

# THEN. NOW. TOMORROW>

**ANNUAL REPORT 2012** 

Celebrating 35 years of impact

I've seen what we've accomplished together, and thanks to you, at 35 **Corporate Accountability International** is well-positioned to compel lasting change in the coming years.

KELLE LOUAILLIER, EXECUTIVE DIRECTOR

#### LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friend,

For those of you like the Lewis family, hailing from the Cleveland area, who have been with Corporate Accountability International since the Nestlé boycott, it's hard to summarize the history you've made possible.

For those like Joscelyn Blumenthal who joined during the recent tumult of the corporate-driven financial crisis, your impact has already been so deep and powerful, it's hard to know where to begin to describe the legacy on which you and I are building.

But, as Corporate Accountability International celebrates its 35th anniversary, I'm inspired to do my best to convey your impact. And I will rely on you to tell what ABC radio commentator Paul Harvey would call "the rest of the story" to co-workers, family and friends. It's what you've always done, empowering even more people to get involved.

Here is one of my most vivid memories, a reflection on the moment we have right now and my thoughts for tomorrow...

#### THEN.

#### Pioneering treaty saves lives, sets enduring precedent for corporate accountability

In 1994, as so many of you will recall, Big Tobacco lied before the U.S. Congress about the addictiveness of nicotine. The epidemic was taking more than 400,000 lives each year. The industry's power and influence meant a global treaty to counter the world's deadliest industry was an utter impossibility.

Then, you fundamentally shifted the landscape. You confronted Big Tobacco on its aggressive target marketing and political interference, while impacting its cost-benefit ratio through boycotts and public education. You helped pave the way for a wide range of tobacco-control policies like smoke-free public places and a historic settlement that required Big Tobacco to pay out more than \$200 billion to states.

Your impact did not go unrecognized. When Dr. Gro Harlem Brundtland, a physician from Norway, was appointed to head the World Health Organization (WHO) in 1998, she turned to Corporate Accountability International (then Infact) to help mobilize the support needed to advance a treaty that now protects 90 percent of the world's people from the ravages of Big Tobacco.

And to be certain, Corporate Accountability International's work on the treaty—over the objections of Big Tobacco—made it a successful roadmap for holding other abusive and deadly corporations accountable. As a result, the world now has a model for holding Big Food, Big Oil, Big Ag, Big Pharma and their ilk to account.

#### NOW.

# Reversing human toll of the water crisis by halting World Bank's water privatization

As the organization's tobacco work advances, you have also taken on a new and critical frontier: the world water crisis. So many of you have shared with me the heartbreaking stories from your travels: whole communities deprived of safe drinking water due to water profiteering, corruption and misplaced priorities. It's got to stop now.

And where the WHO had the responsibility to crucially impact the tobacco epidemic, the World Bank similarly has enormous potential to ease the water crisis. For decades it has financed a global push to privatize water systems. And the results have been anything but poverty alleviation. Water rates have skyrocketed. Those who cannot afford to pay are cut off from access. Utility workers have endured massive layoffs. Water quality has declined.

But new leadership at the World Bank offers an important parallel to the WHO of 1998. President Dr. Jim Yong Kim, while presiding over an institution steeped in the influences of corporations like Nestlé and Veolia, brings his experience and commitment to public health to his new role, a first for the World Bank.

As you will read in these pages, you have already had a significant impact in seizing on this critical moment. I know, despite long odds, the organization will prevail because it is the embodiment of its members: people who believe profound social change is ambitious but possible.

#### TOMORROW >

# A world run on human ingenuity, not corporate manipulation

The devastating influence of global corporations, affecting everything from the food we eat to the ballot box, is undoubtedly the great challenge of our time.

Yet I remain steadfastly hopeful.

I've seen what we've accomplished together, and thanks to you, at 35 Corporate Accountability International is well-positioned to compel lasting changes in the coming years. With a visionary five-year plan in place to rein in corporate abuse, I know our 40th anniversary will reflect your success even more.

I'd like to thank you in advance for your ongoing commitment. In the meantime, I invite you to join together to make the story of our future just as compelling as that of our venerable past.

Onward,

KELLE LOUAILLIER
EXECUTIVE DIRECTOR

Kelle Louai Li



# 35 YEARS: ROOTED IN A

"As a founder of Corporate Accountability International (then Infact), I'm privileged to be a part of a movement that works every day to rein in corporate power and abuse. What we have accomplished together is astounding—from mobilizing a global coalition to secure the lifesaving global tobacco treaty, to the smart and resolute organizing that will move the World Bank to protect the human right to water. We have helped save millions of lives, but millions more are at stake. That's why I remain committed to this work. I'm honored to join you in creating long-lasting, transformative change."

**LEAH MARGULIES, VICE-CHAIR OF THE BOARD** 

1981

World Health Assembly adopts global code of conduct on marketing of breast-milk substitutes saving millions of infants' lives



Nestlé boycott launched: our bold beginning



1997

Joe Camel forced into retirement alongside other forms of tobacco marketing to kids

1993

General Electric stops manufacturing nuclear weapons following a boycott and Academy Award-winning film exposing its abuse



## **HISTORY OF VICTORIES**

Here are just a few examples of what you have helped make possible.



2003

Global tobacco treaty adopted by WHO, now protecting close to 90 percent of the world's people

2011

"Shutting the Spigot on Private
Water" report launched making
a compelling case for the
World Bank to divest from
the private water sector





2010

Landmark law passes in San Francisco protecting kid's health by curbing predatory junk food marketing



2009

Poll shows nearly 40 percent turn back to the tap just a few years after launch of Think Outside the Bottle





**CHALLENGE BIG TOBACCO** 

#### Standing up to Big Tobacco's bullying

Do you remember the image from ABC's 20/20: an Indonesian toddler sitting on a toy car ... smoking a Marlboro? The startling video of baby Ardi focused global attention on an epidemic caused by Big Tobacco's cradle-to-grave marketing in emerging markets across the Global South.

But while this unsettling video was going viral on the Internet, you were advancing a treaty that halts Big Tobacco's predatory reach. And the progress we've made together this year proves Ardi's plight will not be the story of our future.

Indonesia is among the holdouts from the global tobacco treaty Corporate Accountability International and its allies were instrumental in securing. That means the country's population is not protected by the lifesaving measures now law in 175 other countries. While 90 percent of the people on earth are protected by the global tobacco treaty, Ardi and his family

are not. But where Indonesia has lagged, treaty-ratifying countries have acted decisively to curb skyrocketing smoking rates, especially among children and young adults.

They have also stood up to Big Tobacco's intimidation—its litigation tactics, billion dollar global ad blitz, and aggressive lobbying—and won. The courage shown by these countries owes much to the global grassroots mobilization your support made possible.

IMAGE: One of the hundreds of World No Tobacco Day actions supported by Corporate Accountability International and its partnership with the World Health Organization. Photo Credit: WHO "My commitment to Corporate Accountability International stems from my deep admiration for its unique approach to social change. It takes on what may look like deep-seated and intractable problems, and undaunted, develops strategic approaches that get results, curbing some of the most outrageous corporate abuses."

**DICK DAYNARD, MEMBER SINCE 2000** 

#### **2012 HIGHLIGHTS**

# Big Tobacco feels the pressure from the courtroom to primetime TV

- > You helped countries defy Big Tobacco's intimidation by litigation. Thanks to the global tobacco treaty's safeguards, which you made possible, courts around the world have upheld robust health protections, even in the face of industry intimidation. Norway upheld its ban on the display of tobacco products in stores, and Australia defended its plain packaging laws (which require tobacco packaging to be free of logos and contain graphic health warnings).
- > You exposed Philip Morris
  International's (PMI) ruthless marketing
  to children on national TV. Thanks to

Corporate Accountability International, ABC's Nightline gained access to CEO Louis Camilleri during PMI's annual shareholders' meeting. The result? A scathing exposé of the corporation that reached into more than a million households nationwide.

- > Your dedicated efforts were recognized by the World Health Organization (WHO). This year the WHO made "tobacco industry interference" the theme of its annual World No Tobacco Day. It partnered with Corporate Accountability International on a global public education and action campaign, and honored the organization for its commitment and success in rooting out Big Tobacco's abuses.
- > You helped highlight real stories of real people taking on Big Tobacco. Corporate Accountability International's "Cutting Through the Smoke: Global stories of industry abuse, grassroots victories and



the path toward a healthier future," was released this year on World No Tobacco Day. Advocates like Environmental Rights Action/Friends of the Earth Nigeria used the report to raise visibility of their work to curb the industry's abuse in their region.

The lifesaving work you made possible in Colombia garnered a Bloomberg Award for Global Tobacco Control from New York City Mayor and leading tobacco-control philanthropist, Michael Bloomberg.

#### **LOOKING AHEAD >**

#### Working to protect 200 million lives

Together, we are poised to build on the incredible successes the global tobacco treaty has enabled so far. The stakes have never been higher. The treaty could protect 200 million lives by 2050, when it's fully implemented.

Big Tobacco will continue to threaten the global tobacco treaty and attempt to weaken health protections at every turn.

With your partnership, Corporate Accountability International will:

- > Advance groundbreaking measures to make Big Tobacco pay for the devastating health costs of the tobacco epidemic.
- > Partner with international allies and the WHO to boost financial and political support for the global tobacco treaty, ensuring it is fully implemented in countries around the world.
- > Defy Big Tobacco's attempts to bully governments through litigation. Together, we'll make sure that it continues to be a losing tactic for the industry. In the U.S. we'll challenge Big Tobacco's interference in a FDA law requiring graphic health warnings on tobacco products, as the case makes its way to the Supreme Court.



IMAGES: (TOP) The faces of Big Tobacco's human toll, at a health clinic in Bogotá. Photo credit: ©Helkin René Díaz (BOTTOM) Executive Director Kelle Louaillier speaks at a World No Tobacco Day panel at the Pan American Health Organization (PAHO) where she was honored for Corporate Accountability International's success in challenging Big Tobacco. Photo credit: PAHO/WHO



**CHALLENGE CORPORATE CONTROL OF WATER** 

# Protecting human right to water from profiteers

Imagine a teenage girl—Maria—spending hours each day walking a long and arduous road to and from a distant well to her family's rural home under a sweltering equatorial sun.

For millions of women and girls, this is not in the realm of imagination: it is a daily reality. Today one in nine people around the world lack access to clean, safe drinking water. And it often falls on women to collect what water they can. In sub-Saharan Africa, for example, women spend 40 billion hours per year on this task. That's equivalent to a year's worth of labor by the entire workforce in France.

What's most maddening about this crisis is that the resources required to end it

have instead lined the coffers of private corporations like Suez and Veolia thanks to the World Bank—the primary driver of private water.

But over the last year you have proven we can end the water profiteering that comes at the expense of girls like Maria and her family ... and guarantee all people their human right to water.

You've ratcheted up pressure on the private water industry—from the halls of the World Bank to the vistas of the

Grand Canyon. Both in the U.S. and internationally, you are making sure water is democratically governed for people's need, not corporate greed.

IMAGE: (ABOVE) Today's reality: while World Bank-fueled water privatization makes global corporations rich, women and girls the world over must walk long distances each day to gather unsafe water to drink. Photo credit: Gates Foundation, Flickr Creative Commons

"The Park Foundation is proud to partner with Corporate Accountability International to deepen the public's understanding of the negative environmental and social impacts of bottled water. Now, we're happy to support the campaign's next, critical step: protecting our nation's most essential resource—our public water."

JON JENSEN, EXECUTIVE DIRECTOR OF THE PARK FOUNDATION

#### **2012 HIGHLIGHTS**

# Ensuring democratic control of water around the world

- > You helped pressure the World
  Bank to change course. A report you
  made possible documents how the World
  Bank is driving global water privatization
  at a chilling human cost. Its release
  garnered headlines in the financial and
  mainstream press and helped launch talks
  with top World Bank officials such as the
  International Finance Corporation's Global
  Head of Water and current and former
  Executive Directors. These conversations
  mark the first phase of the campaign to
  compel the Bank to change course.
- > You helped advance the human right to water at the United Nations.

  Corporate Accountability International shared the disturbing stories and pervasive trend of water privatization gone awry with key U.N. officials, including the Special

Rapporteur on the human right to safe drinking water and sanitation, the U.N.'s leading expert on the subject. At the same time, you challenged attempts by corporations like Nestlé to pad their bottom line by co-opting the U.N. and the human right to water.

- > You paved the way for reinvestment in the tap. You helped launch Public Water Works!, a campaign to close the \$23 billion investment gap in U.S. public water systems. As budget cuts make stopgaps like privatization appealing in spite of its long-term liabilities, you informed politicians that the public—across all party lines—is overwhelmingly behind reinvestment. Allies in Congress and City Hall called on the federal government to make public reinvestment in public water a priority.
- > You paved the way for California cities and the Grand Canyon to buck bottled water. As part of a statewide initiative to encourage Governor Jerry Brown to cut state spending on bottled water and reinvest in the tap, you helped 35 cities

across the state go bottled water free.
And when Coca-Cola nearly derailed a
groundbreaking policy to remove bottled
water from the Grand Canyon's stores,
the public outcry you helped amplify
encouraged the National Park Service
Regional Director to tell Coke to take a hike.



> You exposed Nestle's misleading marketing. The Swiss bottling giant has long played on the fears of recent immigrant communities about the quality of tap. Partnering with environmental and social justice advocates, Corporate Accountability International led a national initiative calling on Nestle's to stop exploiting these fears to sell its bottled water.

#### **LOOKING AHEAD >**

# Exposing water profiteers, protecting water for the public good

Thanks to the work you made possible this year, the organization now is well positioned to safeguard our most essential resource. Together, we will:

> Engage top-level World Bank leadership. The new World Bank president, Dr. Jim Yong Kim, a doctor and anthropologist by training, is a far cry from the bankers and military officials that have previously lead it. Corporate Accountability International will scale up its engagement with this enormously influential financial institution, moving it to redirect support to public and democratically controlled water systems.

- > Make our national parks bottled water free. Members like you will mobilize across the country to make our national treasures free of bottled water and its marketing.
- > Challenge the water industry's aggressive collusion with other corporations, governments and regulatory bodies to privatize our water. Your support will prevent the industry

from influencing all levels of water policy (from the international to the local) to line its own coffers at our expense.

> Close the funding gap for U.S. public water systems. You will empower policy-makers to promote public water and protect our systems from harmful corporate control.

IMAGE: (ABOVE) Around World Water Day, Corporate Accountability International and its allies marched on the streets of Marseilles in protest of the industry-sponsored World Water Forum aimed at co-opting the human right to water for private gain.



#### **CHALLENGE CORPORATE ABUSE OF OUR FOOD**

# Bringing about a brighter food future: challenging McDonalds, Big Ag's abuse

**Rich, moist soil under fingertips** ... a verdant farmer's market stall loaded with seasonal vegetables ... the gentle hum of bees in a flower garden. For small-business owner Betsy Rix, these are simple, but vital pleasures.

And today, they are at risk. Most of our food is now grown on enormous factory farms. Agricultural pollution is poisoning our water supply. Animals are raised under cruel conditions. Farmworker rights are regularly abused. Genetically engineered crops are in much of what we eat, though their safety remains largely untested.

> But you are making a more sustainable food system possible in leaps and bounds. That's why Rix serves on Corporate Accountability International's board. But in truth, she was first skeptical about focusing on McDonald's as a way to solve these problems. How, she wondered, was challenging McDonald's junk food marketing to kids going to bring about the kind of changes she wanted to see?

The answer hit home in one stark example last winter.

McDonald's—the largest purchaser of Big Ag staples from pork to potatoes—launched a "farm to fork" ad blitz. It sought not only to muffle criticism of its low-quality ingredients and the destructiveness of its supply chain, but also to direct attention away from its deceptive marketing to kids.

But with your support, Corporate Accountability International took to the airwaves and leading newspapers to expose the true "factory farm to factory to wrapper" nature of McDonald's ingredient sourcing.

It worked. McDonald's pulled the TV ads after a few short weeks. And since then, it's cranked up its PR machine to protect its image.

Rix now sees the critical impact Corporate Accountability International had in shifting McDonald's cost-benefit ratio as it spends millions to paint itself green and sustainable. She witnessed how McDonald's is truly Big Ag's face in the marketplace: relying on the public to remain loyal to, and trusting of, its brand, and susceptible to pressures Monsanto, ADM and Cargill are not.

"McDonald's is very vulnerable right now," she says. "Corporate Accountability International is a key player in making that happen."

Not only are you pressuring the fast-food industry to halt a practice that research increasingly links to the staggering rates of diet-related disease, but your continued support will also compel McDonald's and its competitors to make critical changes in the name of public health.

"I support Corporate Accountability International to ensure ethical business practices, to protect workers' rights and to safeguard public health and the environment. When the organization challenges unethical corporations, it forces a rethinking of bad business practices and protects present and future generations from greed and harm."

**JOSCELYN BLUMENTHAL, MEMBER SINCE 2010** 

#### **2012 HIGHLIGHTS**

#### McDonald's feels the heat, scrambles to protect image

Top doctors urge McDonald's out of hospitals. Serving up burgers and fries in hospitals is part of McDonald's marketing strategy to earn an undeserved association with healthfulness. But you're not letting the corporation get away with it. Corporate Accountability International and its network of over 3000 health professionals that you helped build called on hospital administrators to bag the burger giant. At least five prominent institutions have ended or committed to ending their contracts with McDonald's—creating a powerful precedent for others to follow suit.

- > You slowed down fast food with local policies. Last year, San Francisco's landmark Healthy Meal Initiative became law, thanks to your advocacy. The city's requirement that kids' meals meet a basic nutritional requirement to be sold with toy giveaways was just the beginning. Today, you're supporting communities across the country in passing local policies that promote a healthier food environment. You funded "Slowing Down Fast Food: A policy guide for healthier kids and families," a report published in partnership with Nicholas Freudenberg, Professor at City University of New York's School of Public Health.
- > Your pressure moved McDonald's.
  The media coverage you helped secure—
  from The New York Times to Advertising
  Age (the leading news source for
  marketing and media professionals)—

is exposing McDonald's abusive practices and tarnishing its brand image. Reacting to this shift in public opinion, the burger giant responded by reducing portion sizes and adding apples to its kids' meals. And Corporate Accountability International's action at this year's shareholders' meeting moved the spotlight away from the corporation's profits to the health impacts of its products and practices.



Joe Zeff Design

**Advertising Age** 

#### **LOOKING AHEAD >**

#### MythBusting Big Food, safeguarding the environment by protecting kids' health

You've helped create a powerful shift in the public conversation when it comes to fast food: highlighting McDonald's unconscionable targeted marketing of children as well as the havoc it's wrought on the entire food system. In the coming year, Corporate Accountability International will compel the burger giant to take further steps with your support:

> Bust Big Ag's myths for millions of viewers. On Food Day, October 2012, you helped launch Food MythBusters, a multimedia education and action initiative in partnership with bestselling author Anna Lappé and other leading food groups.

It promises to help your work reach millions through screenings from coast to coast, grassroots mobilization and championing by luminaries like New York Times food columnists Mark Bittman and Michael Pollan.

# > Compel more health institutions to buck the burger giant, its marketing. The organization will expand its network of health professionals and institutions working to halt McDonald's junk-food marketing to kids. This powerful network will play a critical role in advancing local policies, pressuring executives and compelling hospital administrators to give our kids a leg up on a healthier food future.

> Empower key constituencies to stand up to McDonald's. Your support will make sure communities most heavily targeted by the fast-food giant—from "mom bloggers" to low-income communities—have the tools they need to counter the burger giant's aggressive marketing tactics.

#### FOOD MYTH**BUSTERS**

THE **REAL** STORY ABOUT WHAT WE EAT



IMAGES: (FACING PAGE) Headed by notable health professionals like Boston University Professor Dr. Alan Meyers (center), you helped build a formidable network that challenges McDonald's marketing to kids and the supply chain abuses it perpetuates. (TOP) A sign of the times: this AdAge cover story reflects a key change in public perception of the brand. (BOTTOM) Author Anna Lappé launches her latest project—Food MythBusters—with Corporate Accountability International.

### CORPORATE HALL OF SHAME

# Calling Koch, corporate political spending to account



It's been a year of corporate power run amok.

From the tens of millions corporations poured into this year's elections to Big Business's aggressive influence peddling in the halls of Congress, global corporations have flexed their economic and

political might in unprecedented ways.

In such a climate, it's easy to lose hope. But that's not what you did.

Alongside tens of thousands of other Corporate Accountability International supporters, you made sure global corporate abuse did not go unchecked.

Even as corporations did their best to buy the elections, you made sure to shine a shameful spotlight on one of the greatest offenders: Koch Industries. You inducted the oil and coal giant into this year's Corporate Hall of Shame for its meddling in the Supreme Court's Citizens United decision and the enormous amount of "dark money" (undisclosed funds) it spent to influence our elections.

#### Close runners-up in the Corporate Hall of Shame included similarly disgraceful global corporations:

#### **GENERAL ELECTRIC, for**

manipulating tax loopholes and sheltering money overseas to reap billions in tax credits and avoid paying taxes, despite earning more than \$5 billion in taxable profit during 2010 alone.

**GOLDMAN SACHS, for turning \$6.5** billion in taxpayer bailout dollars into executive bonuses, defrauding investors and impeding the federal investigation into the firm's central role in the financial crisis.

#### As always, you translated your votes into action:

- > You challenged Citizens United. With your support, Corporate Accountability International partnered with United for the People—a coalition of more than 120 organizations-to compel the passage of six state and 303 local resolutions calling for constitutional remedies to overturn Citizens United and related cases.
- > You exposed the Chamber of Commerce. As news that one of Big Business's oldest and staunchest front groups planned to spend more than \$100 million to influence the 2012 election emerged—channeling undisclosed money from Coca-Cola, Monsanto and more—your signatures and outreach helped our allies deliver

- a petition 30,000 strong on the Chamber's 100th anniversary demanding it publicly disclose its contributors and that Congress require it to do so.
- > You empowered the 99% to stand up to corporate greed. On the heels of Occupy Wall Street, you supported Corporate Accountability International and our allies in training more than 100,000 people to challenge corporate abuse directly in their communities and at shareholders' meetings as part of the 99% Spring. The partnership between leading labor and social justice organizations helped prevent home foreclosures, limit executive pay and expose corporate tax dodging with actions challenging some of the world's largest corporations from Citibank to GE.

#### Which corporate offender will you induct in 2013?

This year offers another chance to bring serious pressure to bear on some of the year's most abusive corporations. Go to StopCorporateAbuse.org and cast your vote. Polls close on February 15, 2013.



oto credit: Aurealio Jose Barrera/ UFCM

#### **WAL-MART**

For orchestrating a \$24 million bribery campaign to win market dominance across Mexico.

#### **MONSANTO**

For pouring millions into California to sink a ballot initiative to require labeling of GMO food.

#### NESTLÉ

For undermining the human right to water and aggressively expanding water bottling operations over the objection of communities globally.

#### **EXXONMOBIL**

For concealing the public health impact of fracking, while lavishing millions on Capitol Hill to prevent needed environmental protections.

#### **BANK OF AMERICA**

For leading a national wave of home foreclosures and bankrolling Big Coal.

#### **TRANSCANADA**

For aggressively lobbying to build the Keystone XL oil pipeline in spite of the threat it poses to air quality, drinking water and wildlife.

#### PHILIP MORRIS INTERNATIONAL

For waging an aggressive international intimidation by litigation campaign to thwart the global tobacco treaty and block public health policies that could save 200 million lives by 2050.

#### **NEWS CORPORATION** (OWNER OF FOX NEWS)

For exploiting Citizens United to spend more than \$8 million on campaign contributions and an additional \$61 million on U.S. lobbying, while allegedly tapping the phones of more than a thousand people.

#### **DONORS**

**JULY 1, 2011 - JUNE 30, 2012** 

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Sisters of the Holy Cross Sisters of St. Joseph **David Sonneborn** Will Spears Peter Stansky Vincent Stanton **Marion Strack** Fred Strickhouser Willis & Marlyn Swanson Szilvia & Charles Szmuk-Tannenbaum Kathrvn & Clark Taylor J.L. Thorstenberg Benjamin Wade & Paula Rochelle Carolyn Walton Laura Weinstein Joyce Weir Jack & Helen Wheeler Jo & Leroy Williams Bill & Kitty Wilson Alicia Wittink Thomas & Carol Wolf Christian & Holly Wolff Julie Wormser & Fred Small Conrad & Betty Wurtz Anne Zinsser

#### **IDA TARBELL MONTHLY GIVING**

**SOCIETY** John Abrahall Dean Abt Richard Alonzo Leland Alper Alan & Carol Alterman Chris Ambrosini Richard & Andrea Amend Haki Ammi Judy Ancell Rose Ancona **Dorothy Andersen** Charles Anderson Laura Anderson Rosemary Anderson Karolo Aparicio Jill Appel Marguerite Archer Diana Arezzo Steve Arnquist Jeanette & Clifford Arnquist Eric Ashkenas Adam Aslan Russell Attoe & Judy Leurquin Chris Auriemma Christine Austria Bevinn F. Badenhausen **Edward Baer Bruce Bailey** Christine Bailey & Wesley Glebe **Gay Baines** Skip & Betsy Baker-Smith Emilie Ballard Katalin Baltimore Dick & Debbie Bancroft Sofia Barbosa Ed & Barbara Barlow Yuko & Andrew Barnaby

Anne & Gerry Becker

Samantha Becker

Amy Battisti-Ashe & Michael

Barbara Barry

Muehe

Serena Baum

Louise Baxter

Paul Beach

Lila Becker

Sally Beecher Carol Bell Shari Bell Andrea Bennett **Daniel Bennett Gregory Bennett Libby Bennett** Sarah Bennett Ryan Bergeron David Berkshire John Bernard Howard & Deborah Bernstein Charlie Bertram Howard & Suzanne Berwind Caroline Berz Alice Beveridge Tamiko Beyer & Kian Goh Rabbi Binyamin Biber Patricia Biddinger Syd Bild Sarah Binns Kyle Birstler Dick Blackbird Shirley Blanton Delbert & Louise Blickenstaff Fritz Blume Arlo & Karen Blumhagen Alan Blumkin **David Boals** Tara Bodine Liz Boehm Sharon & Anthony Boekhoff Diana Bohn T.J. Boisseau & Kirk Hoppe Robert Bolman Patrick Bolton Pat Bonner Mike Bonnet Lawrence Borins Marylynn Boris **Chris Bostic** Joanne Borquin Glenda Bowen Carol Bowers **Delphine Bowers** Shirley Boyd Mary Boyle

Mig Boyle Shawn Bradbury Peter Bradlee Paula Bramante Vanessa Branch Dr. Patricia Brendenberg

Frik Breilid Mercedes Brennan Patricia Bresnahan Joan Brigham **Billy Brittingham** Smith & Midge Brittingham Carolyn Broadwell Nathan Brooks Paolo Brooks Sylvia Broude & Winston

Vaughan Bobbi Brown Leslie Brown Loraine Brown Matt Brown Susan Browne Elizabeth Bryant Lawrence Bush & Susan Griss Joshua Buswell-Charkow John Butler Mims Butterworth Sara Cameron Natalie Canfield

Karla Capers & Steve Ensdorf

Natalie Capiro

Jeremiah Carnelli & Dana Kambe James & Eliza Carney Caroline Carpenter Nance Carroll Carol Carson Kathryn Carson & Steen Halling **Ashley Carter** June Carvalho Madeline Casey Tracy & Joseph Casper Darlene Ceremello & Jessea Greenman Stacey Chacker & Arianne

Chacker-Bourrut Holmes Chappell Dr. Jessalyne Charles Steven Chase **David Chilton** Leonid Chindelevitch Mary Christ Dr. Allison Christie

Elly Churchill & Ted Fields Jon & Amy Churchill Jean & Don Clark Terrence & Brita Clark Thomas Cleary Mark Cody

Kao-Ping Chua

Jean Christie & Robert Claus

**Bruce Cohen** Nancy Cole & Catherine Brady Donald Coleman James Coleman

Bill Comer **Bob Conger** Chris Connaire Robert Conner Kirstin Conti Albert Cook Patricia Cook

Sue Corcoran & Vincent Gates

Sophia Coury Wendell Covalt Gail Covelluzzi Donald Cowan Wendell Craig Rosa Creech Stephanie Crement Charles Crittenden Bruce Cronhardt Carol Cross J. Kevin Cross Jeff Cross Kirsten Cross Michael & Deidre Cross

Diane Crowell Daniel Cuneo Lynda Cunningham Jennifer Curth Penelope Curtis Bill Cutler Elmer & Dorothy Cwach

Charles Dahlgreen Kate Daniel Robert Dargatz Walter Daub James & Marilyn Davidheiser

Jonathan Davids Cheryl Davis

Deborah Deladurantaye Stacy De-Lin

James DeLuca Ollie Denney Wendy Dennis Ali Denosky-Smart Linda Denosky-Smart &

Jim Smart Charlotte Deon Jane Deon Malin Deon Sara Deon Lauren DeRusha Raj & Helen Desai Dr. Linda DeSitter Michael Desronvil Stacy Dever-Levy Elizabeth Digani Lois Dimarco Michael Dion Allen Dirrim Pamela Dodd Marty Dodge Nancy Donaven Frances Donelan Bertram & Marjory Donn Linda Donnelly Daniel Dotlich Sarah Dotlich

Gayle Doub-Schmidt Stephen Dovenitz Ryan Doyle James Robert Drabick Nancy Drewett Marylyn Dubes Tina Dudley Rachel Dulaney Jerry Duncanson

Gordon & Jeannine Dunn Michael Durney Mary Dymond Joan Dyson William Eagan Lois Ebel

Cheryl & Marc Dunn

Carol Edwards & Hamid Naficy Sarah Edwards

Bernard & Marianne Egerter Jean Eilers Sharon Eilon Miriam Eldrige Ann Eldridge Malone & Michael Malone

Janet Elkins Nora Ellersten & Mike Robertshaw Lelia Elliston Lauran Emerson Deborah Engler Mary & Herb Engstrom Janet Esposito George Fairman

Gay Fantozzi Victoria Fantozzi Luke Farrer Tyler Farris Wendy Fassett & Kevin

Mahony Patricia Fedders Esther Feldberg Alex Feldman Tim Fenston Susan Fenwick Martha Ferger Vanessa Ferguson Roxanne Fernandez Alan Field Maria Figliola Alicia Finch Holly Fincke

Dana Fine Mary Fink Tracy Fitz Gregory Fitzpatrick

Leigh & Michael Flannery

Matthew Fleming Virginia Fletcher Brian Flood Tessa Flores Virginia Floyd Jeanne Folks Stacey Folsom Dr. Patricia Fontes Rossana Foote **Margery Forbes** Terri Foster Edwin & Carol Fox Joyce & Jerry Fox Katie Fox Kimberly Fraher Megan Fraher Hannah Freedberg

Carol Friedland Geraldine Friedman Gary & Glenon Friedmann Evie Frost Martha Frost

Barbara & James Gabbert Julia Gabbert Calvin Gaddis Gauri Gadgil **Eamon Gaffney** Kathleen Gaffney Maura & James Gaffney Tom Gaffney & Syd Carter Judith Gaietto-Grace Maria Galpin

Kathryn Ganong

Shirley Garland

Dr. Dewitt Garrett

John Garn

**Gay Garrison** Jessica Gartner Max Gauiean Josh Gee Jill Geibel Joby Gelbspan Jeannette George Lyle Gerard Doug Gesler Dr. Cliff Gidlund John Gilbert Mary Gill Lisa Ginet Ken Girvin Eli Glastein G. D. Goebel **Urit Goldmacher** Doron Goldman Steve Goldsmith

Anya Goldstein Lisa Goldstein Allison Gomer Melissa Gonzalez-Brenes **Brant Goode** Deborah Goodman Jamie Goodwin **Barry Gordon** Gil & Bobbie Gordon John Gordon Richard Gordon

Dr. Jay Gordon Nathalie Graham West Graham Judy Grant Cynthia Gray Richard Gregory Yanik Grignon Robert Grimes Dorothy & Glenn Grimm **Brendon Gross** Elizabeth Gross

Susan Grumann

Saskia Grunberger Miguel Guardado Elisabeth Gundersen Mary Gunst & Esau Kerr David Gurney

Nick Guroff & Lindsey Cole

Jennifer Guterman Tony Guzman Annette Hache Elizabeth Haderlein Kristen Halbert Ben Hall & Stacy Cristo

Miffy Hall Janine Hamner Forrest Hancock Sean Hannan Mark Hanschka Martha Hansen Jessica Hansley Hazel Hardiman

Rev. Richard & Shirley Harding

Ann Hardman Robert Hardman Chris Harnish **Grace Harrington** Dr. Mark Harris **Gary Harris** Joan Harris Kyra Harris Tamberlaine Harris &

Jennifer Brosious Irene Hartford David & Jan Hartsough John Hartz & Susan Grey

Carolyn Harvey Rita Haugh David Havelick Joyce Hawes Mary Hayden

Judith Hayner Mark Hays & Kirsten Collings

Pamela & Allen Hays Lois Havward John Headley Hattie Heavner George Heffner Jenny & Joseph Heinz Suzanne & Nick Helburn

Eric Helmuth **David Hendon** Kip Henery **Pauline Henning** Roy Henock Greg Herr Jason Hess John Hicks **Derald Higgins** Barbara Hill Frances Hillyard Mark Hinton Bryan Hirsch Michael & Kim Ho **Brigid Hobs** Ben Hodes Sarah Hodgdon

John Hoffee & Larry Condon Jeannette Hoffenkamp Zeb Holler Julie Holmen Ann & Tom Holzgraf

Betsy & Jim Holzgraf Julie Holzgraf Sarah Holzgraf Margaret Hornick Jordan Hosington Nancy Houk Meg Howard Michaela Howard

Robert Howard Anne & Joel Huberman Jessica Hughes Mei-Hing Humphrey Will Hunter Dan Hurley & Michelle Pennylegion Beth Hurst & Mitch MacDonald **Hunter Husar Esther Huston** Maria Huston Dr. Philip Incao Rachel Innerarity Naomi Iser Gerald Iversen Roger Jacobson Tahari James **Bob Jantzen** Max Jason Sarah Jaynes & Aaron Ostrom Mary Jenny Bryan Johns Herbert Johnson Janet Johnson Lynell Johnson Pearl Johnson Virginia Johnson Valerie Johnstone Chad Johr Marjorie Jones Mary Lynne Jones Kate Judson Frika Jues Elizabeth Kaelin Ruth Kahn Jenn Kallay Cindy Kang Jason Kanter Pari Karim Daniel Karp Dwight Kauppi Colleen Kavanaugh Daniel Keefe Gigi Kellett & Noah Sawyer Ward & Starr Kellett Alice & Richard Kelley Crystal Kelliher & Scott Dunaisky **Grace Kelly** Mike Kenny Roland Kenschaft Andrew Kessel Alice & David Kidder Dan Kidorf Katharine Kilbourn & Scott Shear **Eugene Kim** Paul Kim Dave & Dawn Kimble Renee King Rosemary King Johnston Jack & Phyllis Kirkwood Carla Kirmani Taylor Lee & Lori Kisling Carol & Dave Knapton Jay Knepper Randy Kniffin Kathy Koch Nancie Koenigsberg Henry Koh Steve Kohn Matthew Koncar Ksenia Konkina Dr. Harold Kooden

Simon & Cornelia Kortleven Hvam Kramei Harvey & Amy Kramer Hawks Yves Kraus Valerie Krejcie Mary Ann & James Krems John Krogness Paxton Krusinski Michael Kubit Ronald Kvaas Amy Vandersall Rita & Rick La Monica Wesley & Sharry Lachman Peter Lackowski Cathy Lacy Cindy Lai Johnny Lai Harold Lamb Patricia Lambert Fr. Ralph Lammers Claire Lampson Harry Lando Gerald Landry Barry Langford Deborah Lapidus Rita Lara Pam Larson Susan LaSalle & John Zimmerman Richard Latterell Marc Laverdiere Lorette Lavine Cheryl & Gary Leach Melissa Leach Lynn Leber Sooley Lee Tsung-Ju Lee Stalky & Judy Lehman Kathy Lemay Adelle Lemon Marie Leonardini Virginia Lepper Jess Lerner Alex Lessin Valerie Levich Marc Levin Susan & Howard Levine Rachel Levinsohn Kara Lewis Rav Lewis Christina Liakos Samuel & Marian Lightwood Grace Limoncelli Eric Lind Jessica Lindley Edna Lobell Ben Lobpries Renee Locks Rev. Bill & Cynthia Loesch Jill Lofehie Mark Lohsen Kelli Lokkesmoe Bill & Julie Lonneman **Angelique Lorig** Kelle Louaillier Nancy Lovejoy Marcia Lovelace & **Dennis Fagaly** Sarah Lovinger Marcy Lowenstein Beck

Joanie Lukins

Patti Lynn & Jill Samuels

Betsy Lyons & Scott Maicher Allen & Julian MacDonald Katherine Mack Dal Macon Barbara & George Mader Sriram Madhusoodanan Alec Madsen Bill Magorian Donald Mahoney Kira Maintanis Peter Malev Lisa Manganiello Marc Manganiello Joe Mann Adam Margolin Alan Margolin **Leah Margulies** Carol Marin Ben Marks Fergus Marshall Pastor B. Herbert Martin Shirley Marti **Elaine Martinez** Tresa Martinez Ann Martinmaki Jim & Linda Masini Susan Massad Mike Massi Betty & Boyd Mast Adam Matheny James Mattingly John Mattingly Marla McBrayer Kim McCabe Gil McCann & Jennifer Stickler John McCarthy Joseph McClain James McClellan Dr. Maureen McCue Marty McCutcheon Dr. Marilyn McDevitt Angela McEliece Kady McFadden Gladys McFarland Brendan McGill David McGlocklin Owen McIntosh Russ McIntosh Mary McKey Rick & Lori McKinley Kristina McLoughlin Mariorie McNae Erin McNally-Diaz & Darwin Diaz Dimphna Meijer Lary Meillieur Paul Meissner Lynda Meitzner Nicco Mele Fabiola Menchelli Tejeda Daniel Mendoza Joycelyn Mendoza Mary Menges-Myers Bill Mercer Cliff Merrill **Bruce Merrill** Martha Merson Susan Mesner Ralph Meyer Maria Miara Ronald Milford Kim Milford Claire Miller Henry & Martha Miller Mark & Mary Miller

Ruthann & Warren Miller

Crosby Milne **Eden Mohammed** Carl Moller Eric Monson Jim Montague Stefano Monti Orson Moon Charles Moran Bettye Morgan Grace Morris Darrel Morrison Joshua Morrison Charlotte Morse Matthew Mosca Mike Moschetto **Ruth Moser** Colette Mull Don & Nancy Mulvey Kathy Mulvey Mimi Munro Kathleen Murphy Deborah Myers & Michael Hersh Aaron Myran Sheryl & Paul Nadell Shayda Naficy Arthur Naiman Roberta Nauman Naureen Nayyar Cathy Needham Betsy Neisner Johanna Neumann Sara Neumann Anne Newhart Stacy Niemiec **Robin Nijor** Katherine Noll Tricia Norkunas Charlotte & Charles Norris-Brown Ken Norwood Rachel Novy Greenough Nowakoski Gabrielle Nunez Luis Nunez Fran Nyce Kim Oaks Eileen O'Brien Molly O'Connell Dr. Leon Ofchus Beth Ann O'Hara Michael O'Heaney Constance O'Hearn Bill Oldfather Jeanne Olmstead Linda Olson Jane Olszewski Amy O'Meara Steve Ongerth Mary Ann O'Reilley David Orr David Ostroff Linda Owen **Brian Owens** Judith Palmer Mak Parhar Patty Parker Isabella Parvan Teleia Pastore Dianne Patrick Larry Paulson & Kathy Weber Sylvia Pearl Dawnielle Peck Theodore Peck Ada Peek

Suzanne Miller

Paul Milne

Robert Peek **Barry Pegg** Marc Pembroke Penny Penniman & Thomas Gill Dr. Gregory Penniston Maria Perez Rosmari Pernisz **Ruth Persky** Eileen Peterson Rosemarie Pfinder Lisa Philips Margaret Phillips & Herman Blumenthal Pat & Tom Pickett Alex Pierpaoli Jennifer Pinck Karla Pippa Marcelo Pippa Wendy Piscitelli Mary Platt Dr. Robert Poignant **Betty Poitras** Carol Pond Michael Pontarelli Denisa Popescu Andrew Porter Gwen Post Lucia Powe William & Mary Anne Powell Patricia Pratt Robert Pregulman & Randy Hale Katherine & William Prendergast Hank Prensky Stephan Pridonoff Raymond Prushnok & Amy Welch Lois & Bob Pryor **Eve Purvis** Christine Quinn Ted Raihl Megan Ramey Chloe Ramos-Peterson Jane Ramp Harriotte Ranvig Leonard Rappe Amelie Ratliff Lisa Ray Tom Re Don & Elizabeth Rea Mark Rechler Wendell Refior & Marla Welsford Rush Rehm Jeremy & Lisa Rehwaldt-Alexander Jade Reiber Steve Reiter Richard Renfield Dr. Robert A. Resnik Antonio Reves Peter Reynolds Paula Rhodes Deja Rice Jody Richards Barbara Richardson Floyd Richardson Diana Richter Alice Riegert Ralph Rippey Megan Rising & Erica LeBow

Barbara Riverwoman

Margot Roache-Green

Betsy & Jack Rix

Nicolette Roberge David Rockwell & Nancy Bruce & Susan Rockwood Daniel Rodman Barbara Rodriguez Andrea & Geoffrey Rogers Peter & Polly Rogers Bob Roggeveen Kathy Rojas John & Kathryn Rok Roz Romnev Ellice Ronsheim Stormy Rose Elizabeth Rosenberg Debby & Susan Rosenkrantz-Woskie Marika Ross Christina Rossi Lynn & Richard Rossiter Tricia Roth Donald Rothacker Melvin Rouse Simonne Ruff Joann Runke Dr. Christine Runnels Carolyn Rusk Tricia Russ Mary Russell Michael Russoniello Kenneth Rustad Yorizaka Sakakura Katie Sakol Paul Sakol Asiti Salim Brian Salzberg Sorina Sambula Irene Samuelrich Leslie Samuelrich & Rich Hannigan Robbie Samuels Janis Sanchez **Annie Sanders** Karin Sandvik Dick Sarafolean Mary & Robert Savard Philip & Diana Savory Mindy Schaberg & Melissa Mather Martell Scheidler Becky & John Schenck Mary Schiesel Elaine Schimmel Joan Schmitz Glenn Schnadt Lucy Schneid Camilla Schneider Stanley Schroeder Dan Schuessler Mark Schultz & Jeannette Raymond Nels Schumacker Joan Schumaker Stephen & Jeanne Schwabacher Alexandra Schwinn Diane Scott Kathryn Scovil **Charles Searing** Bill Seaver Julie Selmo Warren Senders & Vijaya Sundaram Paulo Sepulveda **Margery Sersig** Susan Sharp & Roger North Anne Shattuck

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Larry Warshaw

Joe Wasserman

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Lisa Carina Watersnake

Heather Webster June Webster Anja Wehrmann William Weichsel Karen Weihs & Richard Lane **Annie Weinberg** Lance Weinhardt Matthew Weinstein Laura Weinstein Rich Wekerle David Wertheimer David Westerfield Michael & Kathryn Weston Diane Wheaton Bill Wheeler Jennie Whitcomb Sheila White George Whitehead Marcia Whitehead Henry Whittaker Hilda Wilcox **Robert Wilcox** Bronwyn Williams Elizabeth Williams John Williams & Jane Redig Randall & Frances Williams Verna Wilmeth Cici Wilson Elizabeth & Paul Wilson Matt Wilson & Lori Hodin Albert Winn **Betty Winters** Helen Wise Benjamin Wolf Christian & Holly Wolff Alice Wood Janice Wood Karen & Nick Woods Kathleen Woods Katie Woods Ben Wortham M.E. Wortham John Wortham & Dr. Cindy Johnson Sandra & Wilbur Wright Jennifer Wroblewski Conrad & Betty Wurtz Lucinda Wykle-Rosenberg & Dr. Eric Rosenberg Jo Wykoff Jin Xu Allen Yarowsky Faith Young John Young Ellen & Leonard Zablow Kaitlin Zack Mary Zant Nancy Zearfoss Molly Zeff Danny Ziemer John Zimmerman Karla & Robert

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Zimmerman

Marcia Zuckerman

Phyllis Zoon

Cedar Tree Foundation Silicon Valley Community Foundation Surdna Foundation Town Creek Foundation

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#### Naomi Klein

Investigative Journalist/ Author

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Representative Arizona's 7th Congressional District

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Food and Water Watch

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#### **Annie Leonard**

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#### VALUE [THE] MEAL

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Author, "Stuffed and Starved," "The Value of Nothing"

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Physician, Professor, Yale School of Medicine, Writer, "O," and "NY Times Magazine"

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#### Scot Quaranda

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#### Michele Simon, JD, MPH Author, "Appetite for Profit"

#### **Judy Wicks**

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#### NETWORK FOR ACCOUNTABILITY OF TOBACCO TRANSNATIONALS LEADERSHIP

**Yul Francisco Dorado** Latin America Director

#### Philip Jakpor

Head of Media, Environmental Rights Action/Friends of the Earth Nigeria

#### Bobby Ramakant

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#### Samuel Ochieng Chief Executive,

Consumer Information Network Kenya, President, Consumers International

#### Muyunda Illilonga

Executive Director, Zambian Consumers Association

#### Akinbode Oluwafemi

Director of Corporate Accountability, Environmental Rights Action, Nigeria

# 2012 AUDITED FINANCIAL REPORT

JULY 1, 2011-JUNE 30, 2012 (with comparative totals for FY2011)

BC	<b>DA</b>	RD	0	F
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**CHAIR** 

**JIM BECKER** 

Seattle, WA

**VICE-CHAIR** 

**LEAH MARGULIES** 

Brooklyn, NY

**TREASURER** 

KIM MILFORD

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New York, NY

JOHN HARRINGTON

Napa, CA

**CHARTIS LANGMAID TEBBETTS** 

Cohasset, MA

**BETSY RIX** 

Woodside, CA

SUPPORT & REVENUE	FY 2012	FY 2011
Individual Contributions	\$4,172,461	\$2,294,799
Grants	758,353	613,795
Interest	227	564
Other Income	15,017	54,179
Total Support & Revenue	\$4,946,058	\$2,963,337

#### **EXPENSES**

#### **PROGRAM**

Grassroots Organizing	\$1,476,992	\$1,360,559
International Organizing	681,689	627,950
Program Communications	568,074	523,292
Membership Development	302,973	279,089
Media Organizing	380,988	350,954
Research & Development	376,444	346,769
Subtotal Program Expenses	\$3,787,159	\$3,488,613

#### **SUPPORTING SERVICES**

Management & General	\$178,384	\$167,620
Fundraising	307,901	242,956
Subtotal Supporting Services	\$486,285	\$410,576
Total Expenses	\$4,273,444	\$3,899,189

#### **NET ASSETS**

Beginning of Year	\$968,883	\$1,904,735
Change in Net Assets	672,614	(935,852)
End of Year	\$1,641,497	\$968,883

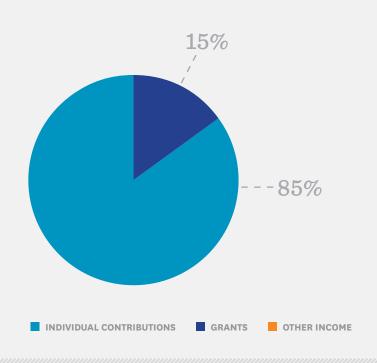


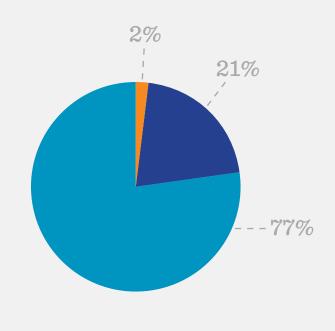


Corporate Accountability International's audited financial statement is available upon request. If you have any questions or comments, please contact Chief Financial Officer David Webster at (617)695-2525.

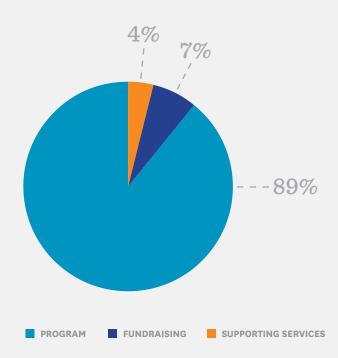
Corporate Accountability International is a 501(c)(3) non-profit organization. Contributions are tax-deductible as provided by law. Federal Tax ID #: 41-1322686

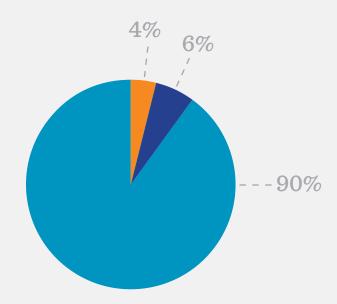
#### **SUPPORT & REVENUE**





#### **EXPENSES**







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