“Another world is not only possible, she is on her way. On a quiet day, I can hear her breathing.”

ARUNDHTI ROY
IN MEMORIAM:

Yul Francisco Dorado

DECEMBER 16, 1956 – MAY 1, 2016
LETTER FROM THE EXECUTIVE OFFICE

Dear Friend,

You see the change that needs to happen in the world. With your vision and generosity, we have joined together to map a blueprint for lasting change. And now we are stepping into a moment like no other. People across the globe are demanding a better world. This is what you have helped make possible.

So now we must seize this moment—continuing the legacy of our beloved Latin America Director, Yul Francisco Dorado, who passed away in May. One of the key architects of our breakthrough blueprint, Yul was compelled by the mandates “lead with your heart” and “never stop.”

Relationships are the fundamental building blocks

Yul’s focus on relationships was pivotal to the success of our climate project this year. As we exposed how the world’s biggest polluters are shaping climate policy, Yul took the lead in building the right relationships with decision-makers and allies. Understanding the deep entrenchment of the industry, he knew that only by taking the time to break bread and talk with those who had the most at stake would we build the strong relationships we need to carry the work forward.

Just weeks after he passed away in May, we witnessed the results of his work. At a climate treaty meeting, delegates from the Global South stood and demanded an accounting of the fossil fuel industry’s conflicts of interest. This breakthrough moment was built on the relationships Yul led us in creating.

Not what is feasible, but what is necessary

And so we find ourselves here today, deepening partnerships to create unstoppable waves of change. Not just on climate change or our other campaign areas (water, tobacco, and food), but also toward achieving our mission.

We embark on our next five-year strategic plan with all the elements of our breakthrough blueprint firmly in place. We continue Yul’s legacy by advancing the global tobacco treaty. We are making dramatic changes in how the world deals with climate change. We are protecting the human right to water globally. And we are making sure food corporations end abusive practices from the fields to stores and all the steps in between.

The well-laid plans Corporate Accountability International has implemented for almost forty years have helped bring about a public hungry for and demanding change. And in the coming years, in partnership with you, we will seize every moment to create that change. We will create a world rooted in justice where corporations answer to people, not the other way around. A world without today’s vast economic and social inequalities.

That is the world mapped by our breakthrough blueprint. For Yul, an avid collector of maps, “the map never meant the territory—he always wanted to go beyond boundaries and borders,” according to his wife, Esperanza Cerón Villaquirán.

We are grateful to have been Yul’s travel companions during his lifetime journey of achieving breakthrough change. And we are grateful to continue the journey with you—as we set our sights outside the borders of what seems possible, toward the better world we must create together.

Onward to breakthrough,

KELLE LOUAILLIER
PRESIDENT

PATTI LYNN
EXECUTIVE DIRECTOR
“Good blueprints fit their environment, reflect a thoughtful regard for resources, and lead to structures that are well engineered…”

LUCY BERNHOLZ / BLUEPRINT 2016, STANFORD SOCIAL INNOVATION REVIEW

BREAKTHROUGH
BLUEPRINT

Corporate Accountability International uses a toolbox full of strategies to achieve breakthrough victories. In this year’s report, you’ll read how we use these strategies across all our campaigns.

FORGE STRONG PARTNERSHIPS / PAGE 4
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MOVE THE CONVERSATION FORWARD / PAGE 16
REVIVE DEMOCRACY / PAGE 20
SECURE CHANGES WITH INTERNATIONAL LAW / PAGE 24
Corporate Accountability International’s campaigns protect what is most basic to us all—our water, health, food, climate, and democracy.

CHALLENGE BIG TOBACCO

Every year, tobacco kills more than six million people. Big Tobacco is driving the leading preventable cause of death on the planet. Your support has saved countless lives as we’ve helped countries around the world implement and enforce the global tobacco treaty. Together, we’re exposing the tobacco industry’s bribery schemes, manipulation, and intimidation. In the years ahead, we’ll support governments to not only hold the industry accountable, but also make it pay for its harms.

CHALLENGE CORPORATE CONTROL OF WATER

One in four people today don’t have enough clean water to drink. Global corporations and their financial backers like the World Bank are exploiting and deepening this crisis by attempting to turn water into a profit-driven commodity. This year, your support enabled victories around the world that protected millions of people from water privatization. In the coming years, we’ll catapult these victories into international law that protects the human right to water.

KICK BIG POLLUTERS OUT OF CLIMATE POLICY

For more than twenty years, fossil fuel corporations have blocked effective policy to prevent climate change. You are helping to ensure global survival with your support of the initiative to expose and end this interference. You are growing grassroots mobilization, coalition building with climate justice groups, and partnerships with government delegates to create climate policy that works for people, not polluters.

CHALLENGE CORPORATE ABUSE OF FOOD

The breakdown of our food system is driven by a handful of transnational corporations pursuing profit at a tremendous cost. Your support is creating room for sustainable food systems to flourish. Together this year, we’ve impacted the largest driver of the crisis: McDonald’s. We’ve exposed its destructive influence on health, agriculture, and labor policies. In the coming years, we will force McDonald’s and other transnational corporations up and down the supply chain to make significant shifts.
FORGE STRONG PARTNERSHIPS

Photo credit: Environmental Rights Action/Friends of the Earth, Nigeria

OTHERS, SISTERS & DAUGHTERS

SAY NO TO WATER PRIVATIZATION!
Strong partnerships bring powerful voices to the World Bank, demanding justice

Veronica Nwanya and Fehintola Macaulay-Odumosu marched right up to the gates of the government offices in Lagos, Nigeria. More than one hundred women followed, chanting, singing, and delivering a clear message: Water privatization is not the answer.

Veronica, from Environmental Rights Action/Friends of the Earth, Nigeria (ERA), partnered with Fehintola, from the local labor union, to organize this women’s march.

Forging such strong partnerships is a critical component of our breakthrough blueprint. In partnership, we successfully challenge abuse and advance democratic solutions to the global water crisis. We saw results this year when the World Bank dropped its efforts to push a water privatization project in Lagos.

Two years ago, we joined our allies at ERA to prevent an impending water privatization scheme in Lagos, which was backed by the World Bank. ERA knew such a project would bring high water rates, unreliable water quality, job layoffs, and other harmful effects while doing nothing to solve Lagos’ water crisis.

Partnering with ERA and with your support, we built an international coalition of women’s rights, labor, public services organizations, and more. Hundreds of members like you in the U.S. called the World Bank, demanding it stop pushing its harmful project.

This international mobilization forced the World Bank to drop the project, on which it had spent decades and hundreds of millions of dollars.

In October, ERA and the coalition published a groundbreaking report that provides a concrete roadmap for Lagos officials to create a gold-standard public water system. To ensure Lagos officials implement this vision, Veronica is now organizing low-income neighborhoods across Lagos, mobilizing residents and local leaders.

With an even bigger and more powerful coalition, we know that, together with ERA and you, we will secure a public solution that ensures the human right to water for all Lagos residents.

PHOTO: Veronica Nwanya led the women’s “Our Water, Our Right” march in Lagos, Nigeria. People across the city are coming together to protect their human right to water.
FORME STRONG PARTNERSHIPS

Mutual respect, trust, and shared values
Forming partnerships that build to breakthrough

Flint residents Nayyirah Shariff and Melissa Mays (left) speak with congressional staff in Washington, D.C., joined by Corporate Accountability International organizers Akili and Lauren DeRusha (right). Together, we are ensuring that the private water industry does not exploit Flint’s tragedy to advance its interests.

“I’m happy to be working in partnership with Corporate Accountability International to address the acute injustice that we have faced in Flint, and help prevent future crises. Our work together to protect public water and hold global water corporations accountable for their abuses gets to the heart of the issue and is a critical component in the water justice movement.”

NAYYIRAH SHARIFF / DEMOCRACY DEFENSE LEAGUE IN FLINT

When the lead crisis in Flint broke, you made it possible for our organizers to meet with Flint residents to learn how they were organizing and the best ways we could help.

This is the heart of our work: We have conversations. We build relationships. We forge bonds.

We take what we each have individually, and we build together. Our partnership with Flint residents helped expose corporate abuse that contributed to the crisis. It helped stimulate action by the state’s attorney general. And it raised the voices of Flint residents speaking out against national policy that could pave the way for similar crises in communities around the country.

We know we cannot achieve the systemic change we need without partnerships built on trust and mutual respect. These relationships create the foundation of our breakthrough blueprint.
PARTNERSHIPS IN ACTION
Across campaigns, partnerships lead to success

Organizing in New York City to end a Veolia contract. We partnered with AFSCME District Council (DC) 37 and other allies to ensure that New York City protects its public water. DC37 Executive Director Henry Garrido (pictured) credits our research and analysis with helping to expose the dangers of corporate control of water in NYC.

McDonald’s changes rules to shut us out—and fails. After overcoming obstacles to attend the shareholders’ meeting, our members demanded McDonald’s stop marketing to kids, abusing workers, and undermining democracy.

Bringing the climate movement together in the lead-up to the big climate meetings in Paris in December, 2015. We convened more than 50 groups including 350.org, Asian Peoples’ Movement on Debt and Development (APMDD), and League of Conservation Voters to expose the ways the fossil fuel industry is blocking, delaying, and watering down climate policy.

Climate justice groups demand an end to industry interference. We are partnering with people like Hindou Oumarou Ibrahim from the Association for Indigenous Women and Peoples of Chad to expose the fossil fuel industry’s conflicts of interest in setting climate policy. Photo credit: IISD/ENB
FORGE STRONG PARTNERSHIPS

Lasting partnerships with our members power Corporate Accountability International’s long track record of breakthrough success. Here’s how they describe it:

Speaking truth to power

TESSA SAGE FLORES / WIFE, MOTHER, GRANDMOTHER, WATER RIGHTS ACTIVIST, AND STEWARD OF A NATURE SANCTUARY IN UPSTATE NEW YORK; ITHACA, NY; MEMBER SINCE 1978

My involvement with Corporate Accountability International began in 1978, shortly after the birth of my first child in December 1977. I was horrified that Nestlé was promoting infant formula over breast milk. So I joined the boycott, encouraged others to do the same, and I donated to Infact.

Now I am active in a campaign to stop an energy company from turning the Seneca Lake area in New York into a fracked gas transportation and storage hub for the entire Northeast. This struggle exemplifies what Corporate Accountability International does: challenging corporations that threaten people’s drinking water, livelihoods, and well-being. Corporate Accountability International is standing up and speaking truth to power. I am inspired by that example.

Your work with climate is also very important. We must act to kick huge polluting corporations out of the climate talks. We’re living in one of the very last possible moments to affect the progression of climate change. Now is the moment to throw everything we’ve got into this battle. It is our sacred responsibility to act as stewards of the environment. We’ve got to do this.

We have a choice

JEFF CLEMENTS / ATTORNEY, PRESIDENT OF AMERICAN PROMISE, AND FORMER ASSISTANT ATTORNEY GENERAL FOR MASSACHUSETTS; CONCORD, MA; MEMBER SINCE 2013

I have been involved in the question of corporations and democracy for much of my career, but I got involved at a deeper level after the Supreme Court’s Citizens United decision. It is a fork in the road. One road leads to oligarchy. Or we can reaffirm human rights and equal citizenship: That’s the path to democracy. We have a choice.

Democracy is on the defensive: It is viewed as an inconvenience to global corporate capitalism. That’s a real problem.

Corporate Accountability International is not just sounding the alarm but working on real solutions. One of the things I like a lot about your approach is how you look at the whole systemic problem, and then pick effective places to dig in and make a difference. For example your work around public water and the threat of privatization. It gets to the heart of the actual conflicts people are dealing with: the immediate problem of something that belongs to everyone now being claimed as private property. Identifying these struggles and acting on behalf of humanity is something I appreciate about Corporate Accountability International.
Getting to the common good

JULILLY KOHLER / RETIRED LAWYER, COMMUNITY ACTIVIST, AND PIONEERING REAL ESTATE DEVELOPER; MILWAUKEE, WI; MEMBER SINCE 2008

I grew up in the village of Kohler, Wisconsin, amidst the violence and anger of the United States’ longest strike. In sixth grade, many of my friends’ parents were striking—against my family. I saw the complexities of clashing interests and realized the need for some kind of thinking that could get to the common good.

My passion for the human right to water comes from my belief in the commons. Water connects us all and belongs to us all. It’s a perfect metaphor for the complexity of people’s impact on our systems and how thoughtless intervention has cascading results.

I was delighted when we succeeded in defeating the water privatization bill in Wisconsin this spring. It meant we could advance this issue in November. We have now crafted a Drinking Water Bill of Rights and are challenging politicians to sign it.

Corporate Accountability International’s mission aligns totally with my personal experience. For corporations, there is never enough. They will never stop unless they are stopped by people or by laws. There has to be a change in the nature of corporations.

The impact is visible, and the campaigns work

ZAC FOREMAN / VOLUNTEER-ORGANIZER ON THE VALUE [THE] MEAL CAMPAIGN; HOUSTON, TX; NEW MEMBER

I’m motivated to support and organize with Corporate Accountability International in Houston because of the number of lives affected by corporate greed and influence. It’s absurd that corporations can harm some of the most vulnerable people in the community and get away with it.

I don’t think it should even be a question, the amount of power corporations have right now. It needs to be fixed. We would have a different culture if corporations had less power—it would bring people together.

The rallies we’ve organized to get McDonald’s out of hospitals have been a highlight of this work. When I saw how much support we got, I realized that people really care.

The impact of Corporate Accountability International’s work is visible, and the campaigns work. Other groups have a lot of rhetoric but don’t have the action to show for it. With Corporate Accountability International, you see progress: You see hospitals around the country getting rid of McDonald’s and not renewing their contracts. It’s given me hope to see that you can really change things.
ALLIES AND COALITIONS

The following is just a sample of organizations and coalitions we partnered with this year, creating powerful impact across our campaigns.

- 350.org
- Amazon Watch
- American Federation of State, County and Municipal Employees (AFSCME)
- Asian Peoples’ Movement on Debt and Development
- Campaign for Tobacco-Free Kids
- Center for International Environmental Law
- Center for Science in the Public Interest
- Campaign for a Commercial-Free Childhood
- Corporate Europe Observatory
- Courage Campaign
- Daily Kos
- Democracy Defense League (Flint)
- Environmental Working Group
Build toward breakthrough

Fight for $15
Food & Water Watch
Food Chain Workers Alliance
Friends of the Earth
Green Corps
Greenpeace USA
HEAL Food Alliance
Institute for Policy Studies
Institute of the Black World
International Corporate Accountability Roundtable
Land Stewardship Project
National Education Association
New Economy Coalition
People for the American Way
Presbyterian Hunger Program
Public Citizen
Public Services International
Rainforest Action Network
Stop the TPP
Social Venture Network
The Council of Canadians
The Sierra Club
The Story of Stuff Project
Third World Network
Union of Concerned Scientists
Water You Fighting For? (Flint)
Women Arise (Nigeria)
#ExxonKnew

We have official status with the following international agencies:
The World Health Organization
The Secretariat of the Framework Convention on Tobacco Control
The United Nations Economic and Social Council
02 MOBILIZE GRASSROOTS POWER

Photo credit: Joe Brusky, Overpass Light Brigade
You help Wisconsin residents protect public water

A bill that would help global corporations privatize water systems in Wisconsin was on the docket and expected to pass under the radar of most state residents. Then a few determined Wisconsinites got involved thanks to you and rapidly mobilized grassroots pressure—dramatically changing the outcome.

“There was no way I could justify not doing everything possible to ward off the corporate takeover of our publicly owned drinking water supplies,” said Kim Wright, the executive director of Midwest Environmental Advocates, a nonprofit law center in Madison, Wisconsin. “I’ve got three grandchildren. I wouldn’t want to have to explain to them someday why I didn’t try to stop this.”

The bill was being pushed through by a former Wisconsin state legislator hired by a private water corporation. It would fast track water privatization proposals by eliminating the voter approval process.

But after Wisconsin resident and Corporate Accountability International member Julilly Kohler raised the alarm about this bill, we worked with Kim to mobilize and lead a grassroots coalition. The private water industry never expected it.

As the coalition started to organize and garner front-page media, thousands of people took action, calling representatives and showing up to rallies to oppose the bill. “Individual people are the ones who did the bulk of the organizing,” said Kim. “They showed that you can go too far messing with people’s drinking water and its future, quality, and cost.”

In a matter of weeks, the bill went from a sure thing to dead in the water. Despite attempts by the private water industry to revive it, the bill never came up for a vote.

This victory in Wisconsin echoed similar victories from St. Louis to Lagos that you are making possible. As Kim noted: “People across the nation and around the world are joining in solidarity to create and protect a clean water future.”

PHOTO: Wisconsin’s Overpass Light Brigade brings residents’ demands to light.
MOBILIZE GRASSROOTS POWER

Grassroots power catalyzes systemic change, pressures global corporations

Amplifying the voices of people most affected by corporate abuse

Nasrin Tabassum of Nagpur, India told us that she cannot drink the foul (and expensive) water from her tap, so she buys water from tankers at a steep markup. As we spoke with her, many of her neighbors gathered around, wanting to share similar stories of their own.

Coordinating with local community leaders, we met hundreds of low-income residents in Nagpur—on rooftops, in their homes, and on the streets. We supported their formation of a citizens’ coalition for public water. Hundreds of women demonstrated in front of government offices. And 750 organizations representing tens of millions of people called on the World Bank to stop using Nagpur as a poster child for water privatization.

Together, we are building grassroots power in Nagpur, in the U.S., and around the world, supporting local organizing to create change. You are helping to shift power away from abusive transnational corporations and back to people. Whether building political will or putting strategic pressure on corporate decision-makers, the voice of the people—loud and strong—is what ultimately creates democratic change.

“People around the world are coming together to build solutions to today’s most pressing problems. Corporate Accountability International’s strategies of organizing grassroots pressure on abusive corporations is helping to create long-term, systemic change.”

ANNIE LEONARD / EXECUTIVE DIRECTOR, GREENPEACE USA

You support grassroots organizing in India. Women in the city of Nagpur mobilize to demand control of their water system. In 2007, their water system was taken over by a subsidiary of the private water giant Veolia. A decade later, all they have to show for it is dirty water and service failures. They’re organizing to demand change.

“People around the world are coming together to build solutions to today’s most pressing problems. Corporate Accountability International’s strategies of organizing grassroots pressure on abusive corporations is helping to create long-term, systemic change.”

ANNIE LEONARD / EXECUTIVE DIRECTOR, GREENPEACE USA
Half a million people support U.S. national parks to go bottled water free. Their voices helped provide Superintendent Jon Jarvis the backing he needed to defend the parks’ policy in front of Congress.

Three million educators demand an end to exploitative kid-targeted marketing. We mobilized the largest teachers union in the country to call out McTeacher’s Nights, forcing McDonald’s to make changes to its practices.

People in countries most affected by climate change mobilize. You supported grassroots actions in countries from Bangladesh to Malaysia to Kenya, powering the global impact of the campaign.

People across Colombia organize to protect public health. Initiated by Latin America Director Yul Francisco Dorado, Veeduría Ciudadana para el Control del Tabaco mobilizes grassroots power to ensure the strong implementation of the global tobacco treaty. This project has already helped to stop an e-cigarette bill promoted by the tobacco industry.
ExxonMobil is just the tip of the iceberg. Isn't it time to steer clear?

#PollutersOut
You tell the world’s biggest polluters to back off

For two decades, advocates for effective climate policy have run into the same obstacle: the world’s biggest polluters. They knew it was a huge problem. They just didn’t imagine it was possible to challenge one of the most entrenched and powerful industries on the planet. Then you got involved.

Before we launched our climate project, the fossil fuel and other polluting industries were the elephant in the room.

Behind closed doors, industry representatives blocked the passage of policies to limit greenhouse gas emissions. Transnational corporations like Exxon funded climate denial groups to weaken political will for decisive action. The U.N. climate treaty was mired in inaction thanks to the influence of countries representing industry interests.

But hardly anyone talked about it.

We knew this was the first challenge in kicking big polluters out of climate policy. We needed to expose the industry’s interference as the driver of our planetary emergency. That’s exactly what you made happen. We published op-eds with luminaries like Bill McKibben. We collaborated with dozens of organizations to grow the grassroots power behind the campaign. We alerted reporters to breaking news in countries around the world. We published an exposé on the corporate capture of the U.N. climate talks.

So when the world’s attention turned to the U.N. climate treaty during pivotal negotiations in Paris last December, suddenly, the elephant in the room started taking on an oily sheen.

The media published more than a hundred stories exposing how the world’s dirtiest industries were sponsoring the talks. More than half a million people took action. Delegates from around the world heard about this issue from their constituents.

And this spring, policymakers who had believed there was nothing they could do about the fossil fuel industry began to think differently. In a breakthrough moment, treaty delegates representing nearly 70 percent of the world’s population stood up to demand the fossil fuel industry’s conflicts of interest be addressed. (More on this moment on page 25.)

PHOTO: From the halls of the U.N. to the Twittersphere, this graphic made waves. It represents the enormous influence and destructive power of the fossil fuel industry. You helped make sure it was highly visible during the climate treaty negotiations.
We’re living in a historic moment. Nearly 40 years of organizing in partnership with forward-thinking foundations and members like you has helped create today’s public climate. More people than ever before recognize that the out-of-control power and abuses of global corporations need to be curbed.

Your support ensures we can continue to help shift the narrative through media and digital tactics.

For example, you’re helping expose the influence-peddling by McDonald’s and the “Other NRA” to secure policies that benefit their bottom line while harming the environment, our health, workers’ rights, and democracy.

From climate to food policy, from challenging water profiteers to taking on Big Tobacco, changing the narrative is an essential part of mobilizing people and policymakers. Together, with our blueprint, we’ll shift the public climate to a tipping point toward manifesting breakthrough change.
SPOTLIGHT ON REAL FOOD MEDIA

In partnership with StoryCorps, Real Food Media brings to life the stories of workers along the food chain.

“The project helped to spread awareness about food workers to a broad audience.”

RUTH FAIRCLOTH / RURAL & MIGRANT MINISTRY; MEMBER, FOOD CHAIN WORKERS ALLIANCE, MID-HUDSON VALLEY, NY

Voices of the Food Chain is part of Real Food Media’s broader work to foster a cultural shift about food, uniting concerns about food workers’ human rights with environmental sustainability and social justice to inspire and grow the food movement. VoicesOfTheFoodChain.com

“Voices of the Food Chain brings you the voices of people who work across the food industry telling stories we otherwise don’t hear. Hearing these stories is an experience that stays with you. In a very personal way, Voices of the Food Chain deepens the public’s understanding about the issues food workers face.”

ANNA LAPPÉ / FOUNDER OF REAL FOOD MEDIA, REALFOODMEDIA.ORG

Voices of the Food Chain is one of the creative communications initiatives of Real Food Media, a project of Corporate Accountability International led by author and advocate Anna Lappé. Working closely with the Food Chain Workers Alliance, Real Food Media partnered with StoryCorps—widely heard on NPR—to capture the stories of food chain workers, from the field to the restaurant. These stories were shared online, on the radio, and at in-person events around the country. The initiative reached more than half a million people through social media.

This project promoted better understanding about the experiences of those growing, picking, cooking and serving food in the United States. It also brought attention to how food workers are organizing to promote greater fairness and sustainability in our food system.
REVIVE DEMOCRACY
Representative Gwen Moore watched Kenyan children gather up the water bottles she and her colleagues had left on the conference table while on a trip with President Obama in 2015. The children carefully tipped the bottles back, lifted it inches from their mouths, and drank every last drop of precious water. It left a powerful impression.

Witnessing the children savor the water she had discarded without a second thought, Rep. Moore reflected on how nothing is more basic than having clean, safe water to drink.

She said she has “never forgotten what it felt like to be a young, single mother in college, struggling to meet my family’s most basic needs.” She is one of the few people in Congress who knows what it feels like to go to bed on an empty stomach. And she’s there to fix the broken systems that leave too many behind. To do that, she talks to as many people as she can.

People like Corporate Accountability International’s close ally, Akinbode Oluwafemi from Environmental Rights Action/Friends of the Earth, Nigeria, who traveled to D.C. in 2015 to bring attention to the water situation in Lagos, Nigeria.

Rep. Moore looked Oluwafemi in the eye and listened as he sketched out how the World Bank had spent decades and millions of dollars laying the groundwork for water privatization in Lagos. Together, they connected the dots between what was happening in Lagos and Detroit: People of color and low-income communities all around the world are being robbed of the human right to water, while global water corporations jockey to profit from this basic need.

And Rep. Moore knew she could do something about it. “I gave up a lot to be in this position—a ranking member with jurisdiction over the World Bank,” explained Moore. “That’s where the rubber hits the road.” So she leveraged the full weight of her position on the House Financial Services Committee’s Monetary Policy and Trade Subcommittee to shine the spotlight on the role of the World Bank in the water crisis.

She urged the World Bank to “cease promoting and funding privatization of water resources,” pending a robust evaluation of its practices and policies. The World Bank’s unprecedented speedy response revealed just how much impact her actions had. She proved a mighty wind in the maelstrom of pressure Corporate Accountability International helped generate on the World Bank this year.

Just a few weeks later, we learned we had forced the World Bank to walk away from the water privatization project it had spent so long trying to thrust onto Lagos. It was a huge win for the people of Lagos and the human right to water worldwide.

Holding the World Bank accountable for its practices isn’t the only way Rep. Moore and Corporate Accountability International are standing shoulder to shoulder to advance democratic control of water. She is actively demanding solutions for the tragedy in Flint, and she celebrated with us when we helped defeat a bill in her state that would have paved the way for Wisconsin cities to privatize their water.

In the U.S. and around the world, Rep. Moore is using her position to make certain children like the ones she saw in Kenya no longer need to scrounge for water. Together, we are building a world where all people have access to the clean, safe water they need. As the African proverb goes: “Water has no enemies.”
“Corporate Accountability International’s strategies move public officials to truly act in the interests of the public. In so doing, they are ensuring our water systems aren’t sold to the highest bidder and instead serve all people, regardless of their means.”

AMY PANEK / PROGRAM OFFICER, PARK FOUNDATION

For decades, global corporations have set up the rules in their favor—at the expense of the lives and livelihoods of people in the U.S. and around the world.

We can help restore the balance and rebuild our broken democratic systems by putting power back into the hands of people.

That is a critical component of our breakthrough blueprint. You are supporting grassroots action that is moving state attorneys general to investigate Exxon for its decades of deception about climate change.

You are helping mayors around the U.S. to see the truth behind—and reject—the private water industry’s slick PR, in favor of public water solutions that meet the needs of their constituents. You are ensuring that British American Tobacco is held accountable in Kenya and around the world for its bribery scheme that threatened so many lives.

By participating in these actions, people see the power they hold. Together, we are rebuilding faith in democracy and fixing our democratic systems.
Putting power back into the hands of people and democratic institutions

**Our Water, Our Right organizes in communities.** Leaders from low-income communities across Lagos, Nigeria, organized by ERA, are demanding public officials develop a democratic, public solution to their water crisis. Pictured: Residents of Ijede meet to discuss the need for public water solutions.

*Photo credit: Environmental Rights Action/Friends of the Earth, Nigeria*

**Article 5.3 working group challenges Big Tobacco across Latin America:** This year, we exposed industry interference in Colombia and provided technical support to the governments of Costa Rica, Panama, and Bolivia to advance corporate accountability measures.

**Make BAT pay.** By exposing a far-reaching bribery scheme by British American Tobacco, you are helping to move governments from the U.S. to Kenya to hold the corporation accountable.

*Photo credit: Samuel Ochieng/Consumer Information Network*

**The time is now! Democracy Awakening.** We joined 300 organizations in Washington, D.C. to call on Congress to act for fair elections, limits on money in politics, and voter empowerment.
SECURE CHANGES WITH INTERNATIONAL LAW
UN delegates representing nearly 70 percent of the world’s people stand up

One after another, delegates stood up during a meeting of the U.N. Framework Convention on Climate Change (UNFCCC). Together, they represented 75 countries. And they demanded that the UNFCCC address the conflict of interest posed by the fossil fuel industry.

Government leaders in the Global South are witnessing the dire consequences of climate change—extreme weather, displacement of their people, rising oceans, and famine.

Following the December Paris Agreement, our organizing has made it possible for them to directly name one of the biggest obstacles to securing policies that will adequately address this planetary emergency—fossil fuel industry interference.

A year ago, no one familiar with the U.N. climate treaty would have said it was possible that so many governments would be ready to expose, challenge, and take on the power of the industry so soon. But your support enabled this breakthrough moment as governments stood up to challenge the deeply entrenched interests of the industry.

This breakthrough came from following our blueprint: building strong relationships with government delegates and climate justice groups in the Global South, growing the grassroots support to kick big polluters out, and shifting the public climate so that the industry is increasingly recognized as an obstacle to progress, not as a “partner” in the policymaking process.

The result was momentum for policy progress at the 22nd Conference of the Parties (COP22, the formal convening of governments signed on to the UNFCCC). At a moment with no margin for further industry obstruction or failure, government delegates from around the world deepened their resolve to root out the industry’s influence in climate policy.

Together, we will turn the UNFCCC into the powerful, effective, life- and planet-saving international law it was originally meant to be.
SECURE CHANGES WITH INTERNATIONAL LAW

Empowering international institutions to reign in corporations
Setting precedent, securing global change

“Yul Francisco Dorado helped make Colombia a leader in tobacco control and paved the way for progress throughout the region and around the world. His work saved many lives, and Bloomberg Philanthropies was glad to recognize his leadership by presenting him a Global Tobacco Control award in 2012. We’ll continue working to honor his legacy by helping to spread the smart policies he championed.”

MICHAEL R. BLOOMBERG / FOUNDER OF BLOOMBERG PHILANTHROPIES AND BLOOMBERG LP, AND THREE-TERM MAYOR OF NEW YORK CITY

During the Nestlé boycott, we organized hundreds of thousands of people to demand an end to the deadly marketing of infant formula in the Global South. This grassroots action led the World Health Organization (WHO) to adopt a global code of conduct on marketing of breast-milk substitutes in 1981.

Because transnational corporations operate across borders—and because of their enormous economic and political power—national governments alone can’t effectively regulate them. A vital component of our breakthrough blueprint is ensuring international organizations like the WHO are able to rein in and prevent corporate abuse.

The WHO’s global tobacco treaty represents one of our biggest breakthroughs. Not only a powerful tool for public health, it also sets a precedent for international law to hold people’s rights above corporate profits. For that reason, Latin America Director Yul Francisco Dorado organized to advance its lifesaving measures until the end of his life.

Carrying Yul’s vision forward in the years ahead, we will focus our blueprint strategies on the U.N. treaty to safeguard human rights from global corporate abuse. We’ll ensure it contains gold-standard international corporate accountability measures.
INTERNATIONAL LAW: SPOTLIGHT ON LIABILITY

Breakthrough progress on making Big Tobacco pay

While we’ve significantly curbed the power of the tobacco industry, it continues to be enormously profitable, with the top six corporations raking in $44 billion in profits in 2013. This is in part because it is not held accountable for the health care costs of almost 6 million people who die from tobacco-related diseases every year. Nor are corporations held to account for their illegal activities.

It’s time the industry paid for its harms. Article 19 of the global tobacco treaty provides groundbreaking potential for governments around the world to hold corporations accountable. Tobacco corporations could be held liable for both legal activities that cause harm as well as illegal activities. Your support is helping put the costs of Big Tobacco’s abuses where they belong: onto the corporations.

“In Colombia, Paublo Emilio Padilla visits his oncologist. He smoked as a boy and, 46 years after he quit, developed lung cancer. Paublo is one of millions of people whose health care costs need to be paid for by the tobacco industry.”

RICHARD DAYNARD / UNIVERSITY DISTINGUISHED PROFESSOR OF LAW, NORTHEASTERN UNIVERSITY
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Social justice leaders, corporate campaigners, public officials, and thought leaders. Corporate Accountability International’s advisers bring years of experience in challenging entrenched power and securing transformative change. They provide insight, leadership, and guidance to help us build a better world together. The following is a partial list of our advisers.

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Cohasset, Massachusetts

BOBBY RAMAKANT
Lucknow, India

BETSY RIX
Woodside, California

SUPPORT & REVENUE

<table>
<thead>
<tr>
<th></th>
<th>FY 2016</th>
<th>FY 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual contributions</td>
<td>$4,747,907</td>
<td>$4,823,226</td>
</tr>
<tr>
<td>Grants</td>
<td>987,545</td>
<td>851,058</td>
</tr>
<tr>
<td>Interest</td>
<td>290</td>
<td>74</td>
</tr>
<tr>
<td>Other income</td>
<td>-</td>
<td>1,353</td>
</tr>
<tr>
<td>Total support &amp; revenue</td>
<td>$5,735,742</td>
<td>$5,675,711</td>
</tr>
</tbody>
</table>

EXPENSES

PROGRAM

Grassroots organizing     $2,151,054  $1,798,654
International organizing   992,794     830,148
Program communications    827,329     691,790
Membership development     441,242     368,955
Media organizing           554,862     463,961
Research & development     548,243     458,426
Subtotal program expenses  $5,515,524  $4,611,934

SUPPORTING SERVICES

Management & general      $169,974     $139,110
Fundraising               240,961     193,476
Subtotal supporting services $410,935   $332,586

Total expenses            $5,926,459  $4,944,520

NET ASSETS

Beginning of year         $2,671,213   $1,940,022
Change in net assets      (190,717)    731,191
End of year               $2,480,496   $2,671,213

Infact d/b/a Corporate Accountability International is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686

Corporate Accountability International’s audited financial statement is available upon request.
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### SUPPORT & REVENUE FY 2016 FY 2015
- Individual contributions $4,747,907 $4,823,226
- Grants 987,545 851,058
- Interest 290 74
- Other income - 1,353
- **Total support & revenue** $5,735,742 $5,675,711

### EXPENSES

#### PROGRAM
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- International organizing 992,794 830,148
- Program communications 827,329 691,790
- Membership development 441,242 368,955
- Media organizing 554,862 463,961
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- **Subtotal program expenses** $5,515,524 $4,611,934

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- Fundraising 240,961 193,476
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### NET ASSETS
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- Change in net assets (190,717) 731,191
- **End of year** $2,480,496 $2,671,213

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**Graphs:**

**SUPPORT & REVENUE**
- 2016: 83% Individual Contributions, 17% Grants
- 2015: 85% Individual Contributions, 15% Grants

**EXPENSES**
- 2016: 93% Program, 3% Fundraising, 4% Management & General
- 2015: 93% Program, 3% Fundraising, 4% Management & General