Issue 1, 2017

Your support in action: Challenging corporate abuse

KICK BIG POLLUTERS OUT

You tell the U.S. government: Kick big polluters out!

600,000 people demand that climate policy be protected from the fossil fuel industry



Corporate Accountability International staff and activists rally for climate justice during the U.N. climate treaty meetings (COP22).

As Corporate Accountability
International's team landed in
Morocco for the annual U.N. climate
meetings, we knew how high the stakes
were and how much you were making
possible. Countries representing nearly
70 percent of humanity had recently
called for the talks to be protected
from fossil-fuel industry interference.
And a few days into the conference,
people in the U.S. would go to the polls
to elect the next president. We knew,
no matter what, we had to advance
the work to remove the fossil fuel
industry from the climate talks.

To be sure, Donald Trump's election cast a pall over the conference. But it strengthened our resolve to keep the world's biggest polluters out of climate policymaking.

As countries grappled with the implications of a Trump presidency, we launched into action to ensure the fossil fuel industry's obstruction of climate policy was in the spotlight. With your support, we secured stories in outlets from Reuters to Democracy Now! We partnered with allies to hold high-visibility actions.

"We cannot allow one country, let alone one man with deep ties to the fossil fuel industry, to upend the democratic process the world is depending upon to address the climate crisis."

PATTI LYNN | EXECUTIVE DIRECTOR

And we doubled down on our partnership with champion government representatives, like the delegate from Ecuador who spoke out about the need to protect the talks from the fossil fuel industry.

Above all, your voice came through loud and clear. More than 600,000 people took action to demand that the fossil fuel industry's conflicts of interests with climate policy be addressed. We brought your demands to the U.S. delegation via a hefty petition. The industry is on notice that it can no longer interfere in climate policy unchallenged—no matter who sits in the Oval Office.

Victory! Obama acts for climate justice

Spurred by nearly 100,000 people like you taking action, President Obama released half a billion dollars to the Green Climate Fund just days before he left office. This money will fund projects for people dealing with the disastrous effects of climate change. Thank you for making this win possible.

FROM THE PRESIDENT



Be the turning point; transform our broken system

Dear friend.

I know from my conversations with many of you that the Donald Trump administration has brought into stark focus just how broken our economic and political systems are. As he expands corporate influence, the result is even more economic injustice, racism, and inequity.

But you and I know we MUST rise to these challenges, together. And in the next four years, we need even more people to be part of this work.

I'm happy to report that since November, more than 2,600 people like you have joined the corporate accountability action league. They

are a crucial part of the peoplepowered movement to challenge the Trump administration's climatechange-denying, pro-corporate, racist, sexist, and xenophobic agenda.

Already, they have made a huge impact. In the wake of the election, nearly 100,000 people called on President Obama to release half a billion dollars to fund climate justice. Members organized their networks and leveraged their contacts to create a groundswell that Obama couldn't ignore.

Since then the action league has been mobilizing people across the country to challenge Trump's rollback of climate progress through local actions. We will all be part of the people's climate mobilization in April.

You are an essential part of transforming power structures that perpetrate economic, racial, and social injustice. Thank you! If you haven't joined yet and would like to learn more, please visit stopcorporateabuse.org/ActionLeague. As always, I am inspired by your unwavering commitment to this mission.

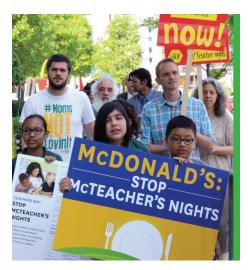
Onward,

Kelle Louai & KELLE LOUAILLIER | PRESIDENT

CHALLENGE CORPORATE ABUSE OF OUR FOOD

L.A. Teachers to McDonald's: Stay away from our students

Educators challenge burger giant's predatory marketing in schools



Children, teachers, parents, and religious leaders rally during McDonald's shareholders' meeting, demanding an end to McTeacher's Nights.

L.A. teachers recently made it clear: It's time for McDonald's to stay away from their students. United Teachers Los Angeles (UTLA), the second-largest teachers union local in the country, unanimously passed a resolution through its board of directors condemning one of McDonald's most exploitative marketing practices: McTeacher's Nights.

During McTeacher's Nights, teachers work behind the counters in local McDonald's, selling burgers, soda, and fries, as students and their families line up to buy junk food in hope of raising money for their school. However, on average these events raise just \$1.18 per student. At the end of the day, McTeacher's Nights are just marketing for McDonald's under the cover of charity.

As Yes! Magazine reported, after passing the resolution, UTLA called on L.A.-area franchise owners to immediately stop pushing McTeacher's Nights in their area.

Your support amplified the impact of UTLA's leadership on this issue. Together, we are transforming our food system by challenging the abuses of its worst offenders.

Protect children's health. Take action to stop McTeacher's Nights: bit.ly/StopMcTeachersNights

MEMBER SPOTLIGHT

Rob Elliott

A community activist, philanthropist, and rafting guide, Rob has been a member of Corporate Accountability International since 1999.

Why do you support Corporate Accountability International in this political moment?

With the advent of the Trump administration, we all have to do everything we possibly can. We can't get discouraged. Organizations such as Corporate Accountability International that are working on important issues have to use every tool at their disposal, and we members and supporters need to stand up and be counted.

How does Corporate Accountability International fit into your broader philanthropy?

I decided to come up with a plan for

my philanthropy. I took each sphere I give to and made one organization the anchor. Under the social justice category, I chose Corporate Accountability International. I support Corporate Accountability International because the work we are doing is on behalf of the environment, public health, and social justice—the three areas about which I am most passionate.

What makes you believe in Corporate Accountability International?

The organization is strategic and scrappy (you need both to be effective). I know my dollars are being well spent.



Where does your passion for this kind of work come from?

It starts with gratitude. It starts with realizing how much I've been blessed. And it's just a matter of giving back because I have been given so much in my life.

What inspires you to support Corporate Accountability International? Let us know at info@stopcorporateabuse.org

CHALLENGE BIG TOBACCO

Governments empowered to make Big Tobacco pay

Together we lay the groundwork for making abusive industries pay

Countries around the world overcame fierce opposition by the tobacco industry at the most recent negotiations of the global tobacco treaty, the seventh conference of the parties (COP 7). As a result, the global community now has powerful tools to launch lawsuits against Big Tobacco. In so doing, governments will be able to provide access to justice for people with tobacco-related diseases, and countries can recover billions of dollars in health care costs.

And this goes beyond tobacco. With your support, we are applying this precedent to ensure the fossil fuel industry is held accountable for its role in causing climate catastrophe.

"We made history, setting a precedent for making industries pay for their harms that will ripple out far beyond Big Tobacco."

JULIA GABBERT | ORGANIZER



With allies like Hellen Neima from Uganda (left) and Bintou Camara from Guinea (right) we secured strong tools to check Big Tobacco.

YOU stopped the TPP

The Trans-Pacific Partnership (TPP) met its demise at the end of 2016, thanks to years of people-powered opposition to the corporate-driven trade agreement. Thank you!

Without the actions of millions of people like you, we would very likely be living with the TPP today. Although the media would have you believe Trump stopped the TPP, he is likely to push forward similar agreements. But we know together, we can stop future trade deals that hurt people and the planet.

The successes in these pages are made possible with your support. Thank you!

Boston, MA 02108

Corporate Accountability International stops life-threatening abuses of global corporations and increases their accountability to people around the world.

CHALLENGE CORPORATE CONTROL OF WATER

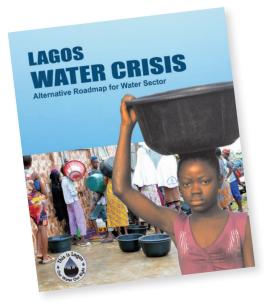
Coalition delivers roadmap for public water

You help publish book on public solutions to the city's water crisis

Our campaign to ensure a strong public water system in Lagos, Nigeria has entered a new phase.

With your support, our allies in Nigeria released "Lagos Water Crisis: Alternative roadmap for water sector." This policy report lays out a vision for how the city can solve its water crisis, with specific policy recommendations.

Because of the "Our Water, Our Right" campaign, the World Bank ended its latest push for a water privatization contract in the city, and the people of Lagos are pushing for workable solutions.



Our policy report is building support for public water among Lagos policymakers. Experts from around the world offered a path forward for Lagos. Co-authors include Corporate Accountability International, Environmental Rights Action, Transnational Institute, Public Services International, and the Lagos water workers union.

And nearly 200 prominent human rights activists, political figures, and community leaders endorsed the report.

Thanks to your support, the movement for a strong public water system in Lagos is more powerful than ever before. Together we move forward towards a future where all people in the city of 21 million have access to safe, reliable, and affordable water.

MAKE A BEQUEST

Sustain this work to protect human rights, public health, and the environment.

- Contact Membership Manager
- Visit StopCorporateAbuse.org
- Marilyn Willmoth at 617.695.2525 > Send in the enclosed envelope



"I have included Corporate Accountability International in my annual giving plan and in my legacy plan because it thrills me to know I have such smart activists on the front lines. and at the decision-making tables around the world, making change on my behalf."

TRACY GARY | PHILANTHROPIC AND LEGACY ADVISOR

Why bequest giving?

- > You direct your estate to something you care deeply about.
- > You have a personal way to meet your estate planning goals.
- > You guarantee deep and long-lasting change to build a more just and equitable world.

Thank you for your enduring support!





Corporate Accountability International is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as provided by law. Federal tax ID number: 41-1322686