



CORPORATE  
ACCOUNTABILITY  
INTERNATIONAL

# TRANSFORMING

# GOLIATH

“Well-aimed slingshots  
can topple giants.”

MAGGIE KUHN | FOUNDER OF THE GRAY PANTHERS

“Taking on corporate power  
requires long-term stamina,  
breakthrough strategies, and  
steadfast commitment.”

KELLE LOUAILLIER | EXECUTIVE DIRECTOR



## LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friend,

The summer before eighth grade, I devoured books as fast as my mother could hand them to me. Little did I know as I opened Bel Kaufman's "Up the Down Staircase" that on that cloudy afternoon in Eugene, Oregon my life's course would be set—eventually leading me here to challenge abusive corporate power in partnership with you.

At 13, I was outraged by the giant and indifferent school system portrayed in Kaufman's novel—a ruthless system that left behind its low-income students. I vowed to become a teacher like Kaufman's heroine, changing lives for those who need it most. Fast-forward to college where I discovered that through organizing we can change the systems behind such injustices—not only schools, but so many other institutions. By 24, my eyes were wide open: I understood how transnational corporations—and the endless drive for profit at any cost—are the Root Cause. I had found my life's work.

Today, I am deeply grateful to partner with you to dramatically transform the rules by which global corporations are allowed to operate.

This year, as fate would have it, we welcomed a young woman on staff who is Bel Kaufman's grandniece. And this year, she, I, and all of us were inspired by the thousands of members like you who stood up to immense corporate power—from the voracious private water industry to the heavy hand of Big Tobacco. While we will never match the economic might of global corporations, together, we have the determination, the strategies, and the boldness we need to topple these giants.

Indeed, my heart soared this summer when I learned we met the most ambitious challenge grant ever issued to our membership. Thousands of you stretched further and did more than you ever thought possible. The philanthropic partner who issued the challenge told me that as a result, she has even greater confidence that we can achieve what seems impossible: changing the very systems that put so many at risk.

One of those systems is the World Bank and its harmful promotion of the privatization of water. Two years ago philanthropic partner Nancy Nordhoff also issued a courageous challenge, asking you to make your most generous gift to fund the campaign to uphold the human right to water. Again, the response was staggering. Twenty-five bold philanthropic partners stepped up in a big way to change the World Bank, enabling us to meet Nancy's \$500,000 challenge this year.

As I speak with many of you across the country, I hear again and again that you go further, reach higher, and dig deeper than you thought you could because you must. Because the stakes are so high.

Looking ahead—through the lens of all I have learned since I was 13—I couldn't agree more.

Friend, here's a glimpse of what's at stake in the new year: access to safe, clean water for more than 21 million people in Lagos, Nigeria; potent opportunities to make the tobacco industry pay for the epidemic it is driving; our food system and children's health; and the chance to stop a devastating trade agreement.

Do you remember how, in the early 1990s, the progressive movement wasn't able to stop the North American Free Trade Agreement (NAFTA)? I do. The Trans-Pacific Partnership (TPP) is today's "NAFTA on steroids," and it's being championed by some policymakers, including, shamefully, my home state's senator. But we've learned from the past and exponentially improved the aim of our slingshot. Together, we must stop the TPP once and for all.

What I didn't know at 13, but what I've learned from you, is that taking on corporate power requires long-term stamina, breakthrough strategies, and steadfast commitment. As you'll read in the following pages, it's been a powerful year of changing transnational corporate giants. As I look forward, I am confident that with your partnership, we will continue to have an enormous impact in the world, unrigging the system to create a world where true democracy flourishes and all people thrive.

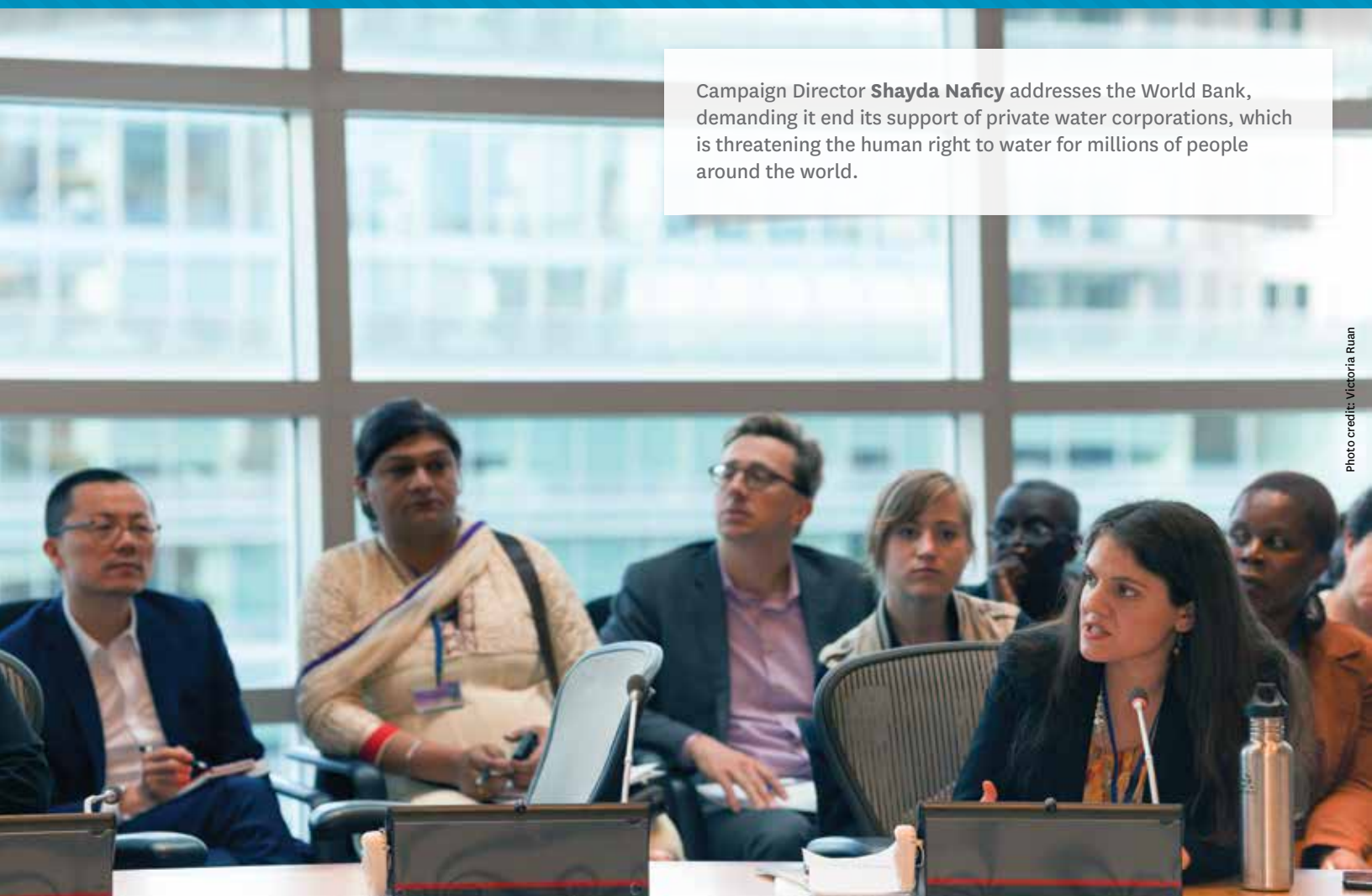
Onward,

A handwritten signature in black ink that reads "Kelle Louaillier".

KELLE LOUAILLIER

# CHALLENGE CORPORATE CONTROL OF WATER

Campaign Director **Shayda Naficy** addresses the World Bank, demanding it end its support of private water corporations, which is threatening the human right to water for millions of people around the world.





“At the same time that the corporate threats to water have grown, so too have the power, vibrance, and efficacy of activists; organizations like Corporate Accountability International; and democratically accountable local governments that are working to establish rights and establish new practices all over the world.”

TOM KRUSE | PROGRAM DIRECTOR, ROCKEFELLER BROTHERS FUND

## Facing down the World Bank

When Manila-based community organizer Jennifer del Rosario-Malonzo sat down with World Bank staff members in Washington, D.C., she had more than 15 years’ worth of stories to share with the very people who had shaped the privatization of her city’s water.

In the airy halls of the World Bank, Jennifer sat face-to-face with staff sporting titles such as “Global Head of Water and Municipal Infrastructure” and “Principal Water Specialist, Infrastructure and Natural Resources.” But even with such formal, institutionalized power staring her down, Jennifer didn’t blink.

She began by telling them how, when her eldest daughter repeatedly fell ill, she was forced to buy distilled water for the most basic needs of her children—from drinking to brushing their teeth.

But many low-income residents in Manila don’t even have a water connection, let alone the resources to buy safe water, Jennifer told the World Bank staff. They are being driven deeper into poverty by the privatized system that has transformed water from a basic human right into an unaffordable luxury. Worse, the World Bank perversely promotes Manila as a “success,” using it to sell similar projects to governments that can least afford to bear the failures of private water.

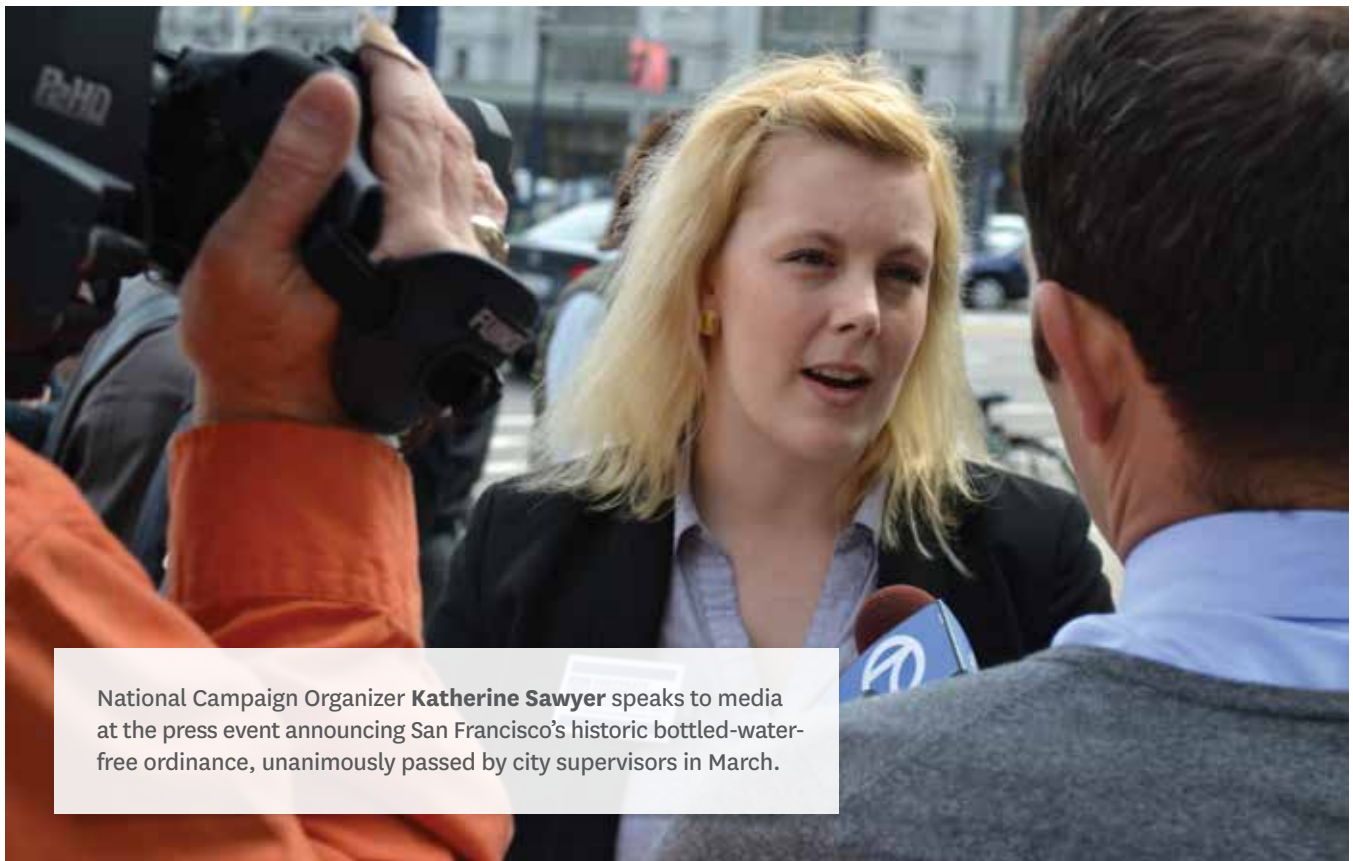
Every day World Bank staffers dictate who gets water and at what cost—yet this was the first time they had spoken directly with anyone in the Philippine water-justice movement. By attending the World Bank meetings with Corporate Accountability International, Jennifer brought the reality on the ground straight to those making life-or-death decisions, and demanded they end the World Bank’s devastating practices when it comes to water privatization—in the Philippines and around the world.

This is how Jennifer del Rosario-Malonzo—and you—challenge corporate control of water.

# You uphold the human right to water

## Water justice victories around the globe

Private water corporations continue to exploit the global water crisis, which leaves one in four people without enough safe water to drink. This year Corporate Accountability International escalated the campaign to shut off the World Bank's gushing spigot of support to abusive private water corporations. We also helped uphold the human right to water at the United Nations, and we partnered with allies around the world and in the U.S. to prevent the privatization of water.



National Campaign Organizer **Katherine Sawyer** speaks to media at the press event announcing San Francisco's historic bottled-water-free ordinance, unanimously passed by city supervisors in March.

### You know you're making a difference when ...

Water industry journal Global Water Intelligence calls your St. Louis victory "the first major setback for water giant Veolia and its attempts to gain a foothold in U.S. water systems," in an article titled "Veolia leaves St. Louis empty-handed."

“Grassroots powerhouse Corporate Accountability International serves as an invaluable resource to public officials. They help create a better world for all of us—from protecting public water to compelling our national parks to remain beacons of environmental stewardship.”

ERIC MAR | SAN FRANCISCO SUPERVISOR, MEMBER SINCE 2013

## 2014 highlights: your support in action

Cementing victories for public water through innovative research and grassroots organizing

➤ **World Bank, Congress on notice.**

Moving the World Bank to stop financing private water corporations will ensure millions of people are better able to access clean water. This year members like you sent thousands of petitions to Congress to put pressure on the World Bank. We also partnered with international allies and generated hard-hitting media stories in outlets like Reuters and the Guardian, reaching millions of people. Together, we are paving the way for water policies that prioritize human lives, not corporate profit.

➤ **San Francisco sets public water precedent.** As the first U.S. city to eliminate the sale of bottled water on city property and in municipal parks, San Francisco set a historic precedent. Its new policy makes the green city even greener and promotes our most essential resource: the tap. Not surprisingly, decision-makers faced aggressive lobbying by Nestlé and Coke—which we effectively countered together by organizing

city leaders and mobilizing grassroots power. (See photo, opposite page.)

➤ **National parks think outside the bottle.** Together, we are moving national parks to protect public water. To date, more than 50 have implemented bottled-water-free policies, and the National Park Service’s Intermountain Region—from Montana to Texas—is poised to be the first to buck the bottle entirely. Working closely with park superintendents, we developed a guide that answers “Frequently Asked Questions” for parks that want to go bottled water free. It helps them implement policies to support the tap and rid their parks of eco-unfriendly bottled water.

➤ **Private water PR and political manipulation: exposed.** Last year in coalition with local organizations, we blocked water giant Veolia’s contract with St. Louis, which could have raised rates and laid off workers. Hot on the heels of that victory, we released an

eye-opening white paper demonstrating how cities, experiencing the failure of privatization, are increasingly taking back control of their water. Given its abysmal track record, the private water industry is relying on political manipulation to expand—and we are pulling back the curtain on its backroom dealings.

➤ **Global communities victorious in protecting the tap.** Communities around the world secured important wins this year, blocking privatization efforts from Indonesia to Greece. Building on this growing global momentum to protect public water, we partnered with international allies in cities critical to the World Bank’s expansion of private water, including Manila, Philippines and Nagpur, India. Together, we exposed the World Bank’s role in driving water privatization globally and the dire results: lack of access to safe water for millions of people.

## ➤ Looking ahead

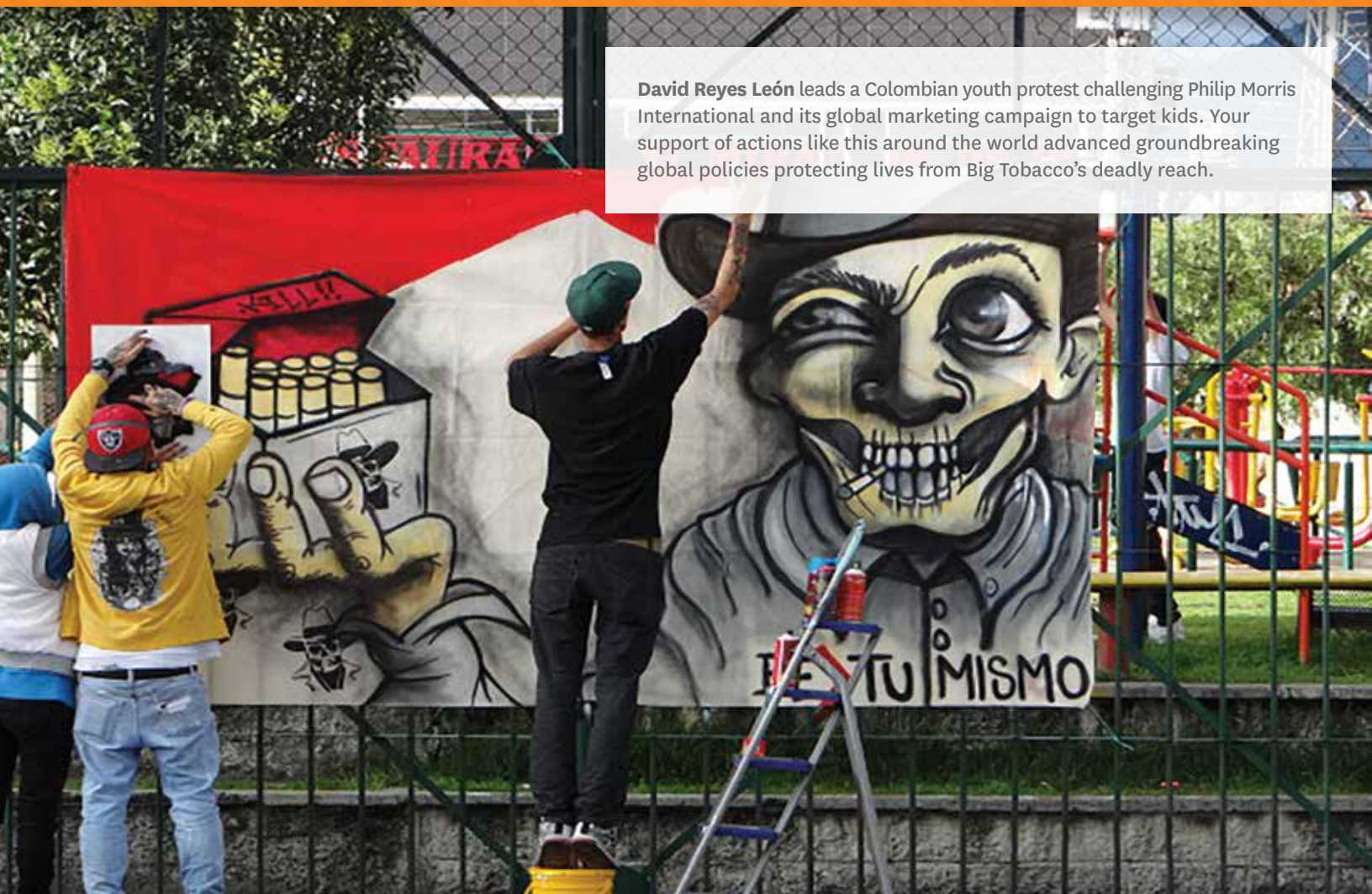
Drying up private water, protecting water as a public trust

**From Baltimore, Maryland to Lagos, Nigeria, we’re poised to challenge some of the most pivotal private water projects in motion.** In the coming year, we’ll partner with allies to block the expansion of private water contracts in the U.S. and globally, expose the truth behind World Bank propaganda, and safeguard the human right to water. We’ll also ensure more national parks uphold their commitment to conservation by joining the groundswell of bottled-water-free parks.



# CHALLENGE BIG TOBACCO

**David Reyes León** leads a Colombian youth protest challenging Philip Morris International and its global marketing campaign to target kids. Your support of actions like this around the world advanced groundbreaking global policies protecting lives from Big Tobacco's deadly reach.





“Something is fundamentally wrong when a corporation can challenge government policies that protect people from a deadly product like tobacco. I applaud Corporate Accountability International’s lifesaving initiative to implement the WHO Framework Convention on Tobacco Control—which represents the greatest single action to prevent tobacco-caused death and disability, plus all other noncommunicable diseases.”

DOUGLAS BETTCHER | DIRECTOR, PREVENTION OF NONCOMMUNICABLE DISEASES, WORLD HEALTH ORGANIZATION

## Youth defy deadly industry

Wielding a spray-paint can and dressed in a yellow hoodie, youth activist David Reyes León could have been mistaken for a vandal. But in fact, David was directing 11 other young artists as they created a large mural in Valvanera Park, Bogotá, Colombia, which depicted a skeletal figure smoking and wearing the Marlboro Man cowboy hat.

This was their defiant response to Philip Morris International’s (PMI) flashy, youth-targeted “Be Marlboro” campaign. One among dozens of grassroots actions we helped organize in Latin America, it helped pave the way for bans on Big Tobacco’s marketing to kids in the region.

Latin America Organizer Jaime Arcila brought these teens together from a local community youth cultural center. When Jaime proposed the idea, David

jumped at the chance to challenge the tobacco industry through his art. Having lost a close relative to tobacco-related disease, he despises the industry’s marketing to youth.

“I was struck by the passion of these kids, who used all their creativity to speak truth to power,” said Jaime. “Their determination reminded me there are millions of people on the planet ready to stand up to Big Tobacco.”

The impact we are having together across Latin America speaks for itself. Even as Big Tobacco pours millions of dollars to block lifesaving tobacco control laws, countries across the region are acting to end the industry’s blatant targeting of youth.

This is how David Reyes León—and you—challenge Big Tobacco.

# You protect millions of lives from Big Tobacco's deadly reach

A global, unified front challenges industry manipulation of policy

As Big Tobacco continues to export its deadly epidemic to the Global South, we worked in close partnership with allies all over the world to challenge its abuses. You are advancing the world's most effective tobacco control policies by strengthening the global tobacco treaty you helped secure. And as the industry attempts to hook a new generation of youth with e-cigarettes, Corporate Accountability International garnered high-profile media and led the call for strong regulations by the U.S. Food and Drug Administration.



The "You're the Target" campaign launched by Corporate Accountability International and the Campaign for Tobacco-Free Kids has forced Philip Morris International to curb its latest kid-targeted marketing campaign. You took on the tobacco giant at its annual shareholders' meeting in May, pictured here.

### You know you're making a difference when ...

Philip Morris International's chairman of the board calls you an enemy. That's exactly what happened when Louis Camilleri misquoted Gandhi to Campaign Director John Stewart, saying: "If you want to conquer your enemies, you've got to shower them with love. I find it particularly difficult to shower you with love."

“Corporate Accountability International has been a stalwart partner in Panama’s implementation of some of the strongest tobacco control laws in Latin America. We have cleared the tobacco industry completely out of the way—and the public health policies we’ve developed as a result will save thousands of lives.”

JOSÉ ISABEL BLANDÓN FIGUEROA | MAYOR OF PANAMA CITY

## 2014 highlights: your support in action

### Powerful international coalition advances lifesaving measures

➤ **Philip Morris International’s dirty tactics: exposed.** When PMI launched its most aggressive, teen-targeted marketing campaign since the Marlboro Man, you helped release the hard-hitting report, “You’re the Target.” It exposed PMI’s often illegal tactics and sparked global headlines (such as the U.K.’s Daily Mail and the popular Gawker website). You had the corporation scrambling to cover its tracks. Within 24 hours, PMI pulled most of the offending videos from the internet. Spurred by the ads, Brazil banned all tobacco advertising, promotion, and sponsorship, which led to the country’s fining of PMI for this egregious marketing campaign.

➤ **Making Big Tobacco pay.** You helped create an international roadmap to hold the tobacco industry liable for the death and disease its products cause. In 1998, members like you built the public climate that secured the Master Settlement Agreement in the U.S., which held Big Tobacco liable for \$206 billion in healthcare costs. This year, you set the stage for similar

international regulations to make Big Tobacco pay globally. It’s high time: global tobacco-related health costs now top \$500 billion each year.

➤ **Countries around the world implement strong policies.** Brandishing lawsuits and lobbyists, Big Tobacco tried again this year to block some of the world’s best public health policies. But your support compelled dozens of countries to stand strong and protect people’s lives. Jamaica passed a robust tobacco control law despite Big Tobacco’s legal intimidation. Ireland implemented plain-packaging laws that will save countless lives, with France, the U.K., South Africa, New Zealand, and Turkey poised to follow suit.

➤ **Lagos establishes smoke-free public places.** As Nigeria’s parliament was poised to pass a national tobacco control bill, British American Tobacco (BAT) launched a full-scale PR assault. Top executives visited politicians, showcasing BAT’s economic might. But powered by a Corporate Accountability

International grant, longtime ally Environmental Rights Action/Friends of the Earth, Nigeria led a media storm exposing BAT’s true intent to undermine the bill. Just weeks later the Lagos State House of Assembly passed a long-awaited bill creating smoke-free public spaces.

➤ **Powerful coalition in Latin America takes on Big Tobacco.** You are building a coordinated, multi-country coalition in Latin America, a historic stronghold for the tobacco industry. This year, the coalition successfully challenged PMI’s youth-targeted Be Marlboro campaign, and the headlines across Argentina, Mexico, and Brazil were the direct result of media training you helped make possible. And by providing technical capacity and support, we helped El Salvador become the 178th country to ratify the global tobacco treaty.

## ➤ Looking ahead

### Building global power to rein in Big Tobacco

**On the heels of a successful year mobilizing the global community to secure big wins over Big Tobacco, we’ll leverage those wins to protect the lives of millions more people around the world. We’ll advance global policies to make sure Big Tobacco pays for the damage it causes, ensure governments are not bullied by the industry through trade agreements like the Trans-Pacific Partnership, and remove the industry from the international policymaking table for good.**



# CHALLENGE CORPORATE ABUSE OF OUR FOOD

Longtime ally and community leader Rosa Perea plants vegetables in her community garden with her son Yousef and niece Lillia. From teaching children how to grow their own food to confronting McDonald's executives for the corporation's predatory marketing, she is taking action to fix the health disparities in her low-income Chicago neighborhood.



“We support Corporate Accountability International because we need the critical role it plays in restoring balance and justice to our food system. The success of this campaign will create the space for farmers both large and small to produce food that nourishes communities while protecting the health of our planet.”

KATE AND JEFF HAAS | MEMBERS SINCE 2013

## Moms' might takes on McDonald's marketing

The hot Chicago sun was no deterrent to Rosa Perea and the fierce group of mothers she led to a rally in front of a McDonald's store.

The bold letters of Rosa's sign said it all: “McDonald's: Stop targeting our kids!” Rosa's son Yousef, like all of the children in Chicago's South Side and similar low-income neighborhoods across the country, is deluged daily by junk food marketing directed squarely at him. Rosa has had enough.

Rosa and Yousef's neighborhood is jammed with stores selling food laden with salt, sugar, and fat. Add to that McDonald's sponsorship of prominent athletes like Yousef's hero, LeBron James, and its online “culture” sites like 365Black.com and MeEncanta.com. The result? An entire generation of sick kids, with black and Latino children

facing disproportionately high rates of obesity, diabetes, and other diet-related diseases.

As co-director of grassroots organization Centro Comunitario Juan Diego, Rosa sees clearly how corporate abuses such as targeted marketing exacerbate the health disparities that her community faces. It leaves too many of the people she serves with illnesses like diabetes and cancer.

That's why in the late 1990s she partnered with Corporate Accountability International to take on tobacco giant Philip Morris. And why she was right there with us when we first attended McDonald's shareholders' meeting in

2009 to call on the burger giant to end its abusive marketing.

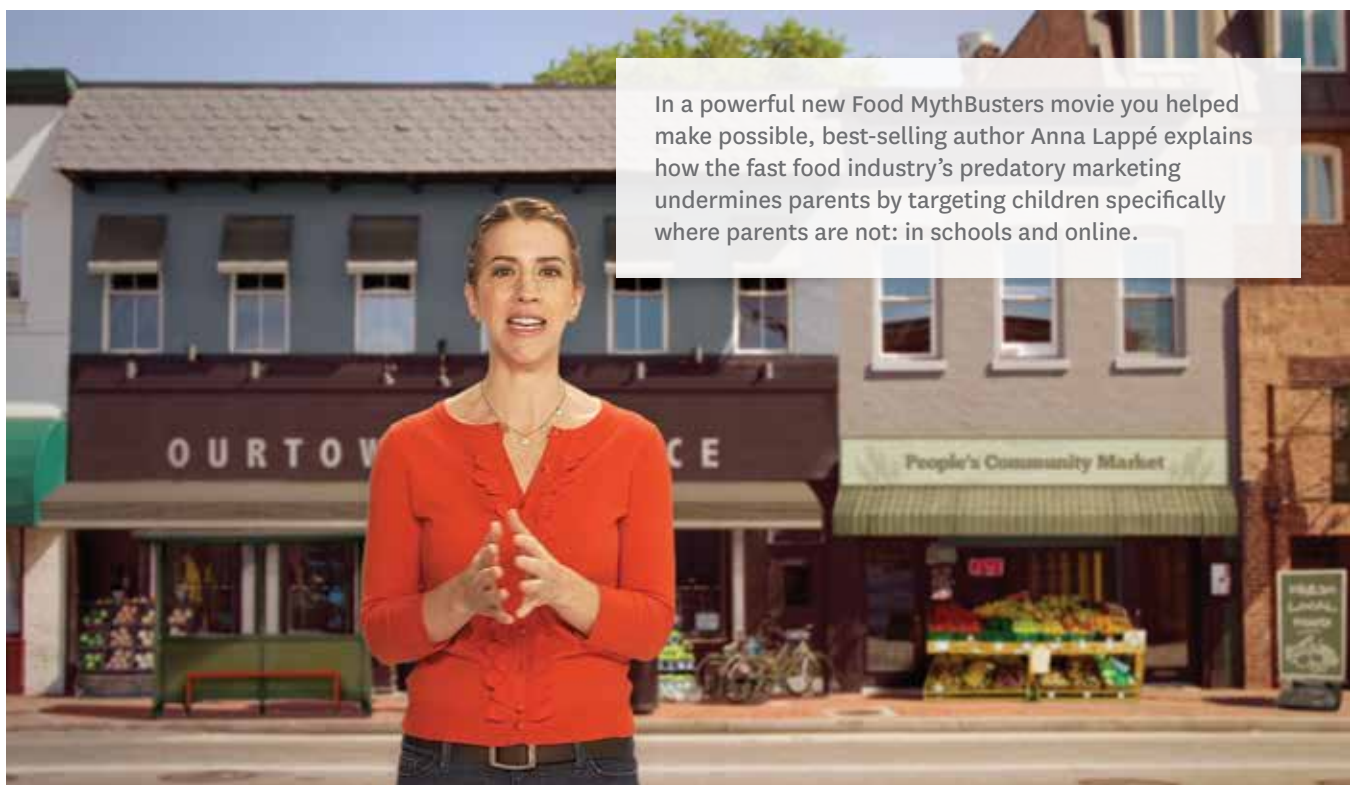
Five years on, the campaign she helped launch has compelled McDonald's to make changes in how it markets to kids, reducing the presence of Ronald McDonald on TV and in print, and taking down the website Ronald.com, for example. She returned to the shareholders' meeting this year to remind executives that the public is outraged and no longer willing to put up with business as usual. She and the moms who accompanied her made it clear to the burger giant that the time is now to take significant next steps to curb harmful marketing to kids.

This is how Rosa Perea—and you—challenge corporate abuse of our food.

# You challenge Big Food's abuses from seed to plate

## A perfect storm brews for McDonald's

Michelle Obama's call for curbing junk food marketing in schools this year would not have been possible if not for the thousands of health professionals and parents you helped mobilize and the shift in public climate we achieved. Pile on hundreds of news stories digging into McDonald's predatory marketing, its labor abuses, and its slumping sales, and you've got the burger giant feeling the heat to change like never before.



In a powerful new Food MythBusters movie you helped make possible, best-selling author Anna Lappé explains how the fast food industry's predatory marketing undermines parents by targeting children specifically where parents are not: in schools and online.

### You know you're making a difference when ...

The CEO of McDonald's is forced to publicly defend its marketing to kids with lies: "You don't see Ronald in schools," and delusions: "We've been marketing responsibly."



“Restaurant workers, like all workers, should be able to live off of their daily wages. Corporate Accountability International is playing a critical role in exposing McDonald’s as one of the driving forces in keeping the minimum wage at poverty levels nationwide. We’re proud to partner with them to force the corporation to make significant changes across its business practices.”

**SARU JAYARAMAN** | CO-FOUNDER AND CO-DIRECTOR, RESTAURANT OPPORTUNITIES CENTERS UNITED

## 2014 highlights: your support in action

### Fixing the broken food system by moving its biggest player

➤ **McDonald’s can’t get away with its spin.** CEO Don Thompson’s statement, “You don’t see Ronald in schools,” is just one of many outrageous claims by McDonald’s you effectively countered. Together, we launched a film with sustainable food advocate Anna Lappé to expose how junk food marketers undermine parents by targeting kids in every possible venue—from schools to online. And a report by advisory board member Michele Simon uncovered how McDonald’s health-washes its brand through the Ronald McDonald House Charities, while providing as little as 10 percent of its funding. Media outlets such as USA Today and ABC News exposed the corporation’s exploitation of charity.

➤ **You to McDonalds: Don’t mess with moms.** McDonald’s has long wooed moms ... while calling them “gatekeepers” behind their backs. This year, thanks to you, moms who blog harnessed their collective power to expose McDonald’s predatory

marketing tactics like Olympics sponsorship, forcing the burger giant to make costly—and failed—attempts to gain positive traction on social media. The bloggers’ stories also captured the media’s attention: hundreds of millions of people got the message that McDonald’s needs to back off.

➤ **McDonald’s labor abuses in the spotlight.** McDonald’s spends billions on athletic sponsorships to hook more kids on its junk food, while paying its own workers poverty wages that leave them struggling to put food on the table. Worse, McDonald’s is also a principal force in blocking minimum wage reform nationally. So this year we partnered with Restaurant Opportunities Centers United, Food Chain Workers Alliance, and other key partners in the labor movement to support local, state, and national initiatives to pay workers a living wage—helping to advance wins for workers.

➤ **You help overcome Big Food’s blockade of GMO labeling.** Global corporations like Monsanto, DuPont, and Pepsi spend millions to keep us in the dark about genetically engineered foods. But this year, tens of thousands of members like you called on Congress to make GMO labeling mandatory. Grassroots action like this led to key wins like in Vermont, which became the first state to require the labeling of GMO food products.

➤ **Global food policy advanced at the World Health Assembly.** As the international community recognizes Big Food’s role in harming the health and diet of people everywhere, you are helping lead the way in advancing global food policy. At the World Health Assembly, we highlighted the need to protect policy from the vested interests of the food industry. And a New York Times article by celebrated food writer Mark Bittman advocated for a global food treaty patterned after the global tobacco treaty you helped secure.

## ➤ Looking ahead

### Securing big wins to protect children’s health

**Through wide-scale grassroots mobilization and strategic pressure on key corporate executives, you’ll help McDonald’s retire its iconic mascot, Ronald.** And as you expose how McDonald’s economic might has kept the minimum wage low across the industry, you’ll support initiatives to make a livable wage a reality. Key to our success will be deepening partnerships with organizations such as Campaign for a Commercial-Free Childhood, faith-based communities, and workers’ rights organizations like Restaurant Opportunities Centers United.

# PROMOTING DEMOCRACY

With your support, Corporate Accountability International members, staff, and board marched with 400,000 people from around the country to demand real solutions to climate change. Together, we are exposing how Big Energy is derailing climate talks, and we are advocating for negotiations free of industry influence. It is the only way we will develop solutions in the interest of people and the planet—not the vested interests of the fossil fuel industry.



“By going after corporations that are corrupting our democracy, destroying our planet, and creating an uneven playing field, Corporate Accountability International is doing the long, hard, and ultimately revolutionary work of unrigging the system.”

NAOMI KLEIN | INVESTIGATIVE JOURNALIST AND AUTHOR

# Safeguarding democratic values from corporate power

Democratic institutions should protect and promote the interests of the people they represent. It's that simple.

But today, global corporations have corrupted the democratic process, using their enormous economic power to further their interests at the expense of the common good. Partnering with you and organizations around the world, we're challenging the corruptive influence of corporate power, restoring balance to our democracies.

## > You stall “NAFTA on steroids.”

The Trans-Pacific Partnership (TPP) threatens health, labor rights, the environment, and more. The proposed trade agreement even gives Big Tobacco the right to sue countries for implementing strong public health policies.

Partnering with Public Citizen and as part of a broad, international movement, we mobilized tens of thousands of members like you to telephone and email their elected officials, demanding they halt the “fast-tracking” of the TPP through Congress. The result? Leaders on the Hill including Nancy Pelosi and Harry Reid publicly denounced Fast Track, putting it on hold for months. We'll keep the pressure on to make sure it never sees the light of day.

## > Global tobacco treaty paves the way for lasting climate solutions.

Year after year, the fossil fuel industry has stymied bold, international action needed on climate change—at bitter cost to the planet and communities

everywhere. So at the U.N. climate talks in Warsaw, you partnered with Corporate Europe Observatory to share with leading environmental groups the powerful international law that has kept Big Tobacco out of public health policymaking: the global tobacco treaty.

Together, we're bringing to bear our decades-long experience on the tobacco treaty to the climate negotiations. Partnering with climate groups like 350.org, we'll kick-start the climate talks to secure urgent and necessary action.

## > You expose special interests behind industry front groups.

Groups like the National Rifle Association (NRA), the U.S. Chamber of Commerce, and the American Legislative Exchange Council (ALEC) further the interests of the world's most abusive global corporations—influencing policymakers through backroom dealings and even crafting legislation.

This year, you challenged some of the worst transgressors. Partnering with the Gun Truth Project, you exposed how a powerful energy corporation gives millions to the NRA. And you asked: is this what is driving the NRA to counter-intuitively lobby to open up large swathes of federal land (read: hunting grounds) for fracking?

## > Calling to overturn Citizens United.

Standing with 80 percent of people in the U.S., we're part of a broad coalition of organizations calling for a constitutional amendment to overturn the Supreme Court's Citizens United and McCutcheon decisions. These decisions opened the floodgates to corporate money that is corrupting our elections.

Members like you have had enough. You called on Congress to overturn these rulings along with hundreds of thousands of others and in partnership with the United for the People coalition.



## Corporate Hall of Shame

Koch Industries: a corporation so abusive, you shamed it twice

Once again, thousands of members like you voted Koch Industries as the worst of the worst. You inducted the global corporation into this year's Corporate Hall of Shame for spending nearly 50 million dollars on climate change denial groups and otherwise thwarting action to curb climate change. That's in addition to the untold sums of money it funneled to influence elections.

Following the corporation's induction, we teamed up with Forecast the Facts to prevent the Koch brothers from wielding their money and influence to promote junk science and deny climate change. Together, we're advancing an initiative to remove David Koch from the board of trustees of WGBH, Boston's PBS affiliate, which creates national programming like Frontline and NOVA—educational programs based on sound science and factual reporting.



Photo credit: Forecast the Facts and Better Future Project

“Corporations are not people. People have hearts, they have kids, they get jobs, they get sick, they cry, they dance. They live, they love, and they die. And that matters because we don’t run this country for corporations, we run it for people.”

SENATOR ELIZABETH WARREN | DEMOCRATIC NATIONAL CONVENTION, 2012

## Which global corporation below needs shaming this year?

Well, all of them, for sure. And we’ll take on the one that garners the most votes in this year’s Corporate Hall of Shame with high-powered grassroots action and media visibility, in coalition with allied organizations.

☐ **TransCanada** – for aggressively lobbying to build the Keystone XL oil pipeline despite the known catastrophic consequences to our climate, ecosystems, and drinking water.

☐ **General Motors** – for waiting a decade to recall more than 2.6 million vehicles, even after at least 13 lives were lost as a result of a defect in their ignition switches.

☐ **Chevron** – for dumping more than 18.5 billion gallons of highly toxic chemicals into the Ecuadorean Amazon and hiring 2,000 lawyers and legal assistants to cover up the impacts and avoid paying for cleanup.

☐ **Monsanto** – for mass-producing toxic chemicals, aggressively running small farms out of business, and promoting genetically engineered seeds that exacerbate food scarcity globally.

☐ **Veolia** – for putting millions of lives at risk undermining the human right to water by privatizing and profiting off of our most essential resource with disastrous results including: rate hikes, layoffs, service declines, and unsafe drinking water.


☐ **McDonald’s** – for spending hundreds of millions on advertising its junk food, much of which is designed to appeal to kids, in the midst of a global health crisis, while paying poverty wages to its workers and undermining workers’ rights through its front group, the National Restaurant Association.

☐ **Bayer** – for manufacturing and profiting richly from pesticides linked to the alarming die-offs of bees, while funding junk science and PR to deny culpability.

☐ **Comcast** – for perpetuating media consolidation detrimental to our democracy in buying Time Warner to become the largest media communications corporation in the world.

☐ **Philip Morris International** – for wielding its enormous political and economic might to block lifesaving public health policies and addict thousands of new smokers a day to its deadly products.

☐ **Credit Suisse** – for sheltering billions of dollars from the IRS and selling more than \$16.5 billion in loans to mortgage giants Fannie Mae and Freddie Mac to help precipitate the financial crisis.

 [Vote at StopCorporateAbuse.org/CorporateHallOfShame](https://StopCorporateAbuse.org/CorporateHallOfShame)

Corporate Accountability International's bold campaigns are guided by some of the foremost experts and leaders in the field. These dedicated and passionate advisors from diverse backgrounds help us develop groundbreaking strategies to achieve long-lasting, systemic change.



## CHALLENGE CORPORATE CONTROL OF WATER

### PUBLIC WATER WORKS!



**U.S. CONGRESSMAN  
RAÚL M. GRIJALVA**  
Representative, Arizona's  
3rd Congressional District



**WENONAH HAUSER**  
Executive Director,  
Food & Water Watch



**VAN JONES**  
President and  
Co-Founder,  
Rebuild the Dream



**ANNIE LEONARD**  
Founder, The Story of Stuff;  
Executive Director,  
Greenpeace U.S.A.

### INTERNATIONAL WATER



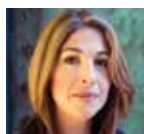
**NANCY ALEXANDER**  
Program Director  
Economic Governance,  
Heinrich Böll Foundation



**DAVID HALL**  
Director, Public Services  
International Research  
Unit (PSIRU), U.K.



**DAVID HUNTER**  
Law Professor,  
American University



**NAOMI KLEIN**  
Investigative journalist and  
author, "The Shock Doctrine,"  
"This Changes Everything"



**JUAN CAMILO MIRA**  
Technical Unit Coordinator,  
ECOFONDO, Colombia



**MILDRED WARNER**  
Professor, City and  
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## CHALLENGE CORPORATE ABUSE OF OUR FOOD

### VALUE [THE] MEAL



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Organic Consumers  
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Professor, Yale School of  
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Small Planet Institute



**SUSAN LINN EdD,**  
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for a Commercial-Free  
Childhood



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Center; Professor, Boston  
University School of Medicine



**MARION NESTLE**  
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Nutrition and Public Health,  
New York University



**RAJ PATEL**  
Author, "Stuffed and  
Starved," "The Value  
of Nothing"



**SCOT QUARANDA**  
Communications Director,  
Dogwood Alliance



**MICHELE SIMON**  
JD; MPH; Author,  
"Appetite for Profit"



**JUDY WICKS**  
Founder, Business Alliance  
for Local Living Economies,  
White Dog Café

### > Movement building

Corporate Accountability International is proud of the long-lasting relationships we hold with global governing bodies and allies worldwide. We work with a wide range of organizations and coalitions to advance shared values and maximize overall impact.

**The following is a sampling of organizations, institutions, and networks we partnered with this year:**

Action on Smoking and Health

American Federation of State,  
County and Municipal Employees

American Public Health  
Association

Campaign for a Commercial-  
Free Childhood

Campaign for Tobacco-Free Kids

Center for Science in the  
Public Interest

Chicago Hispanic Health  
Coalition

Citizens Trade Campaign

Council of Canadians

Consumers International

Earthjustice

Environmental Rights Action

Friends of the Earth, Nigeria

Environmental Working Group

Food & Water Watch

Food MythBusters

Food Chain Workers Alliance

Friends of the Earth

Global Exchange

Greenpeace USA

Green Corps

HealthJustice Philippines

Land Stewardship Project

MomsRising

National Alliance of People's  
Movement, India

New Economy Coalition

Organic Consumers Association

People for the American Way

Plastic Pollution Coalition

The Praxis Project

Presbyterian Hunger Program

Public Services International  
Research Unit

Public Citizen

The Public Health Advocacy  
Institute

Rainforest Action Network

Real Food Challenge

Rebuild the Dream

Restaurant Opportunities  
Centers United

Social Venture Network

The Story of Stuff Project

United for the People Coalition

The Union (International Union  
Against Tuberculosis and Lung  
Disease)

Union of Concerned Scientists

Yale Rudd Center for Food  
Policy & Obesity

**Corporate Accountability International has official status with the following international agencies:**

The World Health Organization

The Secretariat of the Framework Convention on Tobacco Control

The United Nations Economic and Social Council (ECOSOC)

# Heart, power, transformation

## Dreaming of a level playing field

**Jan Hester** | Small business owner, Alamo, CA; member since 2007



I dropped out of college, was married at 20, and had three kids in short order. We spent years building up my husband's company and other business ventures while raising our family. Now, blessed with success, we can look beyond the day-to-day. And the heart

and soul of how we want to be remembered as a family is that we got involved in what we love, and we gave back. The lion's share of your work has touched our family personally. I lost both parents to cancer from cigarettes. My husband's daily bread is in water infrastructure. And my daughter cares deeply about urban farming. We're just one family, so it means the world to me to walk alongside you as part of a bigger solution.

I'm dreaming of a level playing field—to do business in a more just environment. Businesses should be able to succeed without damaging the planet, without exploiting workers, without disrespecting the competition. There's no better way I could meaningfully participate in creating that kind of world than through this partnership.

## Because of the heart connection

**Jane Sage Cowles** | Nature lover and student of the healing arts, St. Paul, MN; member since 1989

I give because of the heart connection. It's beautiful to integrate what touches my heart with work that is manifesting my longing to make a difference in the world.

I appreciate that I can describe to my children and my friends with passion, excitement, and amazement what Corporate Accountability International has successfully done on very big projects. Now, I'm stunned that you are organizing to get the World Bank to become aware of what it's really doing.

Not only are you doing work that's in alignment with something I care about, you're operating in a way that's compatible to my personal style: treating people with respect, while standing up for my values. In some ways, watching your work gives me more strength to hold true to who I am.



It's like a full circle: I can support you financially, and you support me—my character and my ability to stand tall.



# Corporate Accountability International members in their own words



## We've grown up together

**Catherine Morton** | Small business owner and philanthropist, Tucson, AZ; member since 1978

Photo credit: Tucson Citizen



I don't do any other national or international philanthropy. I'm very focused on my community and state. I value my relationship with Corporate Accountability International for the opportunity it affords me to influence, on a very basic level, what's

happening in the world that really counts for people: their health, their access to water and to safe food.

In the early days, being involved with Infact was a way for me to have an outlet for my personal do-gooder instincts. As Corporate Accountability International grew, I also grew in my thinking and my capacity to give. As you became more sophisticated as an organization, you appealed to my desire to affect change in an intelligent way.

You've shown the ability to adapt—you're sophisticated enough to play on the stage where decisions are made. It's one thing to identify problems. It's another thing to stand back and say, okay, what is the best way to address it? You're worth investing in.

## It's a privilege, certainly

**Judy Buechner** | Farmer and conservationist, Pawlet, VT; member since 1990

I'm happy about supporting you. My father started a family foundation because he wanted us to meet in a friendly manner around important issues we care about. It's a privilege to be able to do it, certainly. There's a tradition in our family of sharing: I support a lot of organizations my parents used to support. And I'm hoping my children will do the same.

There are so many problems in the world. Corporate Accountability International has selected very important ones to do something about. Abusive corporations need to be reined in, and it's good to have an active, successful watchdog like you.

Water in general should not be something that people sell for profit. It's like health and food—



one ought to have a right to certain things. Water is one of them.

It is inspiring to see you shining a light on all this and to see that victories can happen.

# PHILANTHROPIC PARTNERS

**JULY 1, 2013 – JUNE 20, 2014**

*We do our utmost to recognize you correctly. Our sincere apologies for any errors. For corrections, please email Development Director Marcia Whitehead: [Development@StopCorporateAbuse.org](mailto:Development@StopCorporateAbuse.org).*

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“The gutsy women who lead Corporate Accountability International are catalyzing crucial change. The worst abuses by corporations disproportionately exploit women and threaten basic human rights. By challenging some of the most destructive corporate actions, this organization is taking an unprecedented approach to making the world a better place for millions of girls and women around the world.”

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Sarah Freedberg	Frank Hagan	Dan Hurley &	Dwight Lansing	Shirley Marti
William & Sarah Freedberg	Kristen Halbert	Michelle Pennylegion	Gary Lapid	Tresa Martinez
Anson Frericks	Charles Hale	Fauna Shaw Hurley	Deborah Lapidus	Mike Massi
Donna Fricke	Nancy Hale	Beth Hurst & Mitch MacDonald	Rita Lara	James Mattingly
Geraldine Friedman	Ben Hall & Stacy Cristo	Esther Huston	Melanie Larsen	John Mattingly
Gary & Glenon Friedmann	Donald Hall	Maria Huston	Pam Larson	Carol Mc Carthy
David Fritz	Christopher Hamel	Angelina Iburguen	Paul Larue	Joseph McClain
Evie Frost	Janine Hamner	Jim Imhoff	Susan LaSalle & John Zimmerman	Helen McCahill
Martha Frost	Forrest Hancock	Dr. Philip Incao	Richard Latterell	John McCarthy
MaryKay Frost	Mark Hanschka	William Ingerson	Marc Laverdiere	Margaret Mccarthy
Kenneth Fry	Ashley Hansen	Karen Ingvaldstad	Carter Lavin	James McClellan
Allison Gabbert	Hazel Hardiman	Rachel Innerarity	Lorette Lavine	Charlie McClelland
Barbara & James Gabbert	Rev. Richard & Shirley Harding	Gerald Iversen	Sophia Lawrence	Anna McConville
Julia Gabbert	Robert Hardman	Michelle Jack	Sonia Lazreg	Marty McCutcheon
Kelli & Michael Gabbert	Joni Harman	Bob Jantzen	Lynn Leber	Janet McDonnell
Uta Gabler	John & Diana Harrington	Alan Jenkins	Rochelle Lee	Angela McEliece
Calvin Gaddis	Gary & Susie Harris	Laura Jennings	Stalky & Judy Lehman	Diana McFadden
Eamon Gaffney	Joan Harris	Mary Jenny	Maura Leib	Gladys McFarland
Kathleen Gaffney	Kyra Harris	Gay Johnson	Adelle Lemon	Terrence McGovern
Maura & James Gaffney	Dr. Mark Harris	Herbert Johnson	Dan Lenke	Sarah McGuire
Tom Gaffney & Syd Carter	Mary Ellen Harris	Janet Johnson	Mary Leonard	Russ McIntosh
Judith Gaietto-Grace	Tamberlaine Harris & Jennifer Brosious	Lynn Johnson	Marie Leonardini	Kevin McKelvie
Maria Galpin	Avery Hart	Pearl Johnson	Virginia Lepper	Mary McKey
Jeff Gang	Linda Hart	Virginia Johnson	Kate Lesniak	Ryan McLaren
Kathryn Ganong	Irene Hartford	Valerie Johnstone	Alex Lessin	Cynthia McMath
Ralph Garboushian	Carolyn Harvey	Chad Johr	Marc Levin	Marjorie McNae
Shirley Garland	Margaret Harvey	Mary Lynne Jones	Rachel Levinsohn	Erin McNally-Diaz & Darwin Diaz
John Garn	Rita Haugh	Andrea Jorgensen	Barbara Lewis	Maia McPherson
Dr. Dewitt Garrett	Joyce Hawes	Stephen & Alice Josephs	Dorothy Lewis	Nazneen Mehta
Gay Garrison	Delite Hawk	Erika Jues	Kara Ford	Larry Meillieur
Jessica Gartner	Nancy Hawk	Elizabeth Kaelin	Ray Lewis	Paul Meissner
James Gearhart	Mary Hayden	Rachel Kahn-Hut	Suford Lewis	Nicco Mele
Carol Gedid	Mary Hayden	Jenn Kallay	David Leyshon	Sara Meling
Jill Geibel	Randall Hayes	Marcia Kamiya-Cross	Christina Liakos	Robert Melnick
Joby Gelbspan	Judith Hayner	Sam Kane	Treacy Liebich	Francisco Mena
Jeannette George	Mark Hays & Kirsten Collings	Steve Kane	Andrea & Jeremy Liguori	Joycelyn Mendoza
Lyle Gerard	Pamela & Allen Hays	Martin & Carolyn Karcher	Eric Lind	Mary Menges-Myers
Thaly Germain	John Headley	Jill Karpf	Jessica Lindley	Vivian Meranda
Doug Gesler	Hattie Heavner	Elizabeth & Peter Kaseman-Wold	Karen Lipsky	Bill Mercer
Jeanette Gibson	George Heffner	Shaina Kasper	Fernanda Litt	Amy Merrill
Ann Gigrich	Jenny & Joseph Heinz	Andreas Kaubisch	Jesse Littlewood	Bruce Merrill
John Gilbert	Suzanne & Nick Helburn	Dwight Kauppi	Edna Lobell	Sarah Merrill
Wilma Gillespie	Eric Helmuth	Robert Keeley	Orna Locker	Martha Merson
Lisa Ginet	Michael Henderson	Chris Keenan & Susan Wortman	Renee Locks	Susan Mesner
Ken Girvin	David Hendon	David & Lori Kellett	Merlin Logan	Tom Metke
Diana Gisolfi	Kip Henery	Gigi Kellett & Noah Sawyer	Mark Lohsen	Emily Meyer
Claudia Giuliani	Pauline Henning	Ward & Starr Kellett	Bill & Julie Lonneman	Ralph Meyer
Dr. Eli Glatstein	Roy Henock	Dan & Maylan Kenney	Margarita Lopez	Dr. Alan Meyers
Timothy Glover	Greg Herr	Mike Kenny	Peter Lord	Maria Miara
Robert Godes	Carol Hershman	Roland Kenschaft	Angelique Lorig	Kim & Ron Milford
Doron Goldman	Julia Herzig	Vasudevan Kidambi	Kelle Louaillier	Ronald Milford
Steve Goldsmith	Jason Hess	Alice & David Kidder	Marcia Lovelace & Dennis Fagaly	Christopher Miller
Lisa Goldstein	Barbara Hess-Jennings	Katharine Kilbourn & Scott Shear	Boyd & Mary Lowry	Henry & Martha Miller
Melissa Gonzalez-Brenes	Jan Hester	Jack & Phyllis Kirkwood	Janet & Thomas Lowry	Linda Miller & Stu Ervin
Marcus Goodbody	Kathryn Heuts	Carla Kirmani Taylor	Joanie Lukins	Maureen Miller
Brant Goode	John Hicks	Paige Kirstein	Eleanor Lumpkin	Suzanne Miller
Deborah Goodman	Derald Higgins	Carol & Dave Knapton	Mary Anne Lynn	Paul Milne
Jamie Goodwin	Patricia Hiles	Frank Knell	Patti Lynn	Carl Moller
Bobbie Gordon	Mark Hinton	Jay Knepper	Betsy Lyons & Scott Majcher	Jim Montague
Dr. Jay Gordon	Michael & Kim Ho	Ann Koehler	Allen & Julian MacDonald	Zachary Monteith
John Gordon	Olivann Hobbie	Nancie Koenigsberg	Wallace MacDonald	Orson Moon
Richard Gordon	Ben Hodes	Steve Kohn	Katherine Mack	Charles Moran
Lane Goss	Sarah Hodgdon	Dr. Harold Kooden	Jonathan Macy	Carol Mordorski
Judy Grant	Johnathon Hoel	Margaret Kooistra	Barbara & George Mader	Cheryl Morell
Cynthia Gray	John Hoffee & Larry Condon	Simon & Cornelia Kortleven	Narayanan Madhusoodanan	Bettye Morgan
Meg Gray	Maggie Hoffee	Teresa Kosmicki	Sriram Madhusoodanan	Grace Morris
Diane Green	Jeannette Hoffenkamp	Yves Kraus	Alec Madsen	John & Sheila Morris
Nancy A. Green	Alan Holder	Melissa Kreider	Klaus Mager & Janet Mager	Breanna Morrison
Todd Greenstein	Madeline Holland	Valerie Krejcie	Lois Maggio	Ruth Moser
Lumina Greenway	Zeb Holler	Mary Ann & James Krebs	Mary Magill	Linda Motzkin
Adam Grenier	Julie Holmen	John Krogness	Bill Magorian	Colette Mull
Joann Griffin	Ann & Tom Holzgraf	Janis Krug	Alan Magree	Rose Marie Mullen
Katherine Griffith	Betsy & Jim Holzgraf	Michael Kubit	Alta Mainer	Patrick Mulligan
Yanik Grignon	Julie Holzgraf	Barbara Kuyper-Cross	Kira Maintanis	Don & Nancy Mulvey
Robert Grimes	Thomas Honsa	Ronald Kvaas	Peter Maley	Kathy Mulvey
Dorothy & Glenn Grimm	Jean Hopkins	Rita & Rick La Monica	Leslie Mallman	Indra Mungal
Judith Grochowski & Francis Grochowski	Margaret Hornick	Wesley & Sharry Lachman	Rena Mande	Randy Murbach
Annabel Grote	Jordan Hosington	Gary Lackerman	Lisa Manganiello & Matt Walsh	Kathleen Murphy
Bernie Grove	Nancy Houk	Cathy Lacy	Marc Manganiello	Aaron Myran
Paula Grubbs	David Houseman	Cindy Lai	Eric Mar	Debbie Mytels
Luis Guincher	Lois Howard	Harold Lamb	Alfred & Elaine Margol	Sheryl & Paul Nadell
Elisabeth Gundersen	Meg Howard & Rob Kerth	Patricia Lambert	Adam Margolin	Shayda Naficy
Aaron Gunderson	Mary Howard	Joseph Lamberta	Leah Margulies	John Nagle
Mary Gunst & Esau Kerr	Michaela Howard	Fr. Ralph Lammers	Carol Marin	Arthur Naiman
David Gurney	Nancy Howard	Claire Lampson	Anthony Marino	Thelma Nash
Nick Guroff & Lindsey Cole	Robert Howard	Lois Lancaster	Mary Marino	Roberta Nauman
Louise Guthrie	Michael Hsu	Dr. Harry Lando & Lois Hamilton	Ben Marks	Cathy Needham
	Obie Hunt	Nicole Laniado	Fergus Marshall	Betsy Neisner
	Will Hunter	Stephen Laniel		Carolyn Nelson

Johanna Neumann	William Preston	Alice Schafer	Robert Steffin	Alexander Walling
Anne Newhart	Stephan Pridonoff	Justin Schechter & Katherine Reese	Jim & Phillis Stehle	Elizabeth Wallner
Christine Nielson	Lois & Bob Pryor	Mara Schechter	Abbie Steiner	Jessica Wallner
Robin Nijor	Kanan Puntambekar	Martell Scheidler	Dr. Gilbert Steiner	Duane & Louise Waln
Lynne & Richard Nittler	Keith Purscell	Becky & John Schenck	Barbara Steinmetz	Meredith Walrafen
Tricia Norkunas	Eve Purvis	Mary Schiesel	Anne Stephansky	Mabsie & Steve Walters
Kathleen Norrbom	Christine Quinn	Christopher Schillinger	Jennifer Stephens	Zenta Walther
Charlotte & Charles	Carolyn Radke	Elaine Schimmel	Peter Stevens	Edward & Dolores Walton
Norris-Brown	Megan Ramey	Anton Schlesinger	Colin Stewart	Tien Wang
Eliza Novick	Jane Ramp	Kathryn Schmidt	Jacqueline Stewart	Peter Warren & Susan Deluke
Greenough Nowakoski	Harriotte Ranvig	Joan Schmitz	James Stewart	Roxanne Warren
Rebecca & Matthew Nuernberger	Amelie Ratliff	Glenn Schnadt	John Stewart	Bill Warren
Miriam Nunnally	Colden Ray	Lucy Schneid	Sasha Stewart	Joe Wasserman
Fran Nyce	Tom Re	Randolph Schoedler	David Stickell	Deirdre Watkins
Anne Oakes & Andrew Ohotnicky	Don & Elizabeth Rea	Stanley Schroeder	William Stockard	David & Dee Webster
Boyd Obermeyer	Paul Rea	Juergen & Meredith Schroerer	Emily Stone	Heather Webster
Eileen O'Brien	Adam Reaves	Eryn Schultz	Joyce Stone	Joan Webster
Laurinda Ochoa	Patricia Reaves	Mark Schultz & Jeannette	Rebecca Stone	Eldon Wedlock
Tom O'Connell	Tim Reaves	Raymond	Armide Storey	Mary Weeks
Kevin O'Connor	Mark Rechler	Joan Schumaker	Faye Strayer	Anja Wehrmann
Beth Ann O'Hara	Judith Reeve	Chris Scott	Fred Strickhouser	William Weichsel
Michael O'Heaney	Wendell Refior & Marla Welsford	Diane Scott	Olga & James Strickland	Karen Weihs & Richard Lane
Constance O'Hearn	Mary Jo Regan	Joan Scott	Katherine Strong	Laura Weinstein
Bill Oldfather	Rush Rehm	Samuel Scott	Leela Strong	Matthew Weinstein
Jeanne Olmstead	Jeremy & Lisa	Kathryn Scovil	Lester & Patrice Strong	Emily Weiss
Stuart Olmsted	Rehwaldt-Alexander	Marie Gotfredson & Gordon	Madge Strong	Rich Wekerle
Amy O'Meara	Janis Reid	Scoville	Aaron Styles	Dr. Leana Wen
Mary Ann O'Reilly	Christopher & Joan Reil	Charles Searing	Eric Suba	Annie Werner
David Orr	Steve Reiter	Bill Seaver	Margaret Suby & David Dorney	Frances Werner
David Ostroff	Sheila Rekdal	David Segel	Nancy Sullivan	Ronna Werner
Bonita Oswald Repp	Richard Renfield	Deni Selin	Jeanette Supple	Ruth West
Margaret Ouellette	Dr. Robert Resnik	Julie Selmo	Bo Svensson	David Westerfield
Brian Owens	Peter Reynolds	Warren Senders & Vijaya	Alice Swift	Ursula Weuste
Mary Ellen & Bob Owens	Paula Rhodes	Sundaram	Dale Swinney	Diane Wheaton
Lauren Paap	Deja Rice	Paulo Sepulveda	Kate Tanaka	Sheila White
Shayna Packer	Floyd Richardson	Margery Sersig	Athena Tang	George Whitehead
Judith Palmer	Rebecca Richman	Carole Setzer	Marietta Tanner	Marcia Whitehead
Elissa Paquette	Diana Richter	Virginia Shannon	Carolyn & Chuck Taylor	Hilda Wilcox
Mak Parhar	Alice Riegert	Susan Sharp & Roger North	Charlot Taylor	Robert Wilcox
Linda Park	Matt Ringquist	Anne Shattuck	Mary Taylor	Alexandra Wilde
Patty Parker	Jerris Riordan	Nance Shatzkin	Mary Taylor	Elizabeth Williams
Cory Parrish	Ralph Rippey	Anore Shaw	Ruth Taylor	Randall & Frances Williams
Susan Pastin	Richard Riseling	Dhvani Shelat	Chartis Langmaid Tebbetts	Tate Williams
Dianne Patrick	Megan Rising & Erica LeBow	Jada Sherman	John Theobald	Judith Willour
Zachary Patten	Nora Rivkis	Connie Shertzer	Jacqueline & Cyril Thiel	Cici Wilson
Larry Paulson & Kathy Weber	Nicolette Roberge	Deborah & Ian Shine	Greg & Bonnie Thomas	Elizabeth & Paul Wilson
Merle Pausch	Keith & Judith Roberts	Frank Shipp	Larry Thomas	Lana Wilson
Glenda Pawsey	David Rockwell & Nancy Smith	Dr. Richard Shore	Dennis Thompson	Matt Wilson & Lori Hodin
Women Strike For Peace	Bruce & Susan Rockwood	Dennis Shulman &	Elizabeth Thompson	Sharon Wilson
Sylvia Pearl	Rev. Richard Rodgers	Pamela Tropper	James & Corine Thornton	Stacy Wilson
Theodore Peck	Barbara Rodriguez	Juliana Shulman	Janis Tidwell	Mark & Chelle Winslow
Robert Peek	Andrea & Geoffrey Rogers	Alexander Sibley	David Tilove	Betty Winters
Sofia Pellon	Peter & Polly Rogers	Amy Sicairos	Chad Tinti & John McInerny	Judi Wisch
Penny Penniman & Thomas Gill	John & Kathryn Rok	Donna Sider	Judith Titchener	Barbara Wise
Dr. Gregory Penniston	Elizabeth Rosenberg	Martha Siebe	Lois Todd	Helen Wise
Jacob Perkinson	Debby & Susan	Bette Sikes	Val Torrens	Virginia Witmer
Rosmari Pernisz	Rosenkrantz-Woskie	Richard Silbert	Celestino Torres	Benjamin Wolf
Haley Pero	Marika Ross	Paul & Deanna Siliciano	Carol Totten & John Carpenter	Ken Wolfe
Lynne Perrin	Lynn & Richard Rossiter	Helen Silver	Bob & Claire Trask	Alice Wood
Joan Perry	Donald Rothacker	Lowell Silverman	Elizabeth Treloar	Janice Wood
Ruth Persky	Edward Rothatein	Henry Simmons	Brenda Troup	Megan Wood
Claire Peterson	Clara Rowe	Myron Simon	Joel Trupin	Melissa Hale Woodman
Eileen Peterson	Trisha Rowe	Elizabeth Simpson	Eileen Tsai	Karen & Nick Woods
Lisa Phillips	Ari Rubenstein	Suzannah Sirkon	Jeanne Turner	Andrew Wortham
Margaret Phillips & Herman	Ruhi Sophia Rubenstein and	John Skinner	Zack Turpin & Markie McBrayer	Ben Wortham
Blumenthal	Jacob Siegel	Susan Skoglund	Paul Uebelher & Marcia Yahn	David Wortham
Mary Anne Phillips	David Ruch	Craig Slatin	Jim & Cynthia Upshaw	John Wortham & Dr. Cindy Johnson
Nathan Phipps	Mark Ruddy	David Sloane	Michelle Vachon	M.E. Wortham
Pat & Tom Pickett	Donald Ruehl	Jim Small	Rita Vait	Robert Wright
Rick Pickett	Simonne Ruff	Dari Smith	Peter Valente	Sandra & Wilbur Wright
Alex Pierpaoli	Joann Runke	Edward Smith	James Valk	Lucinda Wykle-Rosenberg &
Katharine Pillsbury	Tricia Russ	Frank & Sandra Smith	Janet Van Fleet	Dr. Eric Rosenberg
Jennifer Pinck	Kenneth Rustad	Joyce Smith	Leonard Van Gendt	Jo Wykoff
Alva Pingel	R. T. Ryback	Joyce Smith	Roland Van Liew	Jin Xu
Karla Pippa	Yorizaka Sakakura	Nathaniel Smith	Nancy Vandell-Peck	Shuo Yang
Mary Platt	Katie Sakol	Patricia Smith	Donald Vanderkolk	Allen Yarowsky
Yvette Plotch	Paul Sakol	Rita Smith	Amy Vandersall	Faith Young
Stephen Pogoloff	Hanna Saltzman	Susan Smith	Ruth Vandersall	John Young
Dr. Robert Poignant	Brian Salzberg	Toni Smith	Carolyn Vanderslice	Harry Yu
Betty Poitras	Gloria Samuels	Vinson Snowberger	Rama Vemulapalli	Ellen & Leonard Zablow
Carol Pond	Robbie Samuels	Lois Snyder	Judy Vershum	Mary Zant
Michael Pontarelli	Karin Sandvik	Ken Solomon	Sally Vogel	Nancy Zearfoss
Denisa Popescu	Lauren Santos	Claudia Sorrentino	David Vollrath	Alex Zecha
Betty Popper	Dick Sarafolean	Sandra Spencer	Roger Von Doenhoff	Qingyan Zhu
Andrew Porter	Peter Sargent	Karen Spradlin	Margaret & Ralph Voorhees	Margaret Zierdt
Gwen Post	Constance Sattler	Niganamth & Divya Sridhar	Marina Vrouvianis	Aaron Zimmerman
William & Mary Anne Powell	Susan Savion	Adrian Stack	Richard Vultaggio	John & Martha Zimmerman
Robert Pregulman & Randy Hale	Philip & Diana Savory	Nick Stanton	Gary Wagenbach	Karla & Robert Zimmerman
Katherine & William Prendergast	Peter Sawyer	Ruth Stanton	Joe Wainio	Phyllis Zoon
Hank Prenskey	Mindy Schaberg & Melissa Mather	Ben Staub	Richard Waldman	Marcia Zuckerman

# 2014 AUDITED FINANCIAL REPORT

JULY 1, 2013 – JUNE 30, 2014 (WITH COMPARATIVE TOTALS FOR FY2013)

## BOARD OF DIRECTORS

BOARD CHAIR  
**KIM MILFORD**  
Indianapolis, IN

BOARD VICE-CHAIR  
**LEAH MARGULIES**  
Brooklyn, NY

BOARD SECRETARY  
**SUSAN LASALLE**  
Seattle, WA

BOARD TREASURER  
**JIM BECKER**  
Seattle, WA

BOARD ASSISTANT SECRETARY  
**KELLE LOUAILLIER**  
Boston, MA

**JOHN HARRINGTON**  
Napa, CA

**CHARTIS LANGMAID**  
**TEBBETTS**  
Cohasset, MA

**MARCIA LEVINE**  
Cleveland, OH

**BETSY RIX**  
Woodside, CA

## SUPPORT & REVENUE

	FY 2014	FY 2013
Individual contributions	\$4,160,970	\$4,983,443
Grants	515,661	700,252
Interest	3,973	1,038
Other income	27,888	14,347
<b>Total support &amp; revenue</b>	<b>\$4,708,492</b>	<b>\$5,699,080</b>

## EXPENSES

### PROGRAM

Grassroots organizing	\$1,794,307	\$1,778,044
International organizing	828,141	820,636
Program communications	690,118	683,863
Membership development	368,063	364,727
Media organizing	462,839	458,644
Research & development	457,318	453,173
<b>Subtotal program expenses</b>	<b>\$4,600,786</b>	<b>\$4,559,088</b>

### SUPPORTING SERVICES

Management & general	\$107,129	\$261,164
Fundraising	280,708	300,172
<b>Subtotal supporting services</b>	<b>\$387,837</b>	<b>\$561,336</b>

<b>Total expenses</b>	<b>\$4,988,623</b>	<b>\$5,120,424</b>
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## NET ASSETS

Beginning of year	\$2,220,153	\$1,641,497
Change in net assets	(280,131)	578,656
End of year	\$1,940,022	\$2,220,153



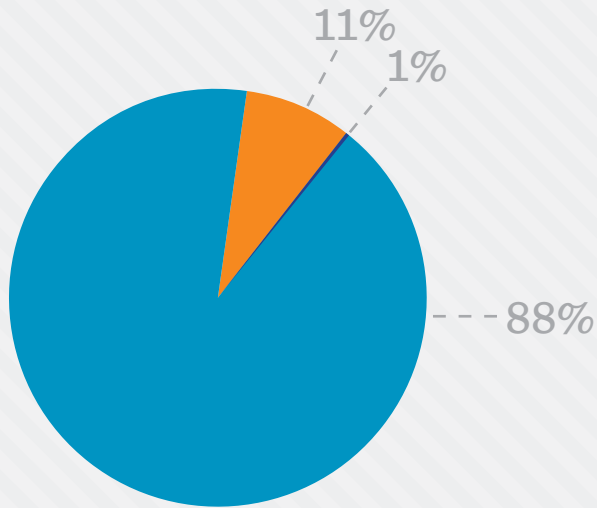
Corporate Accountability International's audited financial statement is available upon request.

Corporate Accountability International is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686



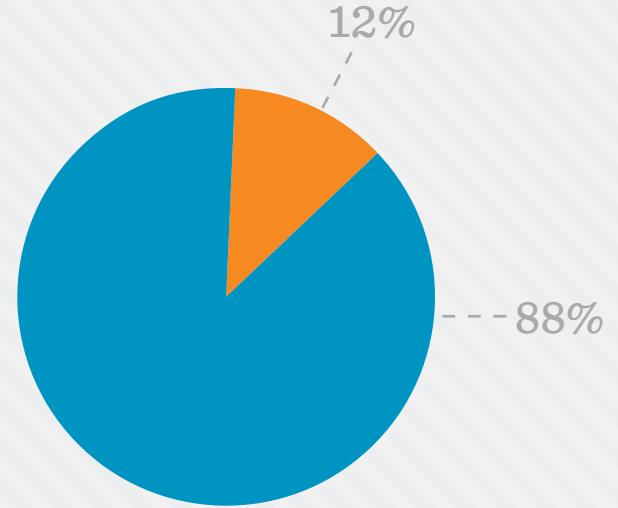
## SUPPORT & REVENUE

2014



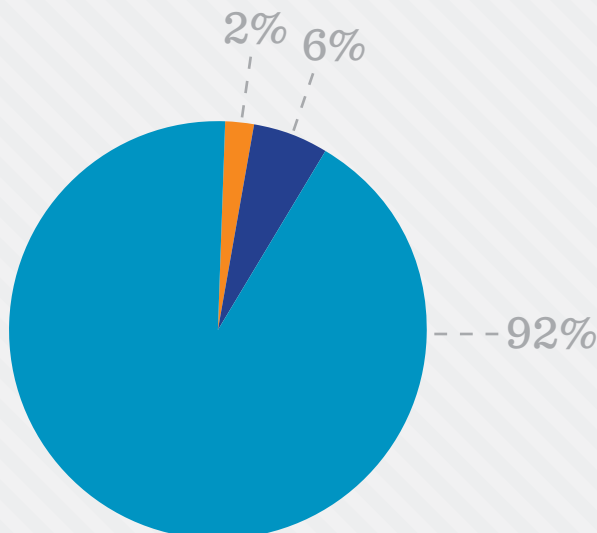
■ INDIVIDUAL CONTRIBUTIONS ■ GRANTS ■ OTHER INCOME AND INTEREST

2013



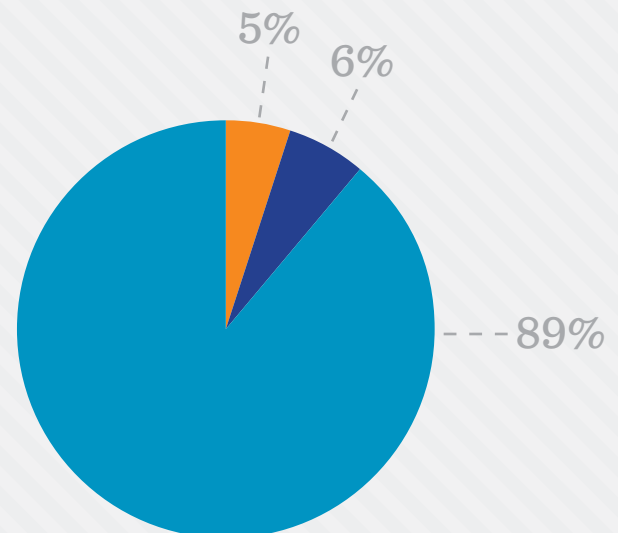
## EXPENSES

2014



■ PROGRAM ■ FUNDRAISING ■ SUPPORTING SERVICES

2013





**CORPORATE  
ACCOUNTABILITY  
INTERNATIONAL**

CHALLENGING ABUSE, PROTECTING PEOPLE

CORPORATE ACCOUNTABILITY INTERNATIONAL  
10 MILK STREET, SUITE 610, BOSTON, MA 02108  
[WWW.STOPCORPORATEABUSE.ORG](http://WWW.STOPCORPORATEABUSE.ORG)  
[INFO@STOPCORPORATEABUSE.ORG](mailto:INFO@STOPCORPORATEABUSE.ORG)  
+1 617.695.2525

