

Every year, Big Tobacco makes all of us globally pay at least...

\$467 + \$264 = \$467.2

BILLION¹ USD

MILLION² USD

BILLION USD



in health care costs related to smoking



in environmental costs

In comparison, the annual tobacco control funding gap is just USD \$1.8 billion

And Big Tobacco would rather we not clear the smoke on the billions more in damages from...

Deforestation

Child labor

Emissions from tobacco farming

Product waste

The tobacco industry grossed **USD \$914.2 billion** in revenue in 2021. The market is expected to grow annually by 2.49%.

So why exactly do we continue to pick up Big Tobacco's tab?

Act now:

www.MakeBigTobaccoPay.org

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