

CHALLENGE CORPORATE CONTROL OF WATER

Blocking Trump's privatization agenda

From coast to coast, you are standing up for public water



National Water Organizer Alissa Weinman and our allies from Pittsburgh United and One Pittsburgh demand a just resolution of the city's lead crisis.

“Water is a human right, and in Pittsburgh, that right is being violated. That is unacceptable, so we are joining with people in Pittsburgh and across the U.S. to ensure water rights are respected.”

PATTI LYNN | EXECUTIVE DIRECTOR

Veolia—one of the largest private water corporations in the world—was trusted to responsibly manage Pittsburgh's water system. But that's not what happened. Since Veolia's contract, residents throughout Pittsburgh have faced high levels of lead in their water, and their health is at risk.

Outrageously, this violation of the human right to water is not an isolated incident. When private water corporations take control of water systems, they often cut corners and raise rates to turn a profit, whatever the cost to people. And if the Trump administration has its way, Veolia and other water corporations will have even more opportunities to profit from our most essential resource. But you are not about to let that happen.


All around the country, Corporate Accountability Action League activists are organizing in their communities to protect public water. And members and supporters like you are making it possible for us to organize shoulder-to-shoulder with local organizations, like Pittsburgh

Join the Action League



People are mobilizing their communities to stand up to corporate control. Join us!

Corporate Accountability Action League members become part of a trained, nationwide network of activists. Already, the Action League has helped move Obama to give half a billion dollars for climate justice and helped make the People's Climate Mobilization a huge success. As an Action League member, you'll get campaign briefings, skill-building trainings, and organizing support from our campaign headquarters.

 **Join the Action League!**
Email us at [actionleague@
stopcorporateabuse.org](mailto:actionleague@stopcorporateabuse.org) to
get involved.

United and the Our Water Coalition. Together, we are demanding an investigation into Veolia's role in the lead crisis. And we're supporting our allies as they oppose a plan to re-privatize their water.

Together, we will help achieve water justice in Pittsburgh—and beyond.



FROM THE PRESIDENT

Now's the time to challenge corporate power

Dear friend,

It's been powerful to join so many people in the streets recently. And now many of us are asking, what comes after the marches? In this moment of supreme urgency, how do we move forward together for the long haul?

I believe that to be successful, a shared vision and a strategic plan are essential.

Everything we do here at Corporate Accountability International springs from our vision for global survival and a world that affirms life. I know you share that vision, along with the hundreds of thousands of people we organize with. Achieving that vision

means exposing, challenging, and stopping corporate abuse. And in this moment, our mandate is to help build the power of the people's movement at large.

What does that look like? Hundreds of thousands of people talking with their neighbors, organizing actions, and being part of strategic, organized campaigns that add up to big change.

One key aspect of this mandate is protecting our public infrastructure from corporate takeover, being pushed by Trump. Through the Corporate Accountability Action League, we

are creating a nationwide network of people organizing in their own communities to protect their water. One goal: build the mighty movement we need to keep water public.

It is our responsibility, as social change makers, to build a movement that adds up to systemic change. And that's exactly what you make possible. I am grateful to do this work alongside you.

Onward,

KELLE LOUAILLIER | PRESIDENT

CHALLENGE BIG TOBACCO

Responding to Big Tobacco's corruption, Kenya tackles bribery

Your support spurs bold action to protect public health



Longtime ally Samuel Ochieng (L) of Consumer Information Network demands national policymakers like Michael K. Mubea (R) of the Ethics and Anti-Corruption Commission take action to protect public health in Kenya from tobacco industry manipulation.

Smoking rates are down 2.5 percent globally, thanks to the global tobacco treaty. That's millions fewer people smoking and untold lives saved.

This is excellent news for public health ... and bad news for Big Tobacco. In fact, the tobacco industry is resorting to criminal activity to addict people. But emboldened by the powerful global tobacco treaty, countries targeted by Big Tobacco are taking it to the courts—and winning.

For years, British American Tobacco engaged in a conspiracy to thwart public tobacco control laws across Central and Eastern Africa, using

“Kenya is lighting the way in protecting people from Big Tobacco's dirty tactics.”

JOHN STEWART | DEPUTY CAMPAIGNS DIRECTOR

bribery to influence public officials in Uganda, Rwanda, Burundi, Kenya, and Comoros.

When news of this illegal activity came to light, you supported rapid action by allies like the Consumer Information Network in Kenya to expose BAT's corruption and support policymakers in holding the corporation accountable.

And the results are impressive: Kenya has passed the strongest anti-bribery law in Africa. Thanks to your support, the country is shutting the door on Big Tobacco's corrupt tactics.

MEMBER SPOTLIGHT

Cathy Dreyfuss

Cathy, attorney and human rights activist in Los Angeles, has been a member of Corporate Accountability International since 2014.

Why do you think it's important to challenge corporate power in this historical moment?

Corporations are bigger and stronger than ever. I look at human rights violations around the world, and I see a direct connection to unfettered corporate power.

Which of our campaigns resonates with you the most and why?

I've always been concerned about the discrepancy in people's access to food. There are huge food deserts in L.A., filled with corporations like McDonald's selling junk food in low-income communities like South Central. Meanwhile, my neighborhood,


the affluent Los Angeles Westside, provides easy access to farmers markets and more. It's unacceptable that so many people don't have access to fresh, healthy food—because of corporate power and economic injustice. That's one reason I testified at the Los Angeles Unified School District school board hearing, calling for an end to McTeacher's Nights.

What about this work has invigorated you?

What I love about Corporate Accountability International is how wonderfully, energetically passionate about social justice people are, especially the younger members



of staff. That's a hopeful thing for people at my age! I was really impressed by the atmosphere at campaign headquarters in Boston. Many nonprofits struggle to reflect their values in the workplace, but that's not the case here, and it shows.

 **What inspires you to challenge corporate abuse? Let us know at info@stopcorporateabuse.org**

CHALLENGE CORPORATE ABUSE OF OUR FOOD

Nation's second-largest school district puts a stop to McTeacher's Nights

Los Angeles schools shut the door on McDonald's marketing to children

“McTeacher's Nights exploit school budget shortfalls to market junk food to children. That has to stop.”

HANNAH FREEDBERG | ORGANIZER

Picture this: Teachers working behind the counter at McDonald's, serving burgers and fries to their students to raise money for their schools. Now imagine that schools keep as little as ten percent, a measly buck and change per student.

Sound right to you? If not, you are not alone.

The Los Angeles Unified School District (LAUSD) Board of Education has made it

clear to McDonald's that this predatory marketing known as McTeacher's Nights is not welcome in the L.A. metro area and beyond by passing resolutions calling for an end to the practice.

You have made this progress possible by helping organize more than 30,000 teachers to condemn McTeacher's Nights and by holding McDonald's accountable at its shareholders' meeting. Looking ahead, we'll partner with even more teachers and unions across the country to make sure no child has to face predatory marketing at school.



Senior Project Coordinator Akili speaks to reporters outside McDonald's shareholders' meeting, calling on the burger giant to stop marketing to children.

The successes in these pages are made possible with your support. Thank you!

Corporate Accountability International stops life-threatening abuses of global corporations and increases their accountability to people around the world.

KICK BIG POLLUTERS OUT

Governments band together to challenge fossil fuels

Call to free climate policy from corporate control grows louder



International Policy Director Tamar Lawrence-Samuel calls for a policy to protect the U.N. climate talks from manipulation by corporate polluters.

Trump's decision to pull the U.S. out of the Paris climate agreement is an extreme outcome of conflicts of interest run amok. Corporate control over climate policy needs to be disrupted, and thanks to your support, our campaign to kick big polluters out of climate policy is having more of an impact than ever.

Because of you, the once-taboo topic of corporate control is now out in the open at the U.N. climate talks.

From the Financial Times to Le Monde in France and the front page of The New York Times, major news outlets were talking about how the industry has stymied climate progress for decades. That press bolstered governments to

demand that big polluters be removed.

The governments challenging the industry represent some of the people facing the worst impacts of climate change right now. With your help, we'll support these leaders and make their call to kick big polluters out irresistible.

You voted Koch Industries into the Corporate Hall of Shame.

For the third time, you named Koch Industries the worst of the worst. And together, we're taking action to kick Koch Industries and those doing fossil fuel corporations' bidding out of our climate policy.

BECOME A MONTHLY DONOR

Do even more to protect human rights, public health, and the environment.

- > **Contact Membership Manager**
- > **Visit StopCorporateAbuse.org**
- > **Send in the enclosed envelope**



"Corporate Accountability International walks the walk when it comes to advocating for social justice and achieving high-impact results. I am constantly inspired by this network of activists who tirelessly organize for a more just and sustainable world."

HAILEY CHALHOUB | NEW MONTHLY PLEDGER

Why monthly giving?

- > Your gift works faster and more efficiently to make a bigger impact.
- > You receive insider campaign updates to keep up to date on the influential role you have in creating a more just and equitable world.
- > It's easy to participate, and you help save resources and expenses.

Thank you for your partnership!

