





**Corporate power demands action.**

We refuse to stand by as transnational corporations devastate democracy, trample human rights, and destroy our planet.

**No force is more powerful than the people, united.**

Large numbers of people demanding change together can force even the most dangerous global corporations to stop destructive practices once and for all.

**The root causes of injustice must be eliminated.**

We are committed to changing the fundamental imbalance of power in our society by holding transnational corporations accountable for creating and perpetuating systemic inequality and economic injustice.

**Communities that face profound corporate abuse are essential in leading the transformation of our world.**

To achieve the change we need, we must organize shoulder-to-shoulder with people who bear the brunt of corporate abuse: women, people of color, people in the Global South, indigenous people, youth, and low-income communities around the world. Their perspectives and experiences must ground this movement; their leadership must drive the deep and lasting change we create together.

**Bold action is necessary to create transformative change.**

Corporate power is out of control. We need to challenge the status quo, name names, and create a world that puts people and the planet first.



## Dear friend,

Greetings from a fellow supporter of Corporate Accountability. As the chair of the board of directors, I am pleased to have this opportunity to thank you for what you have made possible this year. In the pages of this annual report, you'll read all about the impact you've had. And you'll see the strength you've helped build to propel this organization forward into its fifth decade.

Today, I am convinced that Corporate Accountability's work is one of the brightest lights shining in these dark times. This fearless organization that we are building together is helping reclaim our democracy from the clutches of corporate power; indeed, it is creating fundamental changes in the very structures of power in our society.

In this moment, with you by our side, Corporate Accountability is growing and building. This summer, I oversaw an important leadership transition. Kelle Louaillier stepped into the role of president emeritus and Patti Lynn fully took the helm of the organization as she continues in her role of executive director.

It is hard to overestimate the contribution Kelle has made to the organization during her 30-year tenure. She does not simply imagine the world as it should be—she urges us to do the work to bring that world into reality. She has challenged all of us to stretch further and do more than we ever thought we could. Corporate Accountability is the powerhouse organization that it is today because of Kelle's passionate belief that we must accomplish what is necessary to save lives, to shift power, to ensure global survival—even if it seems impossible at first glance. Her lasting impact is clear.

And she will continue to have an impact. As president emeritus, Kelle provides strategic advice across campaigns and programs and serves as a lead ambassador for the organization and our mission.

At the same time, Patti has made sure that Corporate Accountability's work and success seamlessly continue. She brings 20 years of strategic campaign experience with the organization, an intense commitment to challenging injustice, and a visionary approach to leadership development. She will ensure we continue to achieve the powerful victories that we have come to expect from this organization.

Under Patti's leadership, we are set to catapult to ever greater impact: securing international law that will bring about a just climate future, ensuring that water privatizers cannot undermine communities' rights to clean water, holding the tobacco industry liable for all the harms it has caused, and advancing food justice. Patti's fundamental commitment to justice is leading us forward in our work of creating a world where people and communities have control over their most basic resources, health, and decision-making; one where corporate power is held in check and where transnational corporations are held accountable for all the harms they have caused.

This visionary progress will only be possible through committed partnerships with allied organizations and members like you and me. I am proud to be part of Corporate Accountability at this exciting moment, and I hope you are as well. We are making history together.

With many thanks for your steadfast commitment to a better world,



**Marcia Levine**  
Chair, Board of Directors



## Dear friend,

As I've moved into my new responsibilities at Corporate Accountability, I have been thinking about a quote by Rebecca Solnit: "This is an extraordinary time full of vital, transformative movements that could not be foreseen. It's also a nightmarish time. Full engagement requires the ability to perceive both."

Each day, I hold this complexity. I carry the knowledge that transnational corporations are destroying people's lives and threatening our global survival. I am also inspired daily as I see how we—all who share the vision of a better world, including you—have exactly what we need to achieve transformative change. I am honored to be building on our successful, comprehensive, and global approach to systemic change. For 40 years, our corporate campaigns have mobilized grassroots action to apply direct pressure to corporations, while simultaneously empowering democratic institutions to rein in corporate power. I am excited to carry forward the impact my friend and mentor, our President Emeritus Kelle Louaillier, has herself so boldly made possible to move us out of this nightmarish time into a just and equitable future built on strategic action and deep partnerships.

I cannot forget the first time I confronted corporate power face to face in 1999. In a hot room packed with Philip Morris executives, shareholders, and employees, I rose from my seat and stepped into the aisle at the tobacco corporation's shareholders' meeting. A brand-new Infact organizer, I took the microphone. My knees shook as if I were standing on my own private faultline. But I knew what I came to say wasn't about me—it was about the people around the world who had a message for this corporation's CEO: Stop exploiting our lives for your bottom line.

I've carried that experience forward throughout my years of organizing. Early in my tenure, I organized closely with people from the Pacific Islands, Nigeria, India, and many other countries across the Global South to secure the global tobacco treaty. Together, we took on the U.S. and the tobacco industry's attempts to undermine the treaty. Every time we faced an executive or government representative, I felt an echo of the tremor I felt at that shareholders' meeting. And every time, the seasoned organizers I was learning from reminded me this was never about my fears—it was about the work we were doing in partnership with people across the U.S. and around the world. As I grew in leadership, eventually overseeing the development of the water, food, and climate campaigns, I remained grounded in the power of people acting together—knowing and experiencing that people organizing strategically overcome tremendous odds. And as we do, we lift each other up and create possibility for even greater change.

In recent years, we've witnessed emerging movements employing organizing and collective action rooted in an intersectional analysis of power and oppression. Learning from the Movement for Black Lives, the Indigenous-led resistance at Standing Rock, #MeToo, and other "leader-full" movements, we are doing the work to organize more deeply and equitably with communities of color and low-income communities in the U.S. and around the world who are challenging corporate power. Your support is making it possible for Corporate Accountability to work across differences, sharing our decades of corporate campaign expertise while learning from and centering the experiences and leadership of communities of color, especially women of color.

Together, we are taking strategic action as we continue to build on the foundation of courageous and determined organizing that powered the Nestlé boycott four decades ago.

Together, we have an ambitious vision. For a world that affirms life, where all people can meet their full human potential. Some days, this vision can be hard to hold on to. But I know that if we embody the qualities of the future we want to live in, if we act with courage, hope, and in reciprocity, the future we build together will be even better than we can imagine today.

Thank you for your partnership in creating this beautiful future.



A blue ink handwritten signature that reads "Patti Lynn".

**Patti Lynn**  
Executive Director



# VICTORY!

## People power protects public water

### Thanks to you, world's largest water privatizer's scheme goes down the drain

The biggest water corporation in the world thought it could forge a profitable market in North America. Veolia set out to sell city officials on water privatization in sheep's clothing: Using slick PR and glossy brochures, it tried to distract from the devastating toll of its labor abuses, skyrocketing rates, and corner-cutting.

But Veolia didn't realize who it was dealing with: you.

As cities considered entering into contracts with Veolia, Corporate Accountability partnered with local and national organizations and members like you. We exposed the water profiteer's product for what it was: a risky contract designed as a gateway to further privatization, threatening people's health, their right to affordable water rates, and worker safety—all in the name of profit.

St. Louis. Baltimore. Over the years, city after city refused to enter into contracts with Veolia—putting its water privatization model on shaky ground.

And this year, that ground opened up under Veolia—thanks to you. Our joint campaign with Pittsburgh's Our Water Campaign exposed Veolia's role in the city's lead crisis.

Through media exposure, organizing public pressure, and partnering with local elected officials, we made it impossible for the corporation to secure any more of these deceptive contracts. In fact, Veolia was forced to abandon the model entirely, striking a major blow to the private water giant—and calling into question the very ability of the water industry to turn U.S. public water systems into a profitable market.

People power made this breakthrough victory possible. In partnership with you, we will continue to secure more victories like this for the human right to water, corporate accountability, and democracy.

## CAMPAIGN VICTORIES

# Rising to the moment

With corporate greed creating chaos around the globe, you rose to meet the moment. Against the odds, you secured lifesaving victories, shifting power from corporations to people.

**Read more about the victories you've made possible at**  
[CorporateAccountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)

## Water You defend the human right to water in Lagos, Nigeria

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For decades, corporate interests have been trying to privatize water in Africa's largest city. But our allies at Environmental Rights Action, Nigeria are holding the line firmly, with your support. Together, we've built widespread demand for public water systems that work. Massive media coverage has prevented public officials from sliding privatization plans under the radar. Today, the movement you've helped build in Lagos is a model for others organizing to advance the human right to water across Africa and beyond.

## Tobacco You equip governments to make Big Tobacco pay

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Thanks to you, governments around the world now have tools to hold Big Tobacco legally liable for the harm it causes. This year, we played a major role in developing a liability toolkit launched by the World Health Organization. Now, with your support, countries around the world are equipped to begin recouping the staggering costs of the tobacco epidemic from the deadly industry driving it.



**"By building power with communities around the world, Corporate Accountability and its members are making climate justice and democratic control of water possible."**

ELLEN DORSEY | EXECUTIVE DIRECTOR, WALLACE GLOBAL FUND

## Climate

### You build a global movement to kick Big Polluters out



For 20 years, Exxon Mobil, Chevron, and other Big Polluters have thwarted a just, global response to climate change. Before we got involved with the U.N. climate treaty, their influence over international climate policy was, for many, deeply problematic but unavoidable. The organizing you make possible is changing all of that. Today Global South delegates and allies are actively challenging Big Polluters' conflicts of interest in climate policy. Even as powerful interests tried to shut down champion delegates this year, they repeatedly took action to free the treaty process from corporate capture. Together, we will kick Big Polluters out!

## Food

### You support teachers rejecting McTeacher's Nights events



With your support, California teachers led the nation in slamming shut the school doors on McDonald's predatory marketing. The California Federation of Teachers, representing more than 100,000 educators, passed the first statewide resolution to reject McTeacher's Nights, demonstrating their commitment to their students, children's health, and the low-wage workers who are displaced by McTeacher's Nights events. Now, you're helping teachers take the campaign nationwide.

*Photo credit: California Federation of Teachers*

## Democracy

### You challenge the corporate takeover of democracy



While the Trump administration attempts to instill fear and disorientation through "shock and awe," you're refusing to be cowed. You're helping reach and engage millions of people to confront the corporate agenda that lies at the root of the threats we face. We're deepening partnerships, strengthening coalitions, and engaging in cutting-edge shareholder activism—to have an even greater impact in countering the corporate power behind the theft of democracy. Together, we're advancing transformative change.



## OUR ALLIES

# Rising in partnership

The stories and list below highlight just a few of the allies and coalitions we are privileged to partner with in building a just world for all.

**Read more about the impact of the transformative partnerships you've helped forge at** [Corporate Accountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)

## Water Organizing for water justice in Flint, Michigan



Gina Luster (L) and Nayyirah Shariff (R) are building power for water justice in Flint. After the state suspended democracy through its emergency management law, officials switched water sources to the Flint River, leaving people in this majority Black city without clean water for over four years. And water profiteer Veolia, which held a consulting contract in Flint, failed to sound the alarm as residents were poisoned. We're partnering with the Flint Rising team to hold Michigan officials and Veolia accountable, challenge the deadly intersection of corporate power and systemic racism that led to the crisis, and raise funds for their critical work.

## Tobacco Shedding light on Big Tobacco's deadly PR



When Philip Morris International launched a new foundation to the tune of \$1 billion over 12 years, the public health community wanted no part. Corporate Accountability's 20 years of organizing in deep partnership with allies like Campaign for Tobacco-Free Kids paved the way for the community's rejection of this bogus foundation. The head of the foundation was barred from attending an international tobacco control conference, and 17 leading public health schools refused to accept the foundation's funding.

**Our allies and coalitions include:** 350.org / African Women Water Sanitation & Hygiene Network / AFSCME / Asian Peoples' Movement on Debt and Development / Campaign for a Commercial-Free Childhood / Campaign for Tobacco-Free Kids / Center for International Environmental Law / Consumer Information Network Kenya / Corporate Europe Observatory / Daily Kos / Democracy Initiative / Environmental Rights Action/Friends of the Earth, Nigeria / Fight for \$15 / Flint Rising / Food & Water Watch / Food Chain Workers Alliance / Greenpeace / HEAL Food Alliance / In the Public Interest / Indigenous Environmental Network / Mayors Innovation Project /





**"Corporate Accountability has been in solidarity with the people of Flint in challenging Governor Snyder for prioritizing corporate profit over the lives of Flint residents. It's so good to have Corporate Accountability as a partner in our ongoing fight for water justice."**

NAYYIRAH SHARIFF | DIRECTOR, FLINT RISING

## Climate Mobilizing for climate justice at the UN



We partnered with Pacific Climate Warriors/ 350 Pacific to demand the U.S. stop blocking climate justice at the U.N. climate talks. These young people from Pacific Island nations are taking on the most powerful corporations and governments in the world to protect their homelands from climate change. Their message: We are not drowning; we are fighting. Together, we're mobilizing governments to challenge Big Polluters' destructive agenda.

## Food Ensuring workers keep the tips they earn



When corporations tried to steal workers' tips, we joined longtime ally Restaurant Opportunities Centers United and a broad national coalition to stop them. Together, we mobilized more than 350,000 people like you to take action—leading Congress to pass legislation that ensures no portion of workers' tips can be kept by employers. We'll continue to support the powerful organizing for fair wages and dignity on the job for tipped workers.

*Photo credit: ROC-Michigan*

## Democracy Cultivating a daring democracy



We partnered with renowned movement leader Frances Moore Lappé on the launch of her and Adam Eichen's newest book, *Daring Democracy*. From Boston, to Pittsburgh, to San Francisco, members like you brought to life the theme of the book: People are joining together across movements to challenge corporate power and fix our broken system. With allies like Lappé, we are helping ignite a corporate accountability movement that puts people, not corporations, in the driver's seat of democracy.

Michigan Welfare Rights Organization / National Education Association / Network for Accountability of Tobacco Transnationals / New Economy Coalition / Pacific Climate Warriors/350 Pacific / Pesticide Action Network North America / Pittsburgh United / Public Citizen / Public Water Collaborative / Real Food Media / Restaurant Opportunities Centers United / Small Planet Institute / Stop the Other NRA / Story of Stuff Project / Third World Network / Union of Concerned Scientists / United Teachers Los Angeles / National Coalition on the Human Rights to Water and Sanitation / Women's Environment & Development Organization

## MEMBER SPOTLIGHTS

# People rising

Members like you are building a world where corporations answer to people, not the other way around. Four members on challenging corporate power:

**Amelie Ratliff** is a community and donor activist based in Boston. She has been a fan and Corporate Accountability member since the Infact days.



**“Organizations always need space, money, and donors. If you can provide those three things in an evening—that’s a gift.** Organizations that are working internationally and in the U.S. South are the ones I feel particularly strongly about, in terms of giving them visibility and introducing them to potential donors and activists. Frontline organizers like Bode Oluwafemi of ERA in Nigeria, or the activists from Flint Rising in Michigan—we need to support that kind of work.”

Read more about Amelie’s inspiring house parties and how her perspective as a citizen of the globe has informed her donor activism at [CorporateAccountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)

**Sam Jacobs** is an educator and a funder of anti-racist movements and movements challenging corporate power.



**“The movement requires all of our bodies and all of our minds.** A lot of wealthy people doing activism feel like they need to hide privilege or keep it to themselves. But we need to go and get our people. We need to lean into our role as organizers, just as much as people who are directly impacted by oppression do every day on the ground. Organizing is always tough, whether you’re doing donor organizing or you’re doing grassroots work. But as a wealthy person I feel it’s my responsibility to do it.”

Read about Sam’s experience confronting Philip Morris International’s chair of the board at the corporation’s shareholders’ meeting at [CorporateAccountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)

**Nana Addae** is a first-generation Ghanaian-American from Frisco, Texas and student at Emmanuel College.



**“I’ve learned with Corporate Accountability that organizing is not just something you do once and walk away—and expect change to happen. It’s more like you dig in and push for change day in and day out. That’s something that I really enjoy about Corporate Accountability and our allies—you see that push for change every day. And it feels good to be part of that change. Especially when I get to see it happen in real time.”**

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Read about how Nana helped protect public water in Massachusetts and how the cycles of history give him hope at [CorporateAccountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)

**Molly Stranahan** is the founder of the Path to Happiness and a happiness advocate.



**“I’m so glad there’s an organization that challenges the status quo and the helplessness that we often feel in the face of corporate power. Things are always changing—and together we have an ability to affect how it changes. Right now there’s an awakening around a sense of responsibility and corporate accountability. We have to work together to make this happen. Being with other people and working together to make something happen is deeply joyful work.”**

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Read about how giving to Corporate Accountability activates Molly’s “happiness radar” and how she sees financial giving as a counteraction to fear at [CorporateAccountability.org/AnnualReport2018](https://CorporateAccountability.org/AnnualReport2018)



## OUR PARTNERS

# Rising together

Your membership makes this impact possible. Thank you.  
And thank you to the many philanthropic partners—people  
and foundations—who give anonymously at each level.



## Visionary \$250,000+

Anonymous  
Edith Allen  
Nancy Nordhoff & Lynn Hays  
Deborah Rose  
Jennifer Stanley

Marjorie Roswell  
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Wallace Global Fund  
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Jerry Bernhard  
Inez Black



**“The victories we’ve won this year—from protecting people’s access to water to disrupting Big Polluters’ domination of the U.N. climate talks—are cracks in the system of corporate control.** Out of these cracks, justice, democracy, and solidarity can grow, like wildflowers from the concrete. I hope you take pride in what we’ve created together: a strategic, global campaign organization that is advancing human rights and driving systemic change. Together, we will continue to be a force for transformational change for decades to come.”

KELLE LOUAILLIER | PRESIDENT EMERITUS

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Marc & Dorie Blesoff  
John Bliss  
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**“Corporate Accountability and Environmental Rights Action’s campaign in Nigeria is emblematic of the global movement for water justice, and it deserves our support. It is a campaign for equal access where those who are most vulnerable are protected. It is a campaign against privatization, corruption, and abuse. Most importantly, it is a campaign for justice where access to clean water is a basic human right rather than charity.”**

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**"Climate action can't wait until Trump is out of the White House.**  
By challenging the fossil fuel industry's interference directly, Corporate Accountability is changing what's possible for climate policy now—and that couldn't be more important."

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**"As someone who advises people on socially responsible investing, I am grateful to partner with Corporate Accountability in creating a more just world. Their effective campaigns make them an indispensable ally to investors who want to protect human rights and the environment from destructive corporate practices."**

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Social justice leaders, corporate campaigners, public officials, thought leaders. Corporate Accountability's advisers bring years of experience challenging entrenched power and securing transformative change. The following is a partial list of our advisers.

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## Official Relations

Corporate Accountability partners with allies and government officials to advance international policies that hold corporations accountable for their abuses. To that end, we maintain official relations with:

**The World Health  
Organization**

**The Secretariat of the  
Framework Convention  
on Tobacco Control**

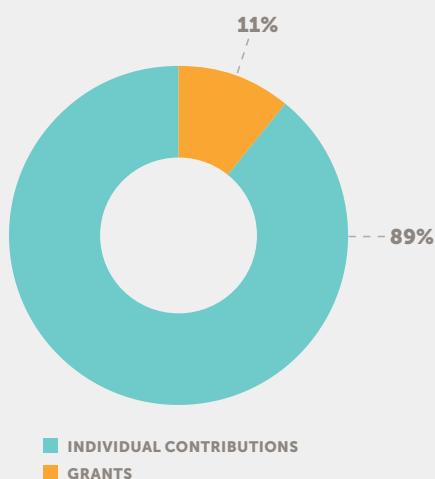
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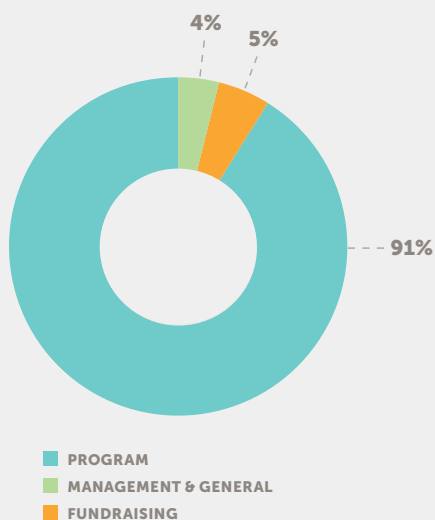
## 2018 Audited Financial Report

JULY 1, 2017 – JUNE 30, 2018 (WITH COMPARATIVE TOTALS FOR FY2017)

### SUPPORT & REVENUE FY18



### EXPENSES FY18



### Support & revenue

	FY 2018	FY 2017
Individual contributions	\$5,721,618	\$5,340,301
Grants	725,577	962,987
Other income	-	8,686
<b>Total support &amp; revenue</b>	<b>\$6,447,195</b>	<b>\$6,311,974</b>

### Expenses

#### PROGRAM

Grassroots organizing	\$2,261,297	\$2,269,391
International organizing	1,043,675	1,047,411
Program communications	869,730	872,843
Membership development	463,856	465,516
Media organizing	583,299	585,386
Research & development	576,341	578,404
<b>Subtotal program expenses</b>	<b>\$5,798,197</b>	<b>\$5,818,951</b>

#### SUPPORTING SERVICES

Management & general	\$274,861	\$240,840
Fundraising	312,555	257,530
<b>Subtotal supporting services</b>	<b>\$587,416</b>	<b>\$498,370</b>

<b>Total expenses</b>	<b>\$6,385,613</b>	<b>\$6,317,321</b>
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### Net assets

Beginning of year	\$2,475,149	\$2,480,496
Change in net assets	61,582	(5,347)
End of year	\$2,536,731	\$2,475,149



Infact d/b/a Corporate Accountability is a 501(c)(3) nonprofit organization.  
Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686.

Corporate Accountability's audited financial statement is available upon request.



**"We are the ones  
we have been waiting for."**

JUNE M. JORDAN | POEM FOR SOUTH AFRICAN WOMEN, FROM PASSION (1980)





**Corporate Accountability stops transnational corporations from devastating democracy, trampling human rights, and destroying our planet.**

**We are building a world rooted in justice where corporations answer to people, not the other way around—a world where every person has access to clean water, healthy food, a safe place to live, and the opportunity to reach their full human potential.**

**CorporateAccountability.org**

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**CORPORATE ACCOUNTABILITY**

10 Milk Street, Suite 610 • Boston, MA 02108  
617.695.2525 • CorporateAccountability.org



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