

“It always seems
impossible until
it’s done.”

NELSON MANDELA, 1918-2013

STAYING POWER



“You give me hope. For more than 36 years your commitment has made this organization bold and effective—and gives the next generation a robust vision of the change that’s possible.”

KELLE LOUAILLIER, EXECUTIVE DIRECTOR

LETTER FROM THE EXECUTIVE DIRECTOR



Dear Friend,

If you've ever visited Corporate Accountability International's campaign headquarters, you've experienced the fast pace and energy driven in large part by the enthusiasm of our staff, volunteers and young interns. For many of our interns particularly, working here is the first time they are directly challenging abusive global powers. It's the first time they're seeing the impact they can make. And it's the first time they're contemplating how far we still have to go. So I wasn't surprised when an intern recently asked me what gives me hope. I didn't miss a beat: You give me hope. For more than 36 years your commitment has made this organization bold and effective—and gives the next generation a robust vision of the change that's possible.

I've had the honor of serving the organization for 25 years, and I am very proud of what we've accomplished together so far. Impact requires commitment, and the kind of boldness to believe we can stop nuclear weapons ... help establish a precedent-setting, lifesaving global treaty ... rebuild a broken food system ... move the World Bank.

Those of you like Reverend Dick and Shirley Harding, who have been with the organization since its beginning, know what transformational social change looks like. I'm always inspired when I think about how, as leaders in the Methodist Church, Dick and Shirley recruited volunteers to boycott Nestlé as they ladled food in their church's soup kitchen. Their lasting impact is clear—the success of the infant formula campaign not only saved millions of infants' lives, it also paved the way for three decades of partnership with international governing bodies like the World Health Organization.

And those of you like Janet Van Fleet know that social change requires we build upon each victory. I met Janet in 1988, in my first week here as an organizer—and she became a volunteer leader and a new monthly donor. She shared our commitment to stopping nuclear-weapons proliferation, and we celebrated together when the organization's campaigning helped move GE out of the nuclear-weapons business. But like you, Janet takes the long view: These victories are stepping stones for reining in deadly corporate power. So she continues her monthly support to this day.

Then there are those of you like Nancy Nordhoff who understand that truly systemic progress means deepening your commitment to seize opportunities and move strategies that most organizations wouldn't even consider. Like many of you, Nancy knows that advancing the World Bank to divest from private water will be a game changer. Today one in four people lack enough safe drinking water; shifting the World Bank's practices will remove a key driver of water privatization globally and redirect funding in the Global South to public systems. This year, she made a substantial investment toward achieving this goal. Thanks to her courageous and generous challenge grant, in which so many of you have already participated, we are bringing concerns of communities whose water sources have been negatively impacted by World Bank investments directly to top World Bank leadership, and securing commitments to respond to campaign demands.

It is a privilege to steward the vision of partners like Dick, Shirley, Janet, Nancy and you—and to share your inspiration with the next generation of organizers. Thanks to you, Corporate Accountability International today is bolder than ever in our energy and drive. And, as 21st century tactics and tools such as online organizing through social media grow, we are readily harnessing their power to maximize organizational impact.

Today, as when I began this work two and a half decades ago, you give me hope. And for that, I am deeply grateful. The change your continued partnership makes possible doesn't come easy, nor does it come overnight. But when it comes, it is deep and systemic. It saves millions of lives and protects what we hold most dear: our health, our environment and our democracy.

Onward,

A handwritten signature in black ink that reads "Kelle Louaillier".

KELLE LOUAILLIER

Halting the global corporate water grab



From St. Louis to Manila, from the World Bank to our national parks, you help protect the human right to water

On the night of July 2, St. Louis resident and Corporate Accountability International member Sandra Spencer faced her city's officials. She demanded the mayor and key decision-makers stop a proposed contract with global water corporation Veolia. The corporate water grab she had seen firsthand as a hospital chaplain during her missions in Latin America was hitting home. And with your support, she took a critical stand in the organization's high-impact campaign to uphold the human right to water.

It wasn't easy. Veolia's backroom dealing and hefty lobbying expenditures had set the \$250,000 contract on a fast track, promising cost savings and heightened efficiency. But the grassroots opposition you helped mobilize filled the hearing room that night. There, Sandra described

how, elsewhere, the privatizer routinely burdened residents with rate hikes and job layoffs while infrastructure improvements languished. She wondered why her cash-strapped city would want a global corporation like Veolia to control or profit from its water supply.

The mayor relented. The vote was delayed. And, because of your tenacious support, Sandra and a large coalition of St. Louis residents ran Veolia out of town in October; the corporation decided it was more trouble than it was worth to keep pursuing the contract.

This is the type of victory you make possible. In the U.S., you are catapulting the National Park Service toward a bottled-water-free future. You're also holding the private water industry in check while building the political will for cities and states to reinvest in public water.

Globally, where one in four people use unsafe water, you are ratcheting up pressure on the World Bank with a strategic campaign to compel the Bank to stop bankrolling a corporate water grab. This inherent conflict of interest threatens the lives of millions of people and makes a mockery of the World Bank's own mission of poverty alleviation.

Together, we are building a world where no one lacks something so fundamental to life as water.

IMAGE: (ABOVE) Public water advocates in St. Louis display their demands to keep city water in public hands. This grassroots campaign blocked Veolia's efforts for over a year until the corporation finally dropped its proposed contract due to ongoing opposition. Photo credit: Suhad Khatib



“Unchecked corporate power is one of the most pressing issues of our time. The Wallace Global Fund is proud to support Corporate Accountability International in its critical role protecting natural resources and human rights around the world from corporate malfeasance.”

ELLEN DORSEY | EXECUTIVE DIRECTOR OF WALLACE GLOBAL FUND

DID YOU KNOW? Since the World Bank-backed private water takeover of Manila, Philippines, water rates have jumped more than 600 percent rendering clean, safe water unaffordable to most residents.

Source: *The human toll of water privatization in Manila, Corporate Accountability International*

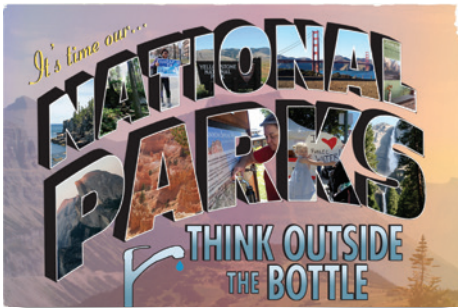


IMAGE: (ABOVE) According to Dave Uberuaga, Superintendent of Grand Canyon National Park: “Grand Canyon’s decision to think outside the bottle has helped clear a trail for fellow parks to follow.” And so they have. Thanks to your support, national parks are standing up to the bottled-water industry and bucking the bottle.

“If the World Bank is to be changed, it’s Corporate Accountability International that will do it. The organization consistently achieves the goals it sets out to achieve. I know this campaign—and my investment in it—will be successful.”



NANCY NORDHOFF
PHILANTHROPIST AND
ENVIRONMENTALIST,
MEMBER SINCE 2005

2013 HIGHLIGHTS

Experts champion your concerns with World Bank practices

➤ **During the World Bank’s annual meetings, you directly called on the Bank to divest from private water projects.** More than 70 allies joined the call including a wide range of luminaries from economist Ha-Joon Chang to World Bank alumnus Robert Goodland, and members of communities directly impacted by water privatization. President Jim Yong Kim responded by acknowledging the importance of your work. He expressed that he was “keen to examine any problems” with World-Bank-financed private water projects, and that the Bank would further engage with the organization.

➤ **You supported communities challenging water giants globally.** You’re helping communities around the world take back control of the tap from global water giants. This year, you provided technical support to Filipino activists during high-profile debates with water executives, publicized the mobilization of Jakarta residents to remunicipalize their water supply and otherwise brought the realities on the ground into the boardrooms of the World Bank.

➤ **You’re moving national parks to think outside the bottle.** This spring, you rallied park-goers, celebrities, organizations and businesses to show their support for bottled-water-free parks. Your initiative garnered front-page coverage in the San Francisco Chronicle as well as the support of editorial boards, including the Philadelphia Inquirer. Parks around the country such as Golden Gate National Recreation Area, Mount Rainier and Lake Mead are now following the lead of the Grand Canyon and others in moving toward going bottled water free.

LOOKING AHEAD >

Safeguarding water for the common good around the world

➤ **Deepen engagement with World Bank to divest from private water.** Your support will advance high-level conversations at the World Bank and build parallel grassroots pressure to reduce World Bank financing for projects that price out low-income communities while enriching wealthy global corporations.

➤ **Prevent water profiteering, support U.S. reinvestment.** As water giants Suez and Veolia expand in the U.S., you will bolster communities across the country in preventing corporations from profiting from their public water. You’ll also rally support—from the grassroots to public officials—for much-needed investment in the tap.

➤ **Grow the number of parks bucking the bottle.** Building on current momentum, you’ll compel the next round of parks to go bottled water free. By generating headlines, educating millions of people across the country and moving tens of thousands of park-goers to take action, you’ll provide the clarion call: water, like our parks, is not for sale.



IMAGE: (ABOVE) Campaign Director Shayda Naficy brought your concerns to this key meeting of World Bank Executive Directors last year. Naficy (center), with your support, made the case for World Bank divestment from private water and shined a light on the devastating impact of water privatization.

Taking on the “alligator in the swamp”



You, moms, kids and media turn up the heat on McDonald's marketing to kids and communities of color

South Bronx community organizer Tanya Fields approached the microphone at McDonald's shareholders' meeting. She looked CEO Don Thompson in the eye and said, “My community is a food swamp ... and McDonald's is the biggest alligator in the swamp.” Her message—and yours—was clear: the burger giant must stop targeting her community.

Founder of the food justice organization BLK ProjeK and a single mother of four, Tanya advocates for a healthier food landscape. Over the years, she has witnessed a saturation of fast-food chains and marketing in her community: the makings of today's “swamp.” The trend has led to alarming rates of diet-related disease, especially in children.

Fed up with the damage wrought by McDonald's and the fast-food industry, she partnered with Corporate Accountability International to speak on behalf of her community and people across the country, from South Los Angeles to Chicago's South Side. Tanya told CEO Thompson she wanted an end to the celebrity endorsements, youth sports league sponsorships, in-school promotions, websites targeting children of color and other marketing aimed at undermining parents like her.

Your partnership helped get Tanya in the room. It also amplified her words. Far-reaching news stories in outlets from USA Today to Good Morning America and from NPR to the Financial Times reached a public increasingly aware of the link between predatory marketing and the epidemic of diet-related disease.

As a result, the public climate and industry are changing. Fast-food chains like KFC are dropping kid-focused mascots like Colonel Sanders, and, like Taco Bell, dropping kids' meals altogether. You have also helped embolden public figures like Michelle Obama, who told food industry executives this fall that the time has come to stop “undermining [parents] as they try to make healthier choices for their families.”

And, as Tanya told CEO Thompson, the time has come for McDonald's to follow.

IMAGE: (ABOVE) Tanya Fields (left) with Hannah and Kia Robertson, three healthy food advocates outside the McDonald's shareholders' meeting in Oak Brook, IL, where they are about to directly challenge CEO Don Thompson on the corporation's targeted marketing to kids and communities of color.



“Corporate Accountability International: I like who they are. I like what they do. I like how they do it. I like that they get things done. Profit is the ball that corporations keep their eye on, and Corporate Accountability International makes sure that ball doesn’t hit people where it hurts.”

LEWIS BLACK | AUTHOR AND COMEDIAN, MEMBER SINCE 2001

DID YOU KNOW? Monsanto budgeted \$1.1 billion in 2011 alone to market its seeds and chemicals to farmers and to convince the broad public of their necessity. This biotech behemoth controls more than 85 percent of the market for GMO seeds. *Source: FoodMythbusters.org*

“Something that I don’t think is fair is when big companies try to trick kids into eating food that isn’t good for them by using toys and cartoon characters.”

HANNAH ROBERTSON | NINE-YEAR-OLD, DELIVERING HER STATEMENT TO MCDONALD’S CEO DON THOMPSON AT ITS SHAREHOLDERS’ MEETING



IMAGE: (ABOVE) *Food MythBusters* educated hundreds of thousands of people about the unsustainability of industrial agriculture, and brought attention to GMO-labeling ballot initiatives from California to Maine.

2013 HIGHLIGHTS

Hospitals, bloggers, sustainable food advocates close in on McDonald’s

➤ **Global media coverage condemns McDonald’s marketing to kids.** You sent 9-year-old nutrition advocate Hannah Robertson and her mom Kia to the annual McDonald’s shareholders’ meeting alongside Tanya Fields. In her statement, Hannah asked CEO Don Thompson to stop “try[ing] to trick kids into eating food that isn’t good for them,” spurring thousands of news stories across the globe.

➤ **Mom bloggers stand up to burger giant.** With mothers growing increasingly resistant to feeding their children McDonald’s-style junk food, the corporation has ratcheted up efforts to woo, overcome or otherwise undermine this critical demographic it calls “gatekeepers.” In response, you helped launch #MomsNotLovinIt, a far-reaching online campaign that mobilized moms and top bloggers nationwide to pressure McDonald’s to stop marketing to children.

➤ **You helped bust Big Food’s biggest myth.** Ever hear the refrain, “industrial agriculture is the only way to feed the world?” Many of us have, thanks to million-dollar marketing campaigns from Monsanto and other corporations. That’s why on Food Day 2012, you and other partners teamed up with best-selling author Anna Lappé to launch a potent new collaboration and the first in a series of short films dubbed “Food MythBusters.”

➤ **Hospital ends contract with McDonald’s.** McDonald’s stores in hospitals earn it an undeserved association with healthfulness. After you mobilized more than 3,000 health professionals to call on McDonald’s to end its marketing to kids, the organization sent letters to 23 hospitals with McDonald’s stores asking them to bag the burger giant. During this time, Truman Medical Centers of Kansas City, Missouri stepped up, the fourth hospital in recent years to take such action.

LOOKING AHEAD >

Reining in junk-food giants to protect kids’ health

➤ **More myth busting.** Next up in the Food MythBusters series? A new film dispelling the myth that junk-food corporations are just giving the public what it demands. More than 100 organizations, from the Center for Science in the Public Interest to the Yale Rudd Center, are helping promote the collaboration’s next phase, calling for McDonald’s to retire HappyMeal.com—the burger giant’s online theme park designed to hook kids on its food and brand.

➤ **Expose charity as marketing by another name.** Your support is making possible a groundbreaking new report, authored by advisory board member and critically-acclaimed author Michele Simon. The report examines how McDonald’s uses charity to squelch criticism and ingratiate the corporation to the very communities most impacted by its abuses. In publicizing the findings, you will help pierce the veil long used to defend indefensible practices like the predatory marketing of junk food to children.

➤ **Strengthen international standards to limit junk-food marketing to kids.** Corporate Accountability International has played a key role in advancing standards at the World Health Assembly for the marketing of junk food and drinks to kids. As countries such as Canada, Chile and Norway embrace these standards, we will work to help more join their ranks.

Shoring up public health from Big Tobacco's corrosive reach



You help save lives by advancing strong global public health measures in the face of the tobacco industry's bullying

On the first day of the global tobacco treaty meetings in Seoul, South Korea, throngs of industry representatives filled the “public” gallery—intent on subverting the proceedings. Public health advocate and long-time ally Bobby Ramakant immediately jumped into action with the organization and its global allies, convincing delegate after delegate to demand the industry be barred. The next day the gallery was clear of Big Tobacco flacks and lobbyists—a testament to the power of your support. Together, we are protecting public health from the industry’s attempts to sue, bribe and bully governments into rolling back lifesaving progress on tobacco control.

Indeed, when, at the opening of the treaty meetings, World Health Organization’s (WHO) Director-General Margaret Chan described the tobacco industry as a “corrosive substance that can ... seep through any crack or fissure,” and exhorted her audience to “seal all these cracks and fissures, one by one,” she seemed to be describing the work you help make happen every day.

It’s members like you who raised the funds for Ramakant to travel from his hometown of Lucknow, India to join the organization’s high-impact network of allies and staff in Seoul. And it’s because of you that Ramakant and the team were able to focus the meetings on ending

tobacco smuggling and other crucial measures to save 200 million lives from the tobacco epidemic by 2050.

This success was just one of many you made possible this year. From further limiting the industry’s ability to addict kids in the U.S. to safeguarding ad bans against Big Tobacco’s spurious lawsuits, your support is “sealing up the cracks,” giving Big Tobacco fewer and fewer avenues in which to threaten the health of children, women and people everywhere.

IMAGE: (ABOVE) Ally Bobby Ramakant leads a workshop for corporate accountability advocates in India on how to keep Big Tobacco out of the policy-making process.



“I’ve searched far and wide in my work, and I know that Corporate Accountability International is one of the only truly member-centered organizations in the world. And it shows. Members give the organization its power to take on the most powerful corporations and institutions—and win.”

GWEN CHAPMAN | GIFT PLANNING ADVISOR

DID YOU KNOW? An estimated \$10 billion is spent annually on marketing by Big Tobacco in the United States. Untold (and unreported) billions are spent globally. Source: Federal Trade Commission

“The tobacco industry behaves like a corrosive substance that can eat through, or seep through, any crack or fissure in the armor of our defenses. Our response must be to seal all these cracks and fissures, one by one, with science and evidence ... and backed by the rule of law.”

DR. MARGARET CHAN | DIRECTOR-GENERAL OF THE WORLD HEALTH ORGANIZATION



IMAGE: (ABOVE) This year’s World No Tobacco Day garnered worldwide media coverage and secured important commitments from elected officials. Here, ally Dr. Flore Ndembiembe of Coalition Camerounaise Contre le Tabac speaks to Cameroon national television reporters on the importance of banning tobacco ads.

2013 HIGHLIGHTS

WHO, global allies, you curb Big Tobacco’s deadly interference

➤ **You secure global policy curbing illicit trade.** While the tobacco industry’s PR spins smuggling as the result of increased regulation, Big Tobacco is actually complicit in illicit trade worldwide. It helps the industry avoid paying taxes (which could be directed at programs to prevent addiction) and pries open new markets for brands like Philip Morris International’s Marlboro, putting cheap cigarettes in kids’ hands. But in the recent treaty negotiations in Seoul, more than 170 countries adopted measures to halt this illegal trade behind the world’s largest preventable epidemic.

➤ **Your support puts the global tobacco treaty to work.** Until last year, some of the cheapest cigarettes in the world could be bought in the Philippines, thanks to the aggressive lobbying and outsized influence of the local Philip Morris International affiliate. But after years of campaigning by public health allies, Filipino lawmakers approved a tobacco taxation policy last December. It will curb youth addiction rates and earmark the taxes for public health initiatives. The Philippines is one of the 177 countries around the world implementing such measures as outlined in the global tobacco treaty you made possible.

➤ **You partner with the World Health Organization and allies around the world to safeguard ad bans.** Advertising bans on tobacco products are one of the most effective means of preventing youth addiction. No surprise, the tobacco industry is out to thwart them by launching costly and intimidating lawsuits, among other tactics. But, thanks to you, the WHO and public health advocates from Colombia to Jamaica and Nigeria to Poland raised the visibility and bolstered political will around the issue on World No Tobacco Day.

LOOKING AHEAD >

Holding Big Tobacco liable globally

➤ **Support passage of strong public health policy across the globe.** As countries around the world implement health policy in line with the global tobacco treaty, the tobacco industry continues to obstruct laws that will save millions of lives. Nowhere are the stakes as high as in the Global South, where you are helping realize the promise of the treaty by supporting our global allies in defying Big Tobacco to pass lifesaving public health measures.

➤ **Develop measures to hold Big Tobacco financially liable for its abuses.** In 1998, buoyed by Corporate Accountability International’s campaigning, states’ attorneys general secured hundreds of billions of dollars from Big Tobacco for the costs of its harm to public health. Now 15 years later, you will help advance groundbreaking global tobacco treaty measures to similarly hold the industry liable and ultimately, fundamentally shift the cost-benefit ratio for the tobacco industry globally.

➤ **Keep Big Tobacco at bay in the U.S.** Together, we’ll safeguard the health of youth in the U.S., preventing the industry from exploiting loopholes and circumventing tobacco control policies. You will help end Big Tobacco’s targeted marketing of menthol cigarettes to youth and communities of color and support U.S. cities working to pass tobacco control laws.

What you made possible: A decade of powerful protection

The global tobacco treaty's global safeguards established a groundbreaking precedent to keep corporate interests out of public policy.

2013 marked the 10th anniversary of the adoption of the World Health Organization's (WHO) Framework Convention on Tobacco Control, known as the global tobacco treaty—the world's first public health and corporate accountability treaty.

Today, 177 countries have ratified the treaty, protecting 90 percent of the world's population. The treaty is a powerful model for holding other dangerous industries accountable. For example, during the U.N. climate change talks in November 2013, advocacy groups called on the U.N. to

bar the fossil fuel industry from having a seat at the table. To make their case, they cited the powerful language of the global tobacco treaty that prohibits the tobacco industry from having any say in setting public health policy, noting a fundamental conflict of interest.

The success of the global tobacco treaty, made possible by members like you, is having far-reaching and positive effects that extend well beyond what we thought was possible just 10 years ago. Here's a look back:

1 Deputy Director Patti Lynn and Nigerian ally Akinbode Oluwafemi present the American health attaché in Geneva, David Hohman, the "Marlboro Man Award" in 2002. The award shamed the U.S. for advocating the interests of Big Tobacco and otherwise stymieing progress during treaty negotiations.

2 Latin America Director Yul Francisco Dorado (center) parades, balloons in hand, to celebrate passage of Colombia's national tobacco control law in 2009. The law enshrines the global tobacco treaty's lifesaving protections into national law.

3 Campaigns Director Gigi Kellett at a treaty meeting in Geneva in 2010 during the 5th anniversary of the global tobacco treaty entering into force. The organization's Official Relations Status with the WHO has long made Corporate Accountability International a key player in advancing the treaty.

4 In 2003, the organization released a report titled "Cowboy Diplomacy" detailing the United States' history of

undermining health and environmental treaties—including the global tobacco treaty. By 2005, the ensuing shame campaign, led by members like you, helped compel 11 senators, including Illinois junior Senator Barack Obama, to demand the U.S. ratify the treaty. Ten years later, the U.S. has yet to ratify.

5 The organization presents Dr. Caleb Otto of Palau a certificate in 2005 for leading his country's efforts to be among the first 40 ratifying countries. Dr. Otto's Palau, one of the world's smallest countries, made a bold stand against Big Tobacco and was integral in mobilizing the public support other champions needed to advance the treaty in their countries.

6 Annually, Corporate Accountability International and other allies partner with the WHO's World No Tobacco Day as an education and visibility event to promote tobacco control policies. In 2013, for the first time, the WHO focused its campaign on industry interference, signaling the institution's

commitment to challenging Big Tobacco's attempts to water down and block public health protections worldwide.

7 Executive Director Kelle Louaillier speaks and receives an award at a Pan American Health Organization (PAHO) meeting in 2012 for the organization's lifesaving work to safeguard public health law from tobacco industry interference. Photo credit: PAHO/WHO

8 Latin America Director Yul Francisco Dorado meets with the former president of Uruguay at the 2010 treaty meetings. While there, Dorado helped advance a resolution unifying world governments behind Uruguay in defending its public health protections against a Philip Morris International lawsuit.

9 With your support, Corporate Accountability International and its allies marched in the streets of Durban, South Africa during the 2009 treaty meetings. The organization's advocacy culminated in new treaty guidelines barring the

industry from in any way influencing the treaty and country tobacco control laws.

10 Ally Southeast Asia Tobacco Control Alliance (SEATCA) in a 2011 Big Tobacco protest in the Philippines. SEATCA is a member of the Network for Accountability of Tobacco Transnationals (NATT), a high-impact coalition of global organizations founded by Corporate Accountability International in 1999.

11 A youth soccer team in Malawi joins the international push for treaty ratification and implementation in the early 2000s. Over the last decade, the organization and NATT have organized the International Week of Resistance to Tobacco Transnationals and hundreds of such corresponding events to advance the treaty.

12 Your support helped this ad run in Uruguay's largest daily newspaper in 2010 urging the Latin American country—that year's host to the fourth treaty negotiation meeting—to stand up to

Philip Morris International's legal intimidations over the country's new graphic cigarette warning labels.

13 Latin America Organizer Jaime Hernán Arcila joins hundreds of students and health advocates in protesting Philip Morris International at its annual shareholders' meeting in 2013. Every year since 1994, members like you have provided the organization your proxy in order to directly confront and expose the abuses of this tobacco transnational.

14 At the 2012 treaty meetings in Seoul, South Korea you helped Corporate Accountability International and its allies pressure governments to exclude legions of industry lobbyists from participating in the negotiations under the guise of "public badges." This move underscored the importance of the specific treaty guidelines which guard against industry interference.



CORPORATE HALL OF SHAME

Democracy wins over Monsanto's clout

From Bank of America's bankrolling of Big Coal to Big Oil's underhanded lobbying on the Keystone XL Pipeline, global corporations continue to undermine communities and the rights of people the world over.

But members like you have made it clear you've had enough. For a second year, you voted Monsanto the year's most shameful corporation—and for good reason. The agribusiness giant poured \$8 million into California to defeat a popular measure requiring GMO foods labeling. Monsanto also attempted to ram a bill through Congress allowing the corporation to ignore existing regulations and grow genetically engineered foods even if there was a court order to stop it.

And you turned your votes into action. Together, we teamed up with the Organic Consumers Association to build the grassroots momentum to defeat the so-called "Monsanto Protection Act."

Runners-up:

EXXONMOBIL for concealing the public health impact of fracking while lavishing millions on Capitol Hill to prevent needed environmental protections.

NEWS CORPORATION (owner of FOX News) for exploiting the Citizens United decision to spend more than \$8 million on campaign contributions and an additional \$61 million on U.S. lobbying from 2010 through the 2012 election while allegedly tapping the phones of more than a thousand people.

SAFEGUARDING DEMOCRACY

Where global corporations attempted to corrupt the political process and further entrench their interests—abusing public health, human rights, the environment and our democracy to line their corporate coffers—you were there to hold them accountable.

➤ **You exposed corporate-driven trade agreements.** The Trans-Pacific Partnership (TPP) is the largest and most secretive “free trade” agreement ever negotiated by the United States. But with your support, Corporate Accountability International exposed the backroom negotiations in media outlets from Reuters to The Wall Street Journal.

➤ **You challenged corporate election spending:** Corporate Accountability International is a member of the Corporate Reform Coalition, which works to limit the impact of the Citizens United decision by exposing and challenging corporate influence in our elections. As part of the partnership, you helped create

visibility around poll results released ahead of the U.S. election showing that among voters in the U.S.—across party lines—a majority are concerned about corporate power and influence over our elections and beyond.



IMAGE: (ABOVE) During the 2012 election, Monsanto and others aggressively squashed California’s attempts to label GMO products. The corporation spent at least \$8 million to defeat Prop 37, a measure that would have required GMO labeling throughout the state. Photo credit: Right to Know GMO Coalition

ADVISORY BOARDS



“Corporate Accountability International is one of the most courageous, steadfast and effective groups I support. Through its campaigns against infant formula, tobacco, privatization of water and more, it has had a profound impact, saving countless lives and making every effort to rescue what remains of our democracy from the abuses of global corporations.”

HILDEGARDE HANNUM | NEW ECONOMY COALITION BOARD OF DIRECTORS AND MEMBER SINCE 1978

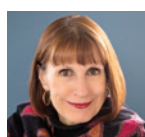
Corporate Accountability International cultivates a passionate, dedicated and powerful group of advisors from a multitude of backgrounds and perspectives. The organization looks to its board and its expert advisors to help shape smart, effective strategies to hold corporations accountable for the long term.

CHALLENGE CORPORATE CONTROL OF WATER

PUBLIC WATER WORKS!



**U.S. CONGRESSMAN
RAÚL M. GRIJALVA**
Representative, Arizona's
7th Congressional District



WENONAH HAUSER
Executive Director,
Food & Water
Watch

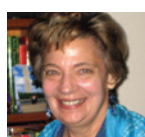


VAN JONES
President and
Co-Founder,
Rebuild the Dream

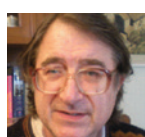


ANNIE LEONARD
Author and Director,
The Story of Stuff

INTERNATIONAL WATER



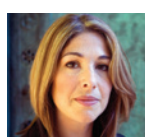
NANCY ALEXANDER
Program Director Economic
Governance, Heinrich Böll
Foundation



DAVID HALL
Director, Public Services
International Research
Unit (PSIRU), UK



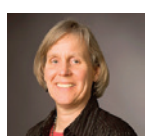
DAVID HUNTER
Law Professor,
American University



NAOMI KLEIN
Investigative journalist
and author, "The Shock
Doctrine," "No Logo"



JUAN CAMILO MIRA
Technical Unit Coordinator,
Corporación ECOFONDO,
Colombia



MILDRED WARNER
Professor, City and Regional
Planning, Cornell University

CHALLENGE CORPORATE ABUSE OF OUR FOOD

VALUE [THE] MEAL



RONNIE CUMMINS
Founder and Director,
Organic Consumers
Association



DAVID L. KATZ MD; MPH;
FACPM; FACP; Physician,
Professor, Yale School of
Medicine; Writer, "O," and
"NY Times Magazine"



FRANCES MOORE LAPPÉ
Co-Founder, Co-Director,
Small Planet Institute



SUSAN LINN EdD,
Executive Director, Campaign
for a Commercial-Free
Childhood



ALAN MEYERS MD; MPH;
Physician, Boston Medical
Center; Professor, BU
School of Medicine



MARION NESTLE PhD;
MPH; Professor, Nutrition
and Public Health New
York University



RAJ PATEL
Author, "Stuffed and
Starved," "The Value
of Nothing"



SCOT QUARANDA
Campaign Director,
Dogwood Alliance



MICHELE SIMON JD;
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David Orr	Steve Reiter	Diane Scott	Joyce Stone	David Vollrath	Allen Yarowsky
George Ortiz	Sheila Rekdal	Samuel Scott	Rebecca Stone	Roger Von Doenhoff	Faith Young
David Ostroff	Richard Renfield	Kathryn Scovil	Fred Strickhouser	Margaret & Ralph Voorhees	John Young
Brian Owens	Dr. Robert Resnik	Shannon Scrofano	Olga & James Strickland	Richard Vultaggio	Harry Yu
Judith Palmer	Antonio Reyes	Charles Searing	Madge Strong	Gary Wagenbach	Ellen & Leonard Zablow
Elissa Paquette	Peter Reynolds	Bill Seaver	Gary Stuart	Joe Wainio	Mary Zant
Mak Parhar	Paula Rhodes	David Segel	Aaron Styles	Richard Waldman	Nancy Zearfoss
Linda Park	Deja Rice	Julie Selmo	Eric Suba	Elizabeth Wallner	Molly Zeff
Patty Parker	Floyd Richardson	Warren Senders & Vijaya Sundaram	Margaret Suby & David Dorney	Jessica Wallner	Margaret Zierdt
Teleia Pastore	Diana Richter	Paulo Sepulveda	Nancy Sullivan	Duane & Louise Waln	Aaron Zimmerman
Dianne Patrick	Alice Riegert	Margery Sersig	Jeanette Supple	Meredith Walrafen	John Zimmerman
Zachary Patten	Jerris Riordan	Susan Sharp & Roger North	Kevin Surprise	Mabsie Walters	Karla & Robert Zimmerman
Larry Paulson & Kathy Weber	Ralph Rippey	Anne Shattuck	Diane Swartz	Zenta Walther	Phyllis Zoon
Sylvia Pearl	Richard Riseling	Nance Shatzkin	Roger Sweeney	Dale Wannen	Stephanie Zorabedian
Theodore Peck	Megan Rising & Erica LeBow	Anore Shaw	Alice Swift	Kathryn Wanner	Marcia Zuckerman
Robert Peek	Betsy & Jack Rix	Fauna Shaw Hurley	Dale Swinney	Mildredan Ward	
Penny Penniman & Thomas Gill	Nicolette Roberge	Timothy Shaw	Kate Tanaka	Bill Warren	
Dr. Gregory Penniston	David Robinson	Dhvani Shelat	Athena Tang	Peter Warren & Susan Deluke	
Rosmari Pernisz	David Rockwell & Nancy Smith	Kyle Sherard	Marietta Tanner	Roxanne Warren	
Haley Pero	Bruce & Susan Rockwood	Frank Shipp	Ellen Taussig	Jane Wasserman	
Joan Perry	Barbara Rodriguez	Nicoline Shoffer	Jessica Taverni	Joe Wasserman	
Ruth Persky	Andrea & Geoffrey Rogers	Dr. Richard Shore	Carolyn Taylor	Scott Wasserman	
Claire Peterson	Martha Rogers	Dennis Shulman & Pamela Tropper	Carolyn & Chuck Taylor	Deirdre Watkins	
Eileen Peterson	Peter & Polly Rogers	Juliana Shulman	Charlot Taylor	David & Dee Webster	
Rosemarie Pfänder	Bob Roggeveen	Amy Sicairos	Mary Taylor	Heather Webster	
Lisa Phillips	John & Kathryn Rok	Donna Sider	Mary Taylor	June & Bob Webster	
Margaret Phillips & Herman Blumenthal	Elizabeth Rosenberg	Bette Sikes	Chartis Langmaid	Eldon Wedlock	
Nathan Phipps	Debby & Susan Rosenkrantz-Woskie	Richard Silbert	Tebbetts	Mary Weeks	
Pat & Tom Pickett	Marika Ross	Paul & Deanna Siliciano	Chris Templeman	Anja Wehrmann	
Rick Pickett	Lynn & Richard Rossiter	Helen Silver	John Theobald	William Weichsel	
Alex Pierpaoli	Donald Rothacker	Lowell Silverman	Greg & Bonnie Thomas	Karen Weihs & Richard Lane	
Katharine Pillsbury	Melvin Rouse	Henry Simmons	Larry Thomas	Laura Weinstein	
Jennifer Pinck	Kenneth Rowland	Elizabeth Simpson	Robert Thomas	Matthew Weinstein	
Karla Pippa	David Ruch	Susannah Sirkin	Elizabeth Thompson	Emily Weiss	
Mary Platt	Simonne Ruff	Leni Sitnick	Dennis Thompson	Rich Wekerle	
Cynthia Plockelman	Joann Runke	John Skinner	James & Corine Thornton	Frances Werner	
Yvette Plotch	Carolyn Rusk	Judith Skinner	David Tierney	David Wertheimer	
Dr. Robert Poignant	Tricia Russ	Susan Skoglund	Judith Titchener	Ruth West	
Betty Poitras	Mary Russell	Craig Slatin	Jane Tomolonius	David Westerfield	
Carol Pond	Kenneth Rustad	Jim Small	Val Torrens	Diane Wheaton	
Michael Pontarelli	Yorizaka Sakakura	Dari Smith	Celestino Torres	Jennie Whitcomb	
Denisa Popescu	Katie Sakol	Frank & Sandra Smith	Carol Totten & John Carpenter	Julia White	
Andrew Porter	Paul Sakol	Joyce Smith	Bob & Claire Trask	Sheila White	
Gwen Post	Brian Salzberg	Joyce Smith	Brenda Troup	George Whitehead	
William & Mary Anne Powell	Irene Samuelrich	Nathaniel Smith	Eileen Tsai	Marcia Whitehead	
Patricia Pratt	Leslie Samuelrich & Rich Hannigan	Patricia Smith	Jeanne Turner	Hilda Wilcox	
Robert Pregulman & Randy Hale	Gloria Samuels	Rita Smith	Jeff Turner	Robert Wilcox	
Katherine & William Prendergast	Robbie Samuels	Vinson Snowberger	Heidi Turpin	Elizabeth Williams	
Hank Prenskey	Karin Sandvik	Ken Solomon	Zack Turpin	Randall & Frances Williams	
Stephan Pridonoff	Dick Sarafolean	Claudia Sorrentino	Elizabeth Uding	Tatum Williams	
Lois & Bob Pryor	Constance Sattler	Elizabeth Spann	Karen Uffelman & Scott Stevens	Judith Willour	
Kanan Puntambekar	Mary & Robert Savard	Sandra Spencer	Donna Underwood	Verna Wilmeth	
Keith Purscell	Philip & Diana Savory	Marie Spengler	Jim & Cynthia Upshaw	Cici Wilson	
Eve Purvis	Mindy Schaberg & Melissa Mather	Karen Spradlin	Brenda Urquiza	Elizabeth & Paul Wilson	
Christine Quinn	Alice Schafer	Nigamanth & Divya Sridhar	Kristin Urquiza	Lana Wilson	
Ted Raihl	Mara Schechter	Adrian Stack	Michelle Vachon	Matt Wilson & Lori Hodin	
Megan Ramey	Martell Scheidler	Colleen Stadelmann	Rita Vait	Stacy Wilson	
Chloe Ramos-Peterson	Becky & John Schenck	Nick Stanton	Peter Valente	Pamela Wingate	
Jane Ramp	Mary Schiesel	Ruth Stanton	James Valk	Albert Winn	
Harriotte Ranvig	Christopher Schillinger	Jim & Phillis Stehle	Amy Vandersall	Mark & Chelle Winslow	
Amelie Ratliff	Elaine Schimmel	Abbie Steiner	Peter Van Der Ven	Betty Winters	
Tom Re	Joan Schmitz	Dr. Gilbert Steiner	Janet Van Fleet	Helen Wise	
Don & Elizabeth Rea	Glenn Schnadt	Barbara Steinmetz	Roland Van Liew	Benjamin Wolf	
Adam Reaves		Jennifer Stephens	Trish Van Wagner	Alice Wood	
Tim Reaves		Dan Stern	Nancy Vandell-Peck	Janice Wood	
			Ruth Vandersall	Melissa Hale Woodman	
			Carolyn Vanderslice		

2013 AUDITED FINANCIAL REPORT

JULY 1, 2012-JUNE 30, 2013 (WITH COMPARATIVE TOTALS FOR FY2012)

BOARD OF DIRECTORS

BOARD CHAIR
KIM MILFORD
Indianapolis, IN

BOARD VICE-CHAIR
LEAH MARGULIES
Brooklyn, NY

BOARD SECRETARY
SUSAN LASALLE
Seattle, WA

BOARD TREASURER
JIM BECKER
Seattle, WA

BOARD ASSISTANT SECRETARY
KELLE LOUAILLIER
Boston, MA

JOHN HARRINGTON
Napa, CA

**CHARTIS LANGMAID
TEBBETTS**
Cohasset, MA

MARCIA LEVINE
Cleveland, OH

BETSY RIX
Woodside, CA

SUPPORT & REVENUE

	FY 2013	FY 2012
Individual Contributions	\$4,983,443	\$4,172,461
Grants	700,252	758,353
Interest	1,038	227
Other Income	14,347	15,017
Total Support & Revenue	\$5,699,080	\$4,946,058

EXPENSES

PROGRAM

Grassroots Organizing	\$1,778,044	\$1,476,992
International Organizing	820,636	681,689
Program Communications	683,863	568,074
Membership Development	364,727	302,973
Media Organizing	458,644	380,988
Research & Development	453,173	376,443
Subtotal Program Expenses	\$4,559,088	\$3,787,159

SUPPORTING SERVICES

Management & General	\$261,164	\$178,384
Fundraising	300,172	307,901
Subtotal Supporting Services	\$561,336	\$486,285

Total Expenses	\$5,120,424	\$4,273,444
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NET ASSETS

Beginning of Year	\$1,641,497	\$968,883
Change in Net Assets	578,656	672,614
End of Year	\$2,220,153	\$1,641,497

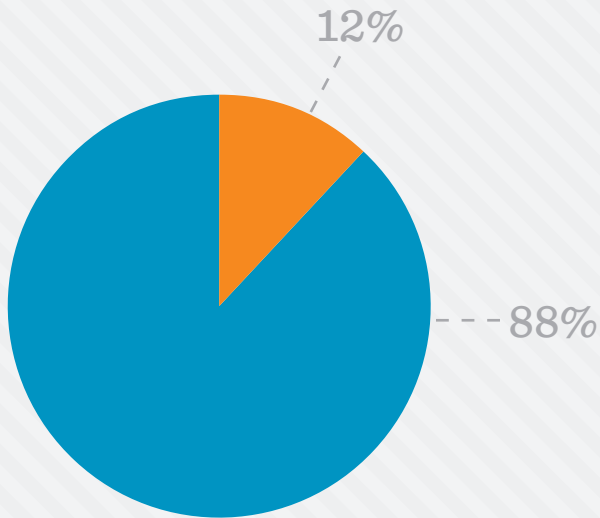


Corporate Accountability International's audited financial statement is available upon request.

Corporate Accountability International is a 501(c)(3) non-profit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686

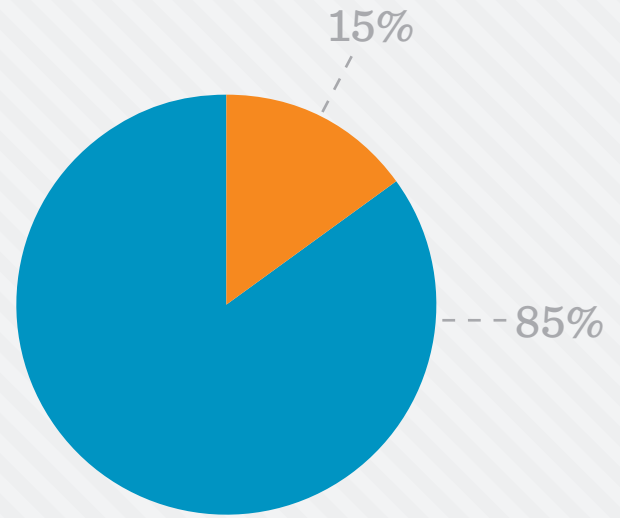
SUPPORT & REVENUE

2013



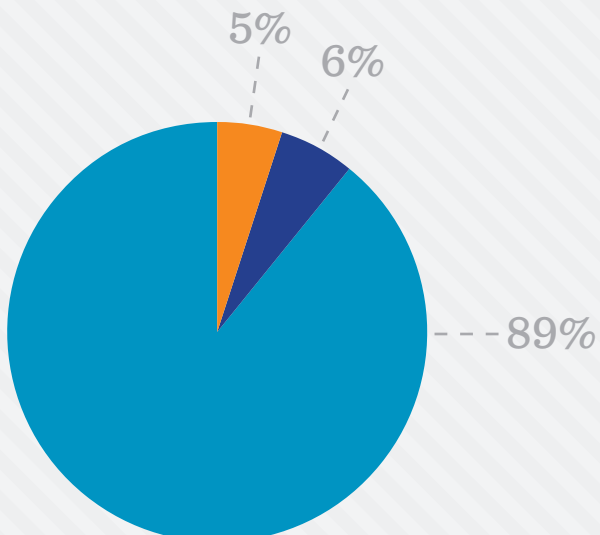
■ INDIVIDUAL CONTRIBUTIONS ■ GRANTS

2012



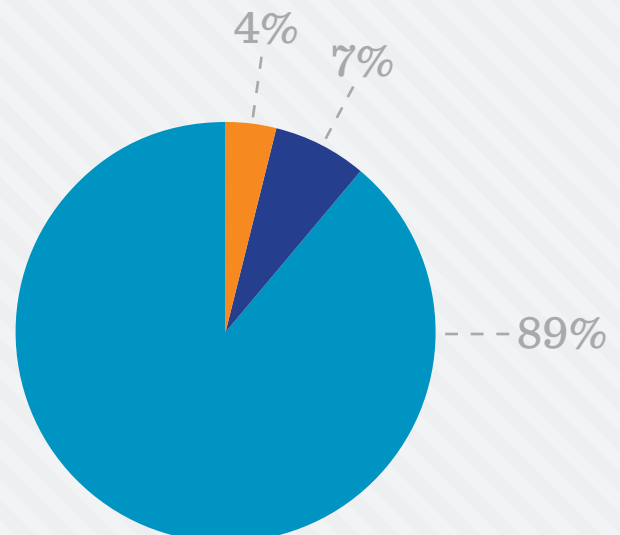
EXPENSES

2013



■ PROGRAM ■ FUNDRAISING ■ SUPPORTING SERVICES

2012





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