



**corporate
accountability**
JOIN THE GLOBAL CAMPAIGN



Corporate Accountability stops transnational corporations from devastating democracy, trampling human rights, and destroying our planet.

We are building a world rooted in justice where corporations answer to people, not the other way around—a world where every person has access to clean water, healthy food, a safe place to live, and the opportunity to reach their full human potential.

Blueprint for change

Corporate Accountability activates people power to challenge and change destructive corporations at every level—from local communities to international democratic institutions.

We commit to the strategies that produce lasting change. For four decades, we have been guided by two grand strategies:

Organize people

around the world to apply direct and strategic pressure on transnational corporations.

Lock in changes

by strengthening democratic institutions and empowering governing bodies like the United Nations to exercise their authority over transnational corporations.



President Kelle Louaillier speaks at a World No Tobacco Day panel at the Pan American Health Organization (PAHO) after being honored by PAHO and the World Health organization for Corporate Accountability's success in challenging Big Tobacco.



"The way Corporate Accountability puts my resources to work—with strategic expertise, integrity, and professionalism—leads to lasting and significant social change."

JOHN HARRINGTON | PRESIDENT OF HARRINGTON INVESTMENTS,
MEMBER SINCE 1982



Photo credit: Jay Mallin

Project Coordinator Akili (right, background) and close ally Akinbode Oluwafemi (right, foreground) of Environmental Rights Action, Nigeria, meet with U.S. Rep. Maxine Waters (left) on protecting the human right to water.



"The integrity of Corporate Accountability and its leadership is quite extraordinary. I believe my gifts are having a disproportionately large impact, while the world is moved closer to my vision of fairness."

MARCIA LEVINE | RETIRED SOCIAL WORKER, MEMBER SINCE 1988

OUR APPROACH IS DYNAMIC

Our tools include:

- Grassroots organizing
- Movement building
- Strategic and operational planning
- Advocacy
- Digital and social media
- Research
- Partnerships with allied organizations and agencies worldwide
- Media training and outreach
- Corporate monitoring, assessment, analysis
- Training
- Policy and legal development
- Program and campaign development
- Shareholder advocacy
- Dialogue and negotiations



"Corporate Accountability consistently achieves its goals. I know my investment in it will return successful results: victories that protect the planet, save lives, and safeguard democracy."

NANCY NORDHOFF | PHILANTHROPIST AND ENVIRONMENTALIST,
MEMBER SINCE 2005

Photo credit: MJ Alexander

With your support, Corporate Accountability's outsized impact secures lifesaving victories in the face of overwhelming power, money, and influence.



bbb.org/charity





How we advance justice

We wage strategic campaigns that compel transnational corporations and those that do their bidding to stop destroying our health, human rights, democracy, and planet.

We advance the human right to water.

Our water campaign challenges corporations like Nestlé and Veolia that are behind the global water crisis. We challenge the commodification of our most precious resource. And we demand our water remain in public hands and accessible to all people.

We are kicking Big Polluters out of climate policy.

Our climate campaign demands the industries most responsible for climate change not be allowed to set the rules. It's time Exxon Mobil, the fossil fuel industry, and its proxies pay for the destruction they have caused.

We challenge Big Tobacco for the lives it destroys.

We prevent transnational corporations like Philip Morris International from continuing to expand and take the lives of six million people each year. We are making the industry pay for its abuse and preventing it from derailing global, lifesaving laws.

We are building a sustainable food system that nourishes people instead of making them sick.

Our food campaign demands that McDonald's and other giant food corporations end their abuses from seed to plate. We organize to champion children's health, support workers' rights, and protect the environment.

We reclaim democracy from the destructive influence of corporate power.

We are building a powerful, grassroots corporate accountability movement to advance justice by ending the corrosive influence of corporate power on our democracy.



CORPORATE ACCOUNTABILITY

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Ways to give

When you partner with Corporate Accountability, you help save countless lives and stop corporate abuse in every corner of the globe—achieving transformational social change.

- Cash/check/credit card
- Stock donation/mutual funds
- Family/independent foundations
- Public/faith-based foundations
- Donor-advised funds
- Legacy gifts/bequests
- Monthly pledge
- Multi-year pledges
- Online giving
- Challenge/matching grants
- IRA charitable gifts/rollovers

For more information, contact:

Marcia Whitehead, Deputy Director: Development
617.695.2525 | Development@CorporateAccountability.org



Ways to give



Effective partnerships are at the heart of our water campaign. Here, Veronica Nwanya, an organizer with our longtime ally Environmental Rights Action, leads a women's march for water justice in Lagos, Nigeria as part of our joint campaign for a strong, public water system in the city.

Proven track record

Together with our members, philanthropic partners, and allies, we have moved some of the most powerful transnational corporations to stop abusive practices—bringing about transformative change.

- **Organized the first Nestlé boycott**—supporting the first-ever United Nations Code of Marketing, and forcing Nestlé to change its infant formula marketing practices worldwide.
- **Ended General Electric (GE)'s nuclear weapons business** by leading a far-reaching boycott and producing an Oscar-winning documentary exposing GE's abuses.
- **Prevented privatization of water systems** in partnership with local activists, allies, and government officials.
- **Exposed the decades-long role of the fossil fuel industry** in preventing global action on climate change—moving governments around the world to demand protection for the policymaking process.
- **Secured the precedent-setting global tobacco treaty at the World Health Organization**, partnering closely with allies and government delegates in the Global South to protect billions of people. This is the world's first public health and corporate accountability treaty.
- **Protected children's health** and exposed the biggest driver of our broken food system—McDonald's.



"We change the world."

SUSAN LASALLE | AWARD-WINNING FILMMAKER AND PRODUCER,
MEMBER SINCE 1988

Proven track record



Chicago's NPR affiliate interviews Deputy Campaigns Director Sriram Madhusoodanan on Big Food's influence over our food system.

A force for change

From corporate boardrooms to the halls of the UN, Corporate Accountability is recognized as a leading change-maker.

Historic achievements:

- Bloomberg Awards for Global Tobacco Control from Bloomberg Philanthropies, 2012
- Oscar for best documentary (short subject), "Deadly Deception: General Electric, Nuclear Weapons and Our Environment," at the 64th Academy Awards, 1992
- Letelier-Moffitt Human Rights Award for the infant formula campaign, from the Institute for Policy Studies, 1982



"The Wallace Global Fund is proud to support Corporate Accountability in its critical role protecting natural resources and human rights around the world from corporate malfeasance."

ELLEN DORSEY | EXECUTIVE DIRECTOR
WALLACE GLOBAL FUND

We are a membership organization, powered by tens of thousands of volunteers, activists, members, philanthropic partners, and funders.

Funder highlights:

- Bloomberg Philanthropies
- Conservation, Food & Health Foundation
- European Climate Foundation
- Family and community foundations and trusts from coast to coast
- Ford Foundation
- Forest Foundation
- Funder networks
- Jewish community federations
- Johnson Family Foundation
- Park Foundation
- Lisa and Douglas Goldman Fund
- Wallace Global Fund

We build enduring partnerships

Corporate Accountability works with a broad range of people demanding change—global governing bodies, community organizers, and public officials—to present a united front powerful enough to take on the most dangerous transnational corporations.



Official observer status and partnerships with international agencies:

- The World Health Organization (WHO)
- The United Nations Economic and Social Council (ECOSOC)
- The WHO Framework Convention on Tobacco Control
- The United Nations Framework Convention on Climate Change

Just a few of the organizations we work with:

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| • 350.org | • Consumer Information Network, Kenya | • NextGen America |
| • AFL-CIO | • Daily Kos | • Public Citizen |
| • AFSCME | • Democracy Initiative | • Restaurant Opportunities Centers United |
| • Asian People's Movement on Debt and Development | • Demos | • Small Planet Institute |
| • Campaign for a Commercial-Free Childhood | • Earthjustice | • Story of Stuff Project |
| • Campaign for Tobacco-Free Kids | • Environmental Rights Action/Friends of the Earth, Nigeria | • SumOfUs |
| • CIEL | • Fight for \$15 | • Third World Network |
| • Color of Change | • Food & Water Watch | • Union of Concerned Scientists |
| | • HEAL Food Alliance | |
| | • Michigan Welfare Rights Organization | |