting episode. The segment received widespread exposure, further stigmatizing the industry and raising accountability for lawsuits that would otherwise receive little attention.

With your support, we've harnessed that visibility to propel this campaign forward, inspiring people like Jordyn who recognize Jeff the Diseased Lung as a representation of the industry's push to keep advertising its deadly products no matter the human cost.





"Corporate Accountability
International has been a
great resource in helping
Jamaica's Ministry of
Health implement strong
tobacco control laws.
Even when a subsidiary
of British American
Tobacco filed a judicial
review claim for
implementing these laws,
we found courage knowing
we have the backing of the
global community."

SHERYL A. DENNIS | LEGAL OFFICER, MINISTRY OF HEALTH, JAMAICA

You stand with countries advancing bold public health laws

A global movement challenges industry interference



Latin America Director Yul Francisco Dorado leads a capacity-building workshop for top tobacco control lawyers from around the world, training participants on how to apply a provision in the global tobacco treaty that holds the tobacco industry legally and financially liable for its abuses.

This year, global cigarette sales dropped and profits slid for one of the largest—and deadliest—tobacco corporations: Philip Morris International (PMI), whose 2014 revenue topped \$80 billion. That's because countries like the Philippines and Colombia are implementing gold standard tobacco control

measures enshrined by the global tobacco treaty, which empowers governments to safeguard public health policymaking from industry interference. You're providing the backing lawmakers need to stand strong when they're faced with industry-powered lawsuits and intimidation.

You know you're making a difference when:

For the third year in a row, cigarette sales around the world plummet—decreasing the profits of top tobacco transnational corporations. Philip Morris International's profits dropped 12.6 percent for 2014, and Japan Tobacco International's profit fell 12.2 percent.



"We support Corporate Accountability International because their smart strategies apply the right pressure on corporations, reining in abusive corporate power and greed. It's impressive that each year the organization wins major, lifesaving victories."

CAROL DAYNARD AND PROF. RICHARD A. DAYNARD | MEMBERS SINCE THE MID 1990s

> 2015 HIGHLIGHTS

Your support in action

IRELAND BANS BRANDING ON CIGARETTE PACKAGES

ROBLEM

Branded cigarette packages are designed to attract and addict people, especially youth. Countries that strip these trademarks like Ireland often grapple with Big Tobacco's heavy hand.

SOLUTION

Ireland proposed a plainpackaging law similar to ones already enacted in Australia and the U.K., which are saving lives.

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When Irish lawmakers were considering a plain-packaging law, we supported them as they called out the industry for threatening litigation and stood strong. The law ultimately passed.

JAMAICA AND GHANA PROTECT POLICYMAKING

Tobacco corporations bully, bribe, and undermine policymakers in order to stall lifesaving public health laws in countries around the world, like Jamaica and Ghana.

Guided by a provision in the global tobacco treaty that bars the industry from public health policymaking, we shared effective tools with advocates and policymakers from Ghana and Jamaica.

Bolstered by these tools, Jamaican and Ghanaian policymakers are advancing laws that prevent tobacco corporations from interfering with policymaking in their countries.

NIGERIA PASSES LIFESAVING LAW

For 13 years, British American Tobacco blocked the passage of Nigeria's comprehensive national tobacco control laws, which would protect the sizable youth population.

We provided strategic, technical, and financial support to our Nigerian ally Environmental Rights Action (ERA) as they organized a coalition to secure this law despite industry opposition.

In May, Nigeria's President Goodluck Jonathan signed Nigeria's tobacco control bill into law. It bans smoking in public places, sales of cigarettes to minors, and tobacco advertising.

> LOOKING AHEAD

Curbing the power of Big Tobacco

In the next year, we will propel lifesaving policies forward in countries around the world by supporting organizing, sharing technical expertise, and advancing international law. We'll partner with the World Health Organization to advance policies worldwide that keep the industry out of policymaking. And we'll advance a provision in the global tobacco treaty that holds the tobacco industry legally and financially liable for its health and economic costs to society.

CHALLENGE CORPORATE ABUSE OF OUR FOOD

CAMPAIGN IN ACTION

Kids no longer lovin' McDonald's, sales sag

On a chilly morning in November, fourth-grader Joaquin Valencia and 47 other schoolmates protested McDonald's egregious practice of marketing to kids at a store in Chicago's suburbs. For some students, like Joaquin, it was their first rally. They carried handmade signs and hollered chants like "McDonald's, you're a dinosaur. We don't want your clown no more!"

Joaquin and his classmates were there as part of an action organized by Corporate Accountability International to pressure McDonald's to stop marketing to children, specifically calling out Ronald McDonald as a symbol akin to Joe Camel. "I think it's important to retire Ronald because he looks playful and makes kids want to eat at McDonald's. They shouldn't because all that food has at least a pound of grease in it and it's disgusting," says Joaquin.

Actions like these have generated media coverage and raised the visibility of McDonald's role as the major driver of a broken food system. With your support, the Value [the] Meal campaign has

shifted the public climate, creating a groundswell of support among parents and children as they challenge McDonald's abuses up and down the supply chain, from

MCDONALD'S
IS PLANNING TO CLOSE MORE
U.S. STORES THAN IT OPENS
FOR THE FIRST TIME IN



unsustainable farming practices to its predatory marketing to children.

"Everywhere there's a school, there's

a McDonald's," says Joaquin.
"There's a McDonald's close to
my school and when we walk home
we can smell the fried stuff."

Joaquin and his family stopped eating at McDonald's when they learned about its practices more than a year ago. And his family isn't the only one to stop frequenting the fast food giant. In growing numbers, parents and children are ditching the corporation that relentlessly markets to kids. Thanks to the people we have mobilized together around the country, our message is loud and clear: McDonald's needs to change to help make a broken food system whole again.





"Bringing about sustainable, healthy food systems is at the heart of my life's work. I'm proud of the tremendous strides we've made challenging the rotten core of our broken food system: McDonald's. Together, we are creating a climate that makes healthy food systems possible."

FRANCES MOORE LAPPÉ CO-FOUNDER, SMALL PLANET INSTITUTE AND FOOD FIRST, AUTHOR OF "DIET FOR A SMALL PLANET"

You stand up to McDonald's abuses in schools, restaurants, and beyond

Shifts in public climate create space for healthy, sustainable food systems



Chicago's National Public Radio (NPR) affiliate, WBEZ, interviews Value [the] Meal Campaign Director Sriram Madhusoodanan on McDonald's egregious kid-targeted marketing.

McDonald's is taking notice of the pressure you've generated. Its top management has turned over, its profits are dropping, and its shareholders are on edge. This is all a tribute to the effective campaigning you made possible, challenging the burger giant for marketing to children and driving a health crisis. As the media continually questions

the corporation's decisions and McDonald's labor abuses continue to come to light, you're putting enormous pressure on the corporation to change. It is increasingly more expensive for McDonald's to continue its abusive practices, like marketing its junk food to kids and exploiting its workers.

You know you're making a difference when:

Many of the executives at McDonald's 2015 shareholders' meeting are new faces—including the CEO: evidence of the expensive shake-ups at the top in response to the pressure you've helped generate.



"Since Corporate Accountability International's early days as Infact, the organization has been a powerful force protecting human rights. I've consistently been impressed by their in-depth corporate research, targeted campaigns, and effective partnerships."

JOHN CAVANAGH | DIRECTOR OF THE INSTITUTE FOR POLICY STUDIES

> 2015 HIGHLIGHTS

Your support in action

MCDONALD'S CEO MAKES EARLY EXIT

ROBLEM

McDonald's former CEO Don Thompson failed to address the core of the corporation's abuses, particularly kid-targeted marketing.

SOLUTION

With your support, we created a public climate increasingly at odds with McDonald's and its empty promises, prompting revenue declines and shareholder discontent.

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As a result of this pressure, CEO Thompson "retired" after less than three years at the helm. You've made it clear to the new leadership that business as usual is no longer an option.

WITH LABOR, EXPOSED BIG FOOD LOBBYING

With McDonald's backing, the National Restaurant Association (the "Other NRA") lobbies hard to keep the minimum wage low and undermine junk-food-marketing protections for children.

We partnered with allies like the labor organization Restaurant Opportunities Centers United (ROC-U) to demand McDonald's stop using the NRA to further abusive practices.

Working with ROC-U and other coalition members, we called attention to the NRA's political influence. This exposure helped make possible victories like the raising of the minimum wage in New York and Seattle.

TELLING THE REAL STORY OF OUR FOOD

Big Food has a long history of promoting myths that boost corporate bottom lines at a staggering cost to our environment and health.

The Real Food Media Project directly challenges these myths with powerful grassroots storytelling, reaching millions of people and advocating for a more sustainable food system.

The Real Food Media Contest, a groundbreaking film competition, spotlighted 12 stunning stories that build the momentum for communitybased, sustainable food and farming solutions.

> LOOKING AHEAD

Calling out McDonald's political interference

In the coming year, we will support a growing number of health, education, and community organizations in rejecting McDonald's marketing and junk food. We'll also stop the "Other NRA" from blocking public health laws and expose McDonald's role in driving the trade group's agenda. We will build toward the release of a new book titled "Corporate Control or Food Democracy?" with the Berkeley Food Institute and other allies, which will also launch a national public education and advocacy campaign to reshape our food system from seed to plate. And finally, we'll work with countries around the world to advance binding policies that curb junk food marketing.

PROMOTE DEMOCRACY

CORPORATE HALL OF SHAME

2015 Corporate Hall of Shame inductee: Bayer

You challenge Big Pharma corporation for profiting from bee-killing pesticides

With all the havoc pharmaceutical giant Bayer is wreaking on our food systems, it's no surprise you voted it this year's worst corporation. You inducted it into Corporate Accountability International's annual Corporate Hall of Shame for peddling a toxic pesticide linked to the phenomenon of massive bee deaths known as colony collapse disorder. Honeybees are essential to growing two-thirds of our global food crops, including onions and apples, and their rapid death is threatening our food security.

Behind this threat is Bayer. It manufactures pesticides (neonicotinoids) that scientists have found to be a cause of the massive bee deaths. Rather than address the problem, Bayer has instead launched a full-scale attack on the science, funding and promoting its own junk science to delay pesticide regulations in the United States. Meanwhile, hundreds of thousands of bees continue to die.

More than 15,000 outraged members like you voted Bayer the worst global corporation in 2015. When the votes came in, we partnered with the Sierra Club to shine the spotlight on Bayer's abuses. More than 90,000 people joined together to demand the chemical giant stop manufacturing its deadly bee poison. Sunlight is the best disinfectant—that's why, in partnership with you, we'll continue to shine the light on Bayer to change course.

Which global corporation will we take on this year? Vote at StopCorporateAbuse.org/CorporateHallOfShame



YOU TO KOCH: STAY OUT OF SCIENCE

Last year, you inducted Koch Industries as the 2014 Corporate Hall of Shame winner for bankrolling groups that deny climate change, among other abuses. We're keeping the heat on the corporation and its principal owners, the Koch brothers. This spring, we joined Nobel Prize scientists, groups like 350.org, and hundreds of thousands of people to demand our nation's prestigious science museums kick David Koch off their boards. With your support, more than 200,000 people made their demands heard in a petition that coalition partners delivered to the Smithsonian and American Museum of Natural History in advance of their annual board meetings.

Curbing corporate influence on our democracy

You defend democratic values



Members like you joined with allies from CREDO, Public Citizen, Friends of the Earth, and MoveOn.org, taking to the streets as the corporate-driven trade bill known as the Trans-Pacific Partnership was being pushed through Congress behind closed doors.

The world's largest corporations are using every dirty trick in the book to boost profits, even if it comes at a cost to public health, the environment, and our democracy. But with your support, Corporate Accountability International is rallying tens of thousands of people around the world to stand up to global corporations and clear the way for more just, transparent democracies.

GETTING BIG MONEY OUT OF GOVERNMENT.

In 2010, when the Supreme Court decided in favor of Citizens United, it opened the floodgates of unlimited corporate spending in U.S. elections. To rein in the corrupting influence of big money in politics, we partnered with a coalition of organizations, including Public Citizen and People for the American Way, to advance a constitutional amendment that would overturn Citizens United. This year the bill made it to the Senate, where,

thanks to action by members like you, an impressive 54 senators voted in favor of it. Although the bill did not receive the votes needed to pass in the Senate (67 for cloture), you helped send a strong message: our elections are not for sale.

YOU STALL A DANGEROUS TRADE AGREEMENT.

As part of one of the largest progressive coalitions ever organized around an issue, you significantly delayed the Trans-Pacific Partnership (TPP). Over the course of three years, members like you turned this secretive, behind-closed-doors deal into one of the hot-button issues in Congress. This year, we put enormous pressure on Congress not to "fast track" the agreement, and the bill barely made it through. Corporate Accountability International and the rest of the coalition are continuing to mobilize support on all levels to ensure the TPP itself doesn't pass in Congress.

BUILDING POWER AND PARTNERSHIPS

Corporate Accountability International collaborates with a range of organizations and coalitions to work toward a shared vision of creating a more just and equitable world.



"As we develop legal tools to hold corporations accountable for their contributions to the climate crisis, we need people echoing our call. Corporate Accountability International, through smart organizing, brings those voices forward. In less than one year, it has built a movement to exclude polluters from climate policy, and we've been thrilled to share our policy expertise to deepen this mission."

ALYSSA JOHL | SENIOR ATTORNEY, CLIMATE & ENERGY PROGRAM, CENTER FOR INTERNATIONAL ENVIRONMENTAL LAW (CIEL)



"The people whose job it is to grow, process, and serve food in this country are often not paid enough to put food on their own tables. That's why we need a more just food system. We're proud to partner with Corporate Accountability International to challenge fast food giants like McDonald's and fix our broken food system."

JOSE OLIVA | CO-DIRECTOR,
FOOD CHAIN WORKERS ALLIANCE



"I live in a country where water corporations constrain poor people's access and enjoy the World Bank's full backing. Collaborating with Corporate Accountability International and other water justice groups amplifies our call to protect the human right to water. Women are also at the forefront of defending this right, giving me and many others inspiration to ensure women's leadership is a key element of this movement."

MAE BUENAVENTURA | DEPUTY COORDINATOR, ASIAN PEOPLES' MOVEMENT ON DEBT AND DEVELOPMENT (APMDD)

Corporate Accountability International has official status with the following international agencies:

The World Health Organization • The Secretariat of the Framework Convention on Tobacco Control • The United Nations Economic and Social Council

A sampling of organizations we collaborated with this year:

350.org · Amazon Watch · American Federation of State, County and Municipal Employees (AFSCME) · Black Community Clergy and Labor Alliance · Campaign for Tobacco-Free Kids · Center for Science in the Public Interest Council of Canadians · CREDO Action · Daily Kos · Environmental Working Group · Food & Water Watch · Food MythBusters · Food Chain Workers Alliance · Friends of the Earth · Global Exchange · Greenpeace USA · Green Corps · Institute for Policy Studies · Institute of the Black World · Land Stewardship Project · New Economy Coalition · Oil Change International · Organic Consumers Association · People for the American Way · Presbyterian Hunger Program · Public Citizen · Rainforest Action Network · Rebuild the Dream · The Sierra Club · Social Venture Network · The Story of Stuff Project · SumOfUs · Women Arise · United for the People · Union of Concerned Scientists

ADVISORY BOARDS

CHALLENGE CORPORATE CONTROL OF WATER

PUBLIC WATER WORKS!



U.S. REPRESENTATIVE, RAÚL M. GRIJALVA Representative, Arizona's 3rd Congressional District



WENONAH HAUTER Executive Director, Food & Water Watch



VAN JONES
President and
Co-Founder,
Rebuild the Dream



ANNIE LEONARD
Executive Director,
Greenpeace USA;
Founder, The Story of Stuff

INTERNATIONAL WATER



NANCY ALEXANDER
Program Director,
Economic Governance,
Heinrich Böll Foundation



DAVID HALL
Director, Public Services
International Research
Unit (PSIRU), U.K.



DAVID HUNTERLaw Professor,
American University



NAOMI KLEIN
Investigative journalist
and author, "The Shock
Doctrine," "This Changes
Everything"



JUAN CAMILO MIRA
Technical Unit Coordinator,
ECOFONDO, Colombia



JIM SHULTZ
Founder and Executive
Director, The Democracy
Center



MILDRED WARNER
Professor, City and
Regional Planning,
Cornell University

CHALLENGE BIG TOBACCO

NETWORK FOR ACCOUNTABILITY OF TOBACCO TRANSNATIONALS



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Earth, Nigeria

Brain trust for a better world

Some of the brightest minds and fiercest organizers in the field advise Corporate Accountability International's campaigns. With their diverse experiences gained in movements, struggles, and victories around the world, these advisers help translate the urgency of our work into bold strategies that transform the status quo.

NETWORK FOR ACCOUNTABILITY OF TOBACCO TRANSNATIONALS, CONTINUED



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Tobacco Control
Coordinator,
Asha Parivar, India



IRENE PATRICIA REYES
Managing Director,
HealthJustice
Philippines

CHALLENGE CORPORATE ABUSE OF OUR FOOD

VALUE [THE] MEAL



RONNIE CUMMINS
Founder and Director,
Organic Consumers
Association



OLIVIA HERNANDEZ
Executive Director,
Centro Comunitario
Juan Diego



SARU JAYARAMAN
Co-founder, Co-director,
Restaurant Opportunities
Centers United (ROC-United)



DAVID L. KATZ MD; MPH; FACPM; FACP; Physician, Professor, Yale School of Medicine; Writer, "O," and "NY Times Magazine"



FRANCES MOORE LAPPÉ Co-Founder, Co-Director, Small Planet Institute



SUSAN LINN EdD, Executive Director, Campaign for a Commercial-Free Childhood



ALAN MEYERS MD; MPH; Physician, Boston Medical Center; Professor, Boston University School of Medicine

VALUE [THE] MEAL, CONTINUED



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PhD; MPH; Professor,
Nutrition and Public Health,
New York University



RAJ PATEL
Author, "Stuffed and
Starved," "The Value
of Nothing"



SCOT QUARANDA
Communications Director,
Dogwood Alliance



MICHELE SIMON
JD; MPH; Author,
"Appetite for Profit"



JUDY WICKS
Founder, Business Alliance
for Local Living Economies,
White Dog Café

MEMBERS IN THEIR OWN WORDS

A place for individual impact

Deborah Rose | Public health scientist; Beltsville, MD; member since 1985 **Sarah Rose** | Student at Yale University; New Haven, CT

Deborah: I show by example. I support Corporate Accountability International because it continues to be innovative and effective with issues I care about.

Sarah: When I met Kelle I was drawn by how she explained the organization's work. During my internship at Corporate Accountability International, I learned that while big issues often seem overwhelming, there is a place for individual impact. The longer we wait, the longer people must deal with life-threatening abuses. We must act now.

Deborah: Corporate Accountability International learns from experience. For instance, the organization excluded tobacco companies from World Health Organization treaty meetings on



tobacco control, and now it's using the same model to keep oil companies away from discussions on climate change.

Sarah: My mother and I come at these issues from very different places, partly because we're from different generations, but we both agree on

how important it is for Corporate Accountability International to keep on impacting our joint future!

Living out my values

Charlie Pillsbury | Co-Director, Center on Dispute Resolution, Quinnipiac University School of Law; New Haven, CT; member since 1980



People like to boast about their wartime exploits. I like to boast about my peacetime, anti-war exploits. As part of my civilian work as a conscientious objector, I served my two years by trying to hold corporations accountable. I'm convinced that

Corporate Accountability International (formerly known as Infact) grows out of the work we did in the Twin Cities with these corporations. Of course I was going to support this organization.

It was doing groundbreaking work.

I continue my support because our organization does cutting-edge work in cutting-edge ways. I've been impressed by the Challenge Big Tobacco campaign and your ability to get the World Health Organization to adopt an international tobacco control standard. To do that, you had to build an international coalition.

I'm a person of faith and I try to live out my values as best I can. The best summary of my faith is Micah 6:8: Do justice, love mercy, and walk humbly with your God. Corporate Accountability International is doing justice. That's what our work is about.

SHARED VALUES / VISION / IMPACT

Connecting to something huge

Cathy Raphael | Board member of Ms. Foundation for Women, member of the Women Donors Network and Women Moving Millions; Pittsburgh, PA; member since 2000



My mission in life is to work for a sustainable and just world, particularly through the lens of women and children because they're often the most impacted by injustice.

The water campaign

has been a real eye-opener for me. It was a big "aha" moment to understand the dangers of water privatization. The privatization of water is criminal. And it has a major impact on women because they are often responsible for procuring water.

I like your track record. Together, we have accomplished more than I could have imagined. Each campaign is new, but the groundwork has been laid. You know how to move forward with impact and engage others so change can happen. When I went to your staff meeting, I felt connected to something that was huge, energetic, and having impact.

The fact that our work is international gives me a lot of hope. Privatizing water in India or in California has an impact on how people can survive. It's all connected, and we have to make a concerted effort to right the wrongs that are happening daily. I cannot imagine a world that is controlled by corporations.

Where hope is

Helen and Raj Desai | Community activists; San Francisco, CA; members since the late 1970s



Helen: Raj is from Mumbai, India, so we were very concerned about Nestlé's promotion of infant formula in India. Your leading the campaign to change this is what inspired us to love you.

Raj: For me, life is sacred, and life comes from

the earth. Even in the cracks of the sidewalk, the weeds can grow. That's where the hope is.

Helen: Raj and I have always been together on environmental issues. In 1970, we attended a series of talks at the 18th Avenue YMCA in San Francisco about environmental issues, especially pollution. We were electrified—and we went into action. Along with some neighbors, we started the first recycling effort in San Francisco.

Your track record is so good. The big corporations just care about the bottom line. It's always money, money, money, They separate out ethics from the bottom line; they don't care they are hurting Mother Earth or our health. We have to get them to do what's right. You're one of our favorite groups.



To read the full profiles, visit StopCorporateAbuse.org/Members-Spotlight

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Lynne Perrin
Joan Perry
Ruth Persky
Claire Peterson

Claire Peterson
Lisa Phillips
Margaret Phillips
Mary Anne Phillips
Nathan Phipps
Pat & Tom Pickett
Rick Pickett

Alex Pierpaoli

Kathy Pillsbury

Jennifer Pinck
Alva Pingel
Karla Pippa
Mary Platt
Yvette Plotch
Dr. Robert Poignant
Carol Pond
Michael Pontarelli
Denisa Popescu &
Ali Pirzadeh
Betty Popper
Andrew Porter
Gwen Post

William & Mary Anne Powell Katherine & William Prendergast Hank Prensky Kevin Pressland

Stephan Pridonoff
Marie-Claude
Provencher
Lois Pryor
Christine Quinn
Carolyn Radke
Peaches Rankin
Wendy Rankin

William Preston

Harriotte Ranvig Amelie Ratliff Colden Ray Tom Re Don & Elizabeth Rea Paul Rea Marci Reaven

Adam Reaves
Patricia Reaves
Tim Reaves
Mark & Jacqueline

Rechler Margaret Reddy Wendell Refior & Marla

Welsford Mary Jo Regan Rush Rehm

Jeremy & Lisa Rehwaldt-

Alexander
Janis Reid
Chris & Joan Reil
Steve Reiter
Sheila Rekdal
Richard Renfield
Dr. Robert Resnik
Paulina Reso
Peter Reynolds
Paula Rhodes
Deja Rice
Rebecca Richman
Clint Richmond

Jerris Riordan Ralph Rippey Richard Riseling Megan Rising & Erica LeBow Brendan Riske

Diana Richter

Matt Ringquist

Nora Rivkis John Rix Nicolette Roberge Ben & Monica Roberts Keith & Judy Roberts

Gilbert Robledo
Nancy & David Rockwell
Bruce & Susan Rockwood
Rev. Richard Rodgers
Barbara Rodriguez
Andrea & Geoffrey Rogers
Peter & Polly Rogers
John & Kathryn Rok
Margaret Ropchan
Elizabeth Rosenberg
Debby & Susan

Rosenkrantz-Woskie

Marika Ross Edward Rothatein Trisha Rowe Ari Rubenstein Rabbi Ruhi Sophia Rubenstein & Jacob

Siegel
David Ruch
Elizabeth Rucker
Mark Ruddy
Donald Ruehl
Tricia Russ
R. Ryback
Yorizaka Sakakura
Katie Sakol
Paul Sakol
Hanna Saltzman
Brian Salzberg
Gloria Samuels
Jill Samuels

Kathy & Dr. Richard Sanders

Roxana Sandoval

Annie Sanders

Walter Sandoval Karin Sandvik Laurie Santos Dick Sarafolean Peter Sargent Connie Sattler Barbara Savalick Susan Savion Diana & Philip Savory Katherine Sawyer Kristin Sawyer Noah Sawyer Peter Sawyer Ruth Sawyer Sarina Sawver Mindy Schaberg & Melissa Mather Alice Schafer Brendan Schechter Justin Schechter Mara Schechter Martell Scheidler Becky & John Schenck Mary Schiesel Christopher Schillinger Elaine Schimmel Anton Schlesinger Kathryn Schmidt Joan Schmitz Glenn Schnadt Lucy Schneid Randolph Schoedler Janet Schoendorf Stanley Schroeder Juergen & Meredith Schoeer Nanci Schubert Eryn Schultz Mark Schultz & Jeannette Raymond Frieder Schulz Joan Schumaker Margaret Schwartz **Chris Scott** Diane Scott Joan Scott Samuel Scott Marie & Gordon Scoville **Charles Searing** Bill Seaver Dr. David & Elizabeth

Segel Deni Selin Julie Selmo Warren Senders & Vijaya Sundaram Paulo Sepulveda **Margery Sersig** Carole Setzer Virginia Shannon Susan Sharp & Roger North Anne Shattuck Nance Shatzkin Anore Shaw Susan Shaw Fauna Shaw Hurley

Sallie Shawl Dhvani Shelat **Robert Shetterly** Deborah & Ian Shine Frank Shipp Dr. Richard Shore Dennis Shulman & Pamela Tropper Juliana Shulman William Shuman Alexander Sibley **Amy Sicairos** Donna Sider Martha Siebe

Esther Siegel & Mike Tabor Judith Siegle Bette Sikes

Richard Silbert Paul & Deanna Siliciano Helen Silver Lowell Silverman **Henry Simmons** Myron Simon Elizabeth Simpson **Faye Sinnott** Susannah Sirkin Susan Skoglund Craig Slatin David Sloane James Small Janet Smarr Dari Smith **Edward Smith**

Frank & Sandra Smith Margaret Smith Nathaniel Smith Patricia Smith Susan Smith Toni Smith Vince Snowberger Lois Snyder Michael Sokolowski Ken Solomon Patricia Sonnecker Diana Soran Lola Sorensen Joe Spaziano Rose Lee Spaziano Sandra Spencer

Nigamanth & Divya Sridhar

DeCourcy Squire

Adrian Stack **Ruth Stanton** Ben Staub Robert Steffin Jim & Phillis Stehle Abbie Steiner Dr. Gilbert Steiner Pamela Steiner Barbara Steinmetz Anne Stephansky Peter Stevens **Robert Stevenson** Colin Stewart Jacqueline Stewart James Stewart

John Stewart Sasha & Nate Stewart David Stickell William Stockard **Emily Stone** Rebecca Stone Armide Storey Fave Straver Fred Strickhouser Olga & James Strickland Katherine Strong

Lester & Patrice Strong Madge Strong

Dr. Eric Suba

Leela Strong

Margaret Suby & David

Dorney Jen Supple Terri Sutton Bo Svensson Kathleen Sweeney-Hammond Alice Swift Dale Swinney Mary Taddiken Athena Tang Marietta Tanner Lois Tanzer

Carolyn & Chuck Taylor Marcia & Ian Taylor Mary Taylor Ruth Taylor Chartis Langmaid Tebbetts Sarie Teichman John Theobald Jacquie & Church Thiel Bonita & Greg Thomas Carol Thomas **David Thomas**

Larry Thomas **Dennis Thompson** Elizabeth Thompson James & Corine Thornton David Tilove Chad Tinti & John McInerny

Camille Tischler & William Kellner Judith Titchener Renee Toback Lois & Allen Todd Betty Togikawa Val Torrens Celestino Torres Carol Totten & John Carpenter

Claire & Bob Trask Elizabeth Treloar Laura Tremblay Brenda & Kenneth Troup

Joel Trupin Joel Trupin Eileen Tsai

Jeanne Turner

Jeffrey Turner Zachary Turpin Paul Uebelher & Marcia Yahn Rachel Unger

Jim & Cynthia Upshaw Rita Vait Janet Van Fleet Leonard Van Gendt Roland Van Liew William Van Stone William Vanasdale Cynthia Vance-Abrams Donald Vanderkolk Amy Vandersall **Ruth Vandersall**

Carolyn Vanderslice Rama Vemulapalli Sally Vogel Dave Vollrath Roger Von Doenhoff Madeleine Von Laue Margaret & Ralph Voorhees Richard Vultaggio Gary Wagenbach Richard Waldman

Suleyken Walker Alexander Walling Duane & Louise Waln Meredith Walrafen Ben Edgerly Walsh & Jessica Edgerly Mabsie & Steve Walters Zenta Walther Edward & Dolores Walton Tien Wang

Peter Warren & Susan Deluke Roxanne Warren Johanna Weber Heather Webster Joan Webster Eldon Wedlock Mary Weeks Anja Wehrmann

William Weichsel

Karen Weihs & Richard Lane Laura Weinstein **Emily Weiss** Rich Wekerle Dr. Leana Wen Mary Wentworth Annie Werner

Fran Werner Ronna & Randy Werner **Ruth West** Rev. David Westerfield Ursula Weuste

Joseph Wexler

Sheila White

George Whitehead Marcia Whitehead Hilda Wilcox Robert Wilcox Alexandra Wilde Peter Wilhelm Veronica Willette Comma Williams Elizabeth Williams Randall & Frances

Williams Tate Williams Marilyn Willmoth Judith Willour Elizabeth & Paul Wilson Kelly Wilson Lana Wilson

Stacy & Steve Wilson **Ashley Winning** Karen Winslow Mark & Chelle Winslow Betty Winters Judi Wisch Barbara Wise Helen Wise Virginia Witmer David Witt Benjamin Wolf Ken Wolfe Janice Wood Megan Wood

Melissa Woodman Andrew Wortham Ben Wortham David Wortham John Wortham & Dr. Cindy Johnson Mary Wortham Sandra & Wilbur Wright Lucinda Wykle-

Rosenberg & Eric Rosenberg Jo Wykoff Shuo Yang Xiaoping Yang Allen Yarowsky Faith Young John Young Harry Yu Ellen & Leonard Zablow Mary Zant **Nancy Zearfoss**

Alex Zecha Qingyan Zhu Margaret Zierdt Aaron Zimmerman John & Martha Zimmerman Karla & Robert

7immerman Marcia Zuckerman

2015 AUDITED FINANCIAL REPORT

JULY 1, 2014 - JUNE 30, 2015 (WITH COMPARATIVE TOTALS FOR FY2014)

BOARD OF DIRECTORS

BOARD CHAIR

KIM MILFORD

Indianapolis, Indiana

BOARD VICE-CHAIR **LEAH MARGULIES** Brooklyn, New York

BOARD TREASURER JOHN HARRINGTON Napa, California

BOARD SECRETARY **SUSAN LASALLE**Seattle, Washington

BOARD ASSISTANT SECRETARY
KELLE LOUAILLIER
Boston, Massachusetts

WENDY FASSETTMinneapolis, Minnesota

JAN HESTER Alamo, California

CHARTIS LANGMAID
TEBBETTS
Cohasset, Massachusetts

MARCIA LEVINE Cleveland, Ohio

BOBBY RAMAKANT Lucknow, India

BETSY RIXWoodside, California





SUPPORT & REVENUE	FY 2015	FY 2014
Individual contributions	\$4,823,226	\$4,160,970
Grants	851,058	515,661
Interest	74	3,973
Other income	1,353	27,888
Total support & revenue	\$5,675,711	\$4,708,492

EXPENSES

PROGRAM

Subto	otal program expenses	\$4,611,934	\$4,600,786
Resea	arch & development	458,426	457,318
Media	a organizing	463,961	462,839
Memb	pership development	368,955	368,063
Progr	am communications	691,790	690,118
Interr	national organizing	830,148	828,141
Grass	roots organizing	\$1,798,654	\$1,794,307

SUPPORTING SERVICES

Management & general	\$139,110	\$107,129
Fundraising	193,476	280,708
Subtotal supporting services	\$332,586	\$387,837
Total expenses	\$4,944,520	\$4,988,623

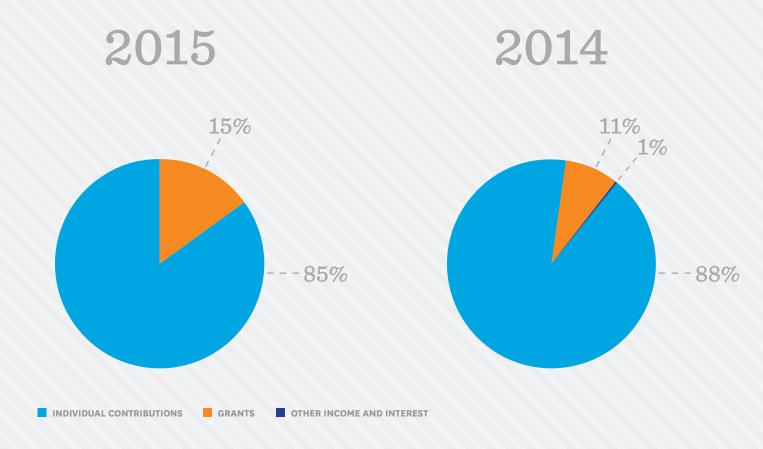
NET ASSETS

Beginning of year	\$1,940,022	\$2,220,153
Change in net assets	731,191	(280,131)
End of year	\$2,671,213	\$1,940,022

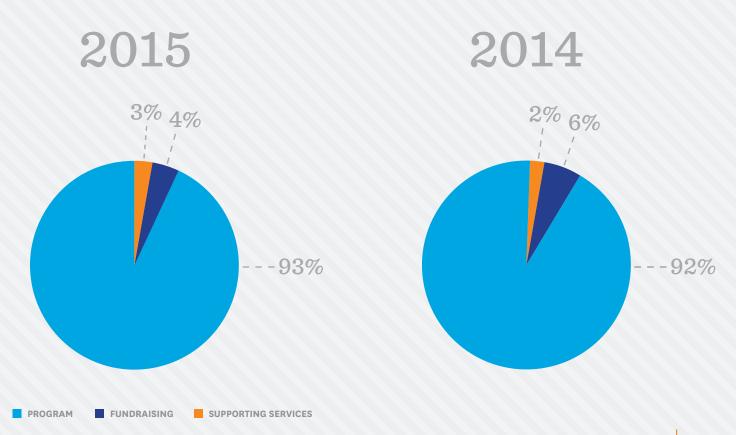
Infact d/b/a Corporate Accountability International is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686

Corporate Accountability International's audited financial statement is available upon request.

SUPPORT & REVENUE









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