

## CHALLENGE CORPORATE CONTROL OF WATER

## People of Lagos march toward water justice

You stand up for the water rights of 21 million people



Photo credit: Environmental Rights Action/Friends of the Earth, Nigeria

Hundreds of people from across Lagos marched on city government offices to demand officials say “no” to water privatization.

“Privatization is not the solution!” Hundreds of demonstrators brought that message to the Lagos government in a series of escalating rallies.

Following the highly visible rallies that gained national media attention, neighborhoods across Lagos have seen water running from taps that have been dry for decades.

You are helping to grow the Our Water, Our Right campaign, which is bringing people across Lagos together to protect their human right to water. They know that a privatized water system will likely bring unaffordable rates and water delivery that is even less reliable than it is now. That’s why

“Water is a human right, not a commodity to be sold for profit. We are standing shoulder to shoulder with the people of Lagos to defend their right to water.”

PATTI LYNN | EXECUTIVE DIRECTOR

they are committed to keeping Lagos’ water from being privatized.


Our joint campaign with Environmental Rights Action (ERA) has already achieved inspiring results: the World Bank, which spent decades and hundreds of millions of dollars pushing water privatization in Nigeria, is no longer advocating for the Lagos system

to be privatized—specifically because of our organizing.

Now, we must ensure the Lagos government also rejects privatization and invests in a robust public water system.

We are moving closer to victory.

With your continuing partnership, we will achieve water justice in Lagos and strengthen the global movement to realize the human right to water.

 **Learn more:** Read stories from the campaign you’re fueling in Lagos at [StopCorporateAbuse.org/Lagos-March](https://StopCorporateAbuse.org/Lagos-March)



FROM THE PRESIDENT

## Taking the long view

Dear friend,

As this newsletter goes to press, we are just weeks away from the U.S. presidential election. For me, and I'm sure for you, it's been an election like no other.

But even as it draws to an end, I have my sights set beyond November 8. Way beyond it. And I hope that you do too. Because if we are to truly overhaul the system, we have to look beyond this election cycle.

You and I are invested in transformative social change. We can look at our shared history—the Nestlé boycott, the GE campaign, transforming the landscape for Big Tobacco—and we can see how Corporate Accountability International has changed the system.

We forced sweeping reforms in infant formula marketing practices by Nestlé. GE is out of the nuclear weapons business. Joe Camel no longer lures kids into becoming addicted to tobacco.

We create long-term systemic change through many strategies: grassroots organizing, relationship-building at all levels from shopkeepers to shareholders and reporters to elected officials, and international campaigning. Through these strategies, we win victories that lead to transformative change.

Systemic change doesn't depend on electing one person. It depends on the strength of our movement. So on November 9, we will be ready to take

on the next challenge, fueled by your commitment to our partnership.

From organizing to advance the human right to water, to fixing our broken food system, to securing international law that puts people and planet above corporate profits, let's keep organizing to win.

This is what democracy looks like, and it's a joy to partner with you.

Onward,

KELLE LOUAILLIER | PRESIDENT

### CHALLENGE CORPORATE ABUSE OF OUR FOOD

## Grady Memorial and Rady Children's Hospitals give McDonald's the boot

11 hospitals have severed ties with the burger giant since 2012

“Children should not be treated for diet-related diseases like Type 2 diabetes on one floor of a hospital and see the world's most recognized junk food brand—McDonald's—on another.”

SRIRAM MADHUSOODANAN | VALUE [THE] MEAL CAMPAIGN DIRECTOR AND A 2016 ROBERT WOOD JOHNSON FOUNDATION CULTURE OF HEALTH LEADER

Hospitals in the United States have systematically eliminated tobacco products from their campuses. And thanks to you, McDonald's food in hospitals is also becoming a thing of the past.

Recently, Grady Memorial Hospital in Atlanta and Rady Children's Hospital in San Diego both closed their on-site McDonald's stores. Since we launched our call for U.S. hospitals to kick McDonald's out in 2012, almost half have stopped doing business with the corporation.

McDonald's uses its associations with hospitals as a health-washing



Photo credit: Daniel Horande

**You're backing up medical student Azeen Anjum and people across the country who are organizing to get McDonald's out of hospitals.**

opportunity. Researchers have shown that seeing McDonald's in hospitals alters visitors' view of the junk food brand, making it seem healthier than it would otherwise.

The effects of McDonald's marketing on children are particularly powerful.

That's why we're partnering with you to curb this predatory marketing and protect the health of millions of kids. Together, we will make sure McDonald's can't market to children at their most vulnerable moments in hospitals.

If you walked into a hospital where a loved one was being treated for lung disease and you saw a cigarette machine, you'd very likely be appalled.



## MEMBER SPOTLIGHT

# Becky Liebman

Becky Liebman, retired librarian, works to make the world more just and sustainable as a volunteer, donor, and avid musician for social change. She has been a Corporate Accountability International member since 1987.



### How does our work connect to your values?

I have a passion for breaking up the consolidation of power. Corporations and small groups of very wealthy people have incommensurate influence in our society to write the rules to their benefit. That's a scary prospect, when you consider


all the billions of people with a stake in the future, with a sense of decency and generosity, who aren't given a say in the direction of our world.

### What motivates you to support Corporate Accountability International?

Your climate change campaign resonates the most with me.

Individually, we all want to try to do something about our own carbon footprint—and we do what we can, but then you come to the place where you realize that this is nothing without any public policy behind it.

You are very sophisticated in your work in the international arena. You find precise levers of change in international bodies and international law. You're using the same strategy you successfully use in your work on tobacco to address corporate interference in climate policy. That's fascinating and so brilliant, and you're the only ones doing it.

 What inspires you to support Corporate Accountability International? Let us know at [info@stopcorporateabuse.org](mailto:info@stopcorporateabuse.org)

## KICK BIG POLLUTERS OUT

# Worldwide action to Kick Big Polluters Out

You propel global momentum to protect climate policy



Photo credit: SUPRO (Campaign for Good Governance)

You're supporting people in Dhaka, Bangladesh organizing for climate justice.

In the last year, you've made it possible for activists and policymakers to confront head-on the fossil fuel industry's obstruction of climate policy.

Together, we are holding Exxon accountable for deceiving the public for decades and fueling climate change denial. We are supporting state attorneys general investigating the corporation as a part of the #ExxonKnew coalition.

We are partnering with climate justice organizations around the world, from Bangladesh to Kenya, to build political will to remove the fossil fuel industry from climate change policy. With your

“This campaign is creating hope and clearing the way for climate policy with teeth.”

JULIA GABBERT | MAJOR GIFTS ORGANIZER

support, we are building the global grassroots power to kick big polluters out.

Finally, this month, we are attending the U.N. climate treaty meetings in Marrakech, Morocco. We are supporting governments advancing a policy to protect the climate talks from the influence of the fossil fuel industry. Together, we will do what many deemed impossible: We will ensure the U.N. climate treaty is a powerful tool to protect the planet—not industry profits.

**The successes in these pages are made possible with your support. Thank you!**

**Corporate Accountability International stops life-threatening abuses of global corporations and increases their accountability to people around the world.**

## CHALLENGE BIG TOBACCO

# You challenge abusive trade policy

## Stopping the TPP in lame-duck Congress

President Obama plans to push the passage of the Trans-Pacific Partnership (TPP) between the presidential election and the inauguration. But members like you will help stop the corporate-driven trade deal in its tracks.

Because of your organizing, the TPP has become politically toxic. Recently, House Minority Leader Nancy Pelosi declared her opposition after tremendous grassroots pressure.

But it's not over yet. Stay tuned for urgent calls to action to stop the TPP once and for all.

## Big Tobacco's bullying backfires

Six years after being sued by Philip Morris International (PMI) for passing strong tobacco laws, Uruguay has won.

PMI sued Uruguay through a trade agreement, a practice that the TPP could make widespread.

You and allies across the globe helped Uruguay stand firm through the crisis, fulfilling its commitment to public health.

While Uruguay has won, many other governments have lost such lawsuits. We must stop the TPP to prevent similar cases in the future.



**A message of solidarity from Corporate Accountability International members and allies as Uruguay faced down PMI in 2010.**

## BECOME A MONTHLY DONOR

## Do even more to protect human rights, public health, and the environment.

- > **Contact Membership Manager**
- > **Visit [StopCorporateAbuse.org](http://StopCorporateAbuse.org)**
- > **Send in the enclosed envelope**



"I design exhibits for zoos and nature centers, and I'm a parent, so I think a lot about how we teach kids the importance of caring for the earth. I support Corporate Accountability International because it models justice and kindness on a global scale and on a human scale."

KEZIA SIMISTER | NEW MONTHLY PLEDGER

## Why monthly giving?

- > Your gift works faster and more efficiently to make a bigger impact.
- > You receive insider campaign updates, keeping you informed on the important role you play in creating a better world.
- > It's easy to participate, and you help us save resources and expenses.

**Thank you for your enduring support!**

